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For Retailer, Wholesaler and Manufacturer

AUGUST 20 1960

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J. ment. Sci. (1960) 106, 732.

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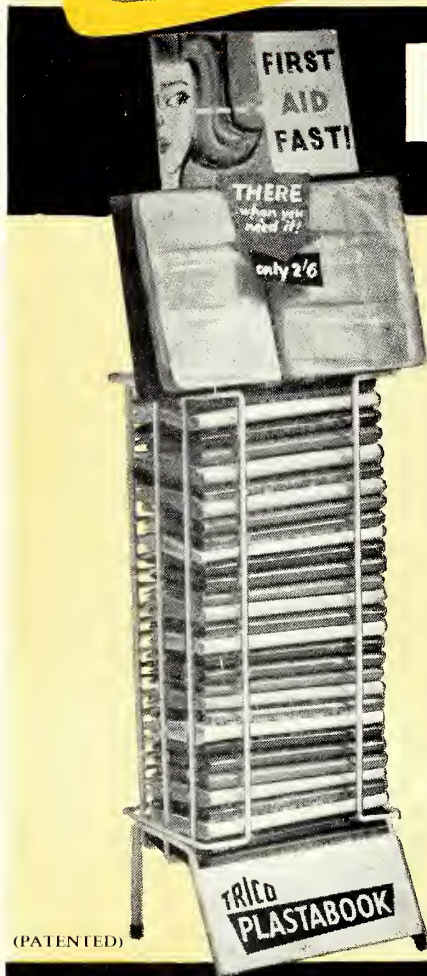
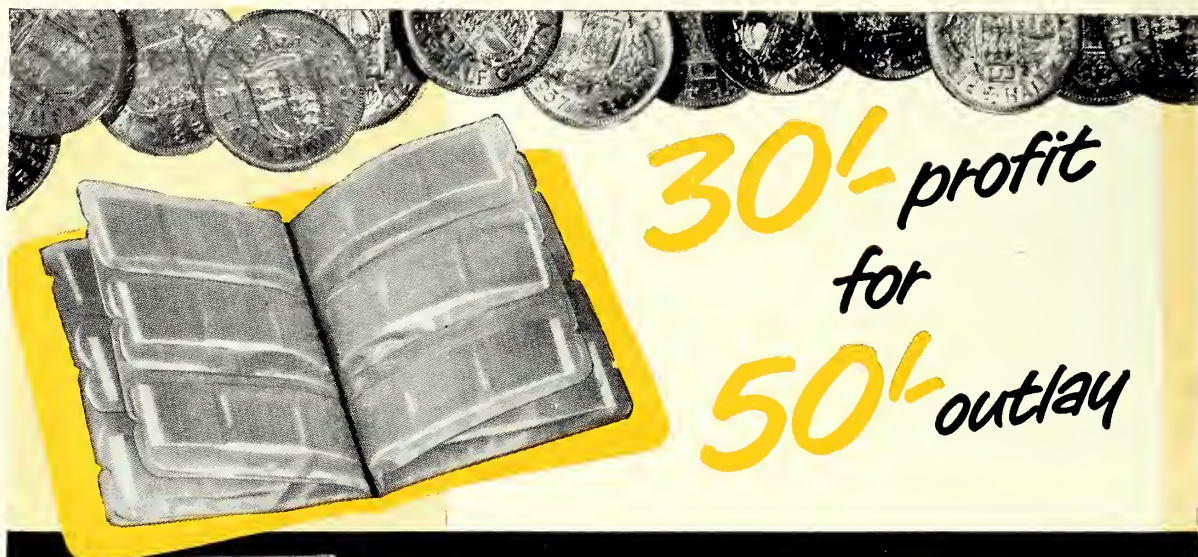
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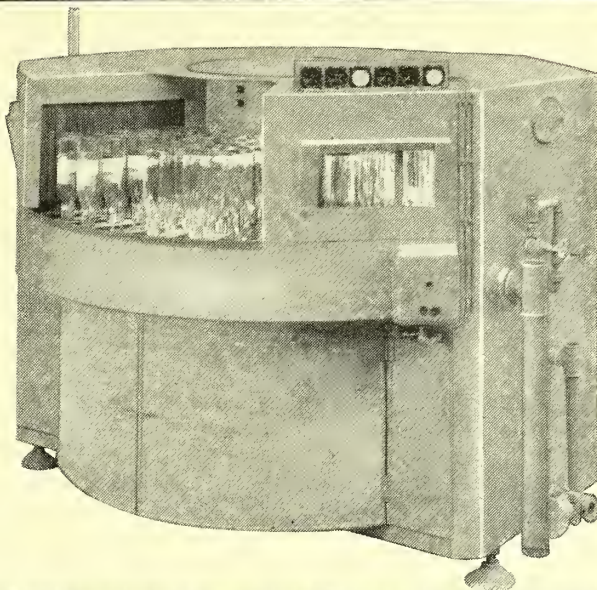
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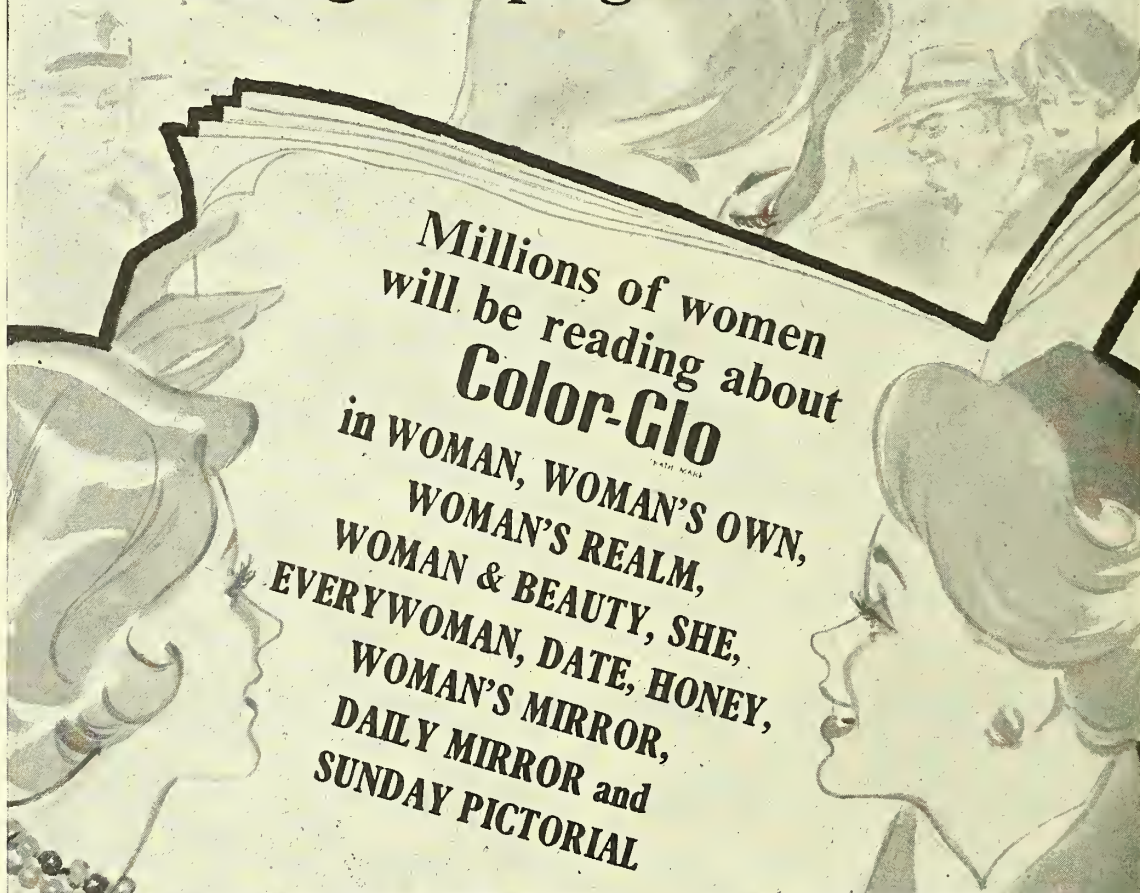
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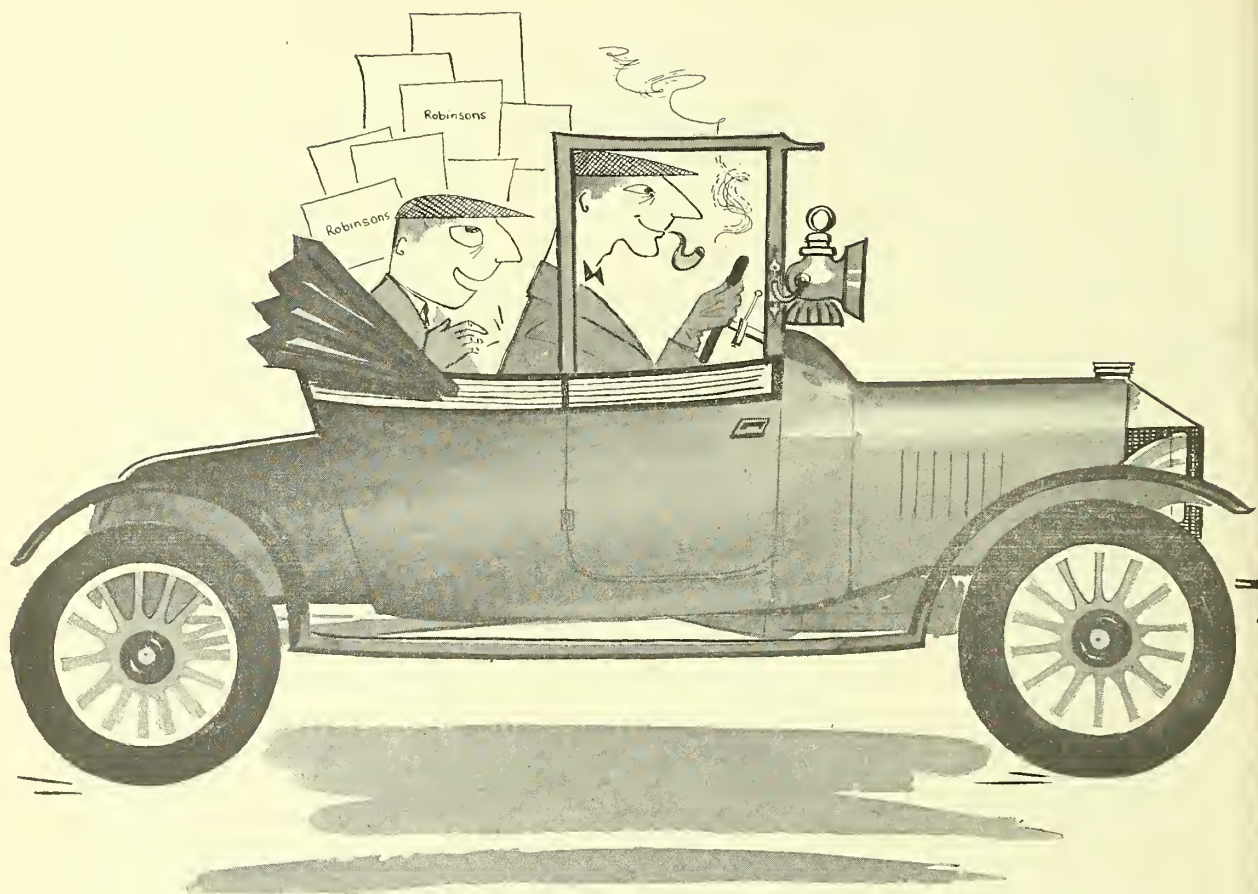
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THE CHEMIST AND DRUGGIST

ESTABLISHED 1859

The weekly newspaper for pharmacy and all sections of the drug, pharmaceutical and fine chemical, cosmetic, and allied industries

Official organ of the Pharmaceutical Society of Ireland and the Pharmaceutical Society of Northern Ireland

Volume 174

August 20, 1960

No. 4201

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ROTER in many cases obviates the need for hospitalization or surgical intervention.

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Magnesium Carbonate (400 mg.). Bismuth Subnitrate Roter (350 mg.). Sodium Bicarbonate (200 mg.) and Cortex Rhamni Frangulae (25 mg.).

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Dispensing packs 360 and 720 tablets, P.T. exempt.

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The CHEMIST AND DRUGGIST

Volume 174

AUGUST 20, 1960

No. 4201

British Approved Names SUPPLEMENTARY LIST ISSUED

THE following supplementary list of approved names has been issued by the British Pharmacopœia Commission.

APPROVED NAME	OTHER NAMES
Allyloestrenol	17 α -Allyloestr-4-en-17 β -ol Gestanin.
Allylprodine	3-Allyl-1-methyl-4-phenyl-4-propionyl-oxypiperidine.
Chlorphenoxamine	1- <i>p</i> -Chlorophenyl-1-phenylethyl 2-dimethylaminoethyl ether. Clorevan is the hydrochloride.
Cyclopentamine	2-Methylamino-1-cyclopentylpropane. Clopane is the hydrochloride.
Dimethylchlortetracycline	7-Chloro-4-dimethylamino-1:4 α :5:5 α :6:11:12 α -octahydro-3:6:10:12:12 α -pentahydroxy-1:11-dioxonaphthacene-2-carboxamide. Declomycin.
socarboxazid	3- <i>N</i> -Benzylhydrazinocarbonyl-5-methyl-isooxazole. Marplan.
Levophenacylmorphan	(-)-3-Hydroxy- <i>N</i> -phenacylmorphan.
Metazocine	1:2:3:4:5:6-Hexahydro-8-hydroxy-3:6:11-trimethyl-2:6-methano-3-benzazocine. (-)-3-Hydroxymorphan.
Norlevorphanol	
Phencyclidine	1-(1-Phenylcyclohexyl) piperidine. Sernyl is the hydrochloride.
Pheniprazine	α -Methylphenethylhydrazine. Cavodil is the hydrochloride.
Pheniramine	3-Dimethylamino-1-phenyl-1:2'-pyridylpropane. Trimeton is the maleate; Daneral is the <i>p</i> -aminosalicylate.
Piminodine	Ethyl 1-phenyl-4-(3-phenylaminopropyl)-piperidine-4-carboxylate.
Proheptazine	1:3-Dimethyl-4-phenyl-4-propionyloxy-azacycloheptane.
Pyrrbutamine	1-(4- <i>p</i> -Chlorophenyl-3-phenylbut-2-enyl)-pyrrolidine. Pyronil is the phosphate.
Sodium anoxynaphthionate	Sodium 4'-anilino-8-hydroxy-1:1'-azonaphthalene-3:6:5'-trisulphonate Coomassie blue.

Tetrabenzazine

3-isoButyl-1:2:3:4:6:7-hexahydro-9:10-dimethoxybenzo[a]quinolizin-2-one.

Nitoman.

Triparanol

2-*p*-Chlorophenyl-1-(*p*-diethylamino-ethoxyphenyl)-1-*p*-tolylethanol. MER-29.

*Narcotic substances which come within International Conventions and are not available as therapeutic agents.

Essay Competition

SOCIETY OF APOTHECARIES' PRIZE

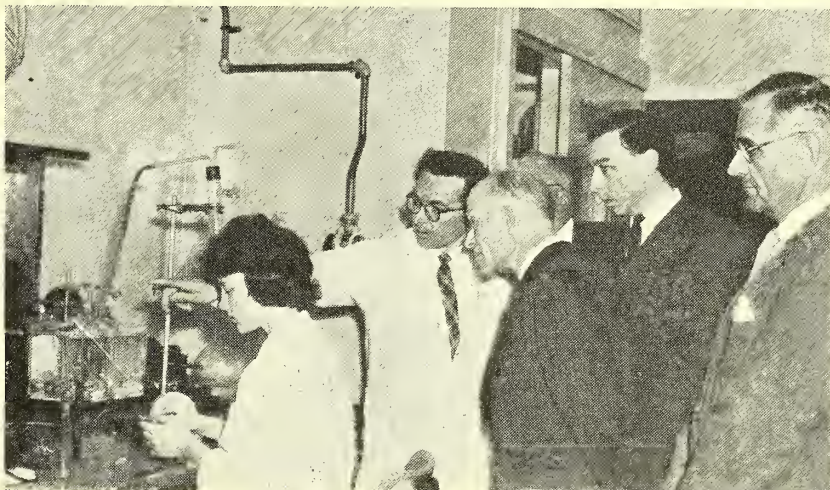
THROUGH the generosity of the Maccabæans, the Faculty of the History of Medicine and Pharmacy of the Worshipful Society of Apothecaries is able to offer an annual prize of not less than £26 5s., with a bronze medal, for the best original essay on a subject connected with the history of medicine or pharmacy written by an undergraduate or graduate under the age of thirty. The first annual prize is being awarded for an historical essay of not more than 5,000 words on one of the following: "The Relations Between Botany and Medicine"; "The Relations Between

Chemistry and Medicine"; "The Relations Between Physics and Medicine." The essay may contain original sketches or photographic illustrations and should preferably be typewritten on quarto paper, but that is not a condition of entry. On a separate sheet attached to the essay should be written the candidate's name, date of birth, and the name of his or her university, college, medical school, or school of pharmacy. None of those particulars should be written anywhere on the pages of the essay itself. Those who wish to compete must be under the age of thirty on March 15, 1961, and should send their names, before September 15, to Dr. F. N. L. Poynter, Honorary Secretary, Wellcome Historical Medical Library, 183 Euston Road, London, N.W.1. The last date for the receipt of completed essays is March 15, 1961. The prize is to be awarded at the second annual students' lecture in the Apothecaries' Hall in June 1961.

Research for Industry

WORK DONE DURING 1959

THERE is cumulative evidence that British industry is taking a growing interest in research, states the report, "Research for Industry, 1959," of the Industrial Grants Committee of the Department for Scientific and Industrial Research (H.M. Stationery Office, price 8s.). Expenditure on "civil" research and development is estimated to have at least doubled between 1955 and 1958, and only about 15 per cent. of that increase could be attributed to the general rise of wages, salaries and prices.



"PURE" CHEMISTS AT PHARMACEUTICAL LABORATORY: One of the laboratories at the plant of Parke, Davis & Co., Ltd., Hounslow, Middlesex, proved to be a major item of interest for members of the London section, Royal Institute of Chemistry, during a recent visit. In the photograph are Messrs. W. J. Abbott (John Bell, Hills & Lucas, Ltd.), A. N. Tipper and G. E. Scharf, and Dr. J. Bondi.

Grant-aided research associations played their part in the trend. Their total income from industry and government rose from £5.1 millions in 1955 to £6.9 millions in 1958 and £7.3 millions in 1959. The report includes a special feature surveying recent progress in the research on instrumentation for industry in which it is anticipated that instruments such as the gas chromatograph, the nuclear mass resonance spectrometer and the microwave spectrometer will soon be accepted as general industrial equipment rather than merely laboratory instruments. The report also contains a short reference to the Commonwealth Mycological Institute, Kew, Surrey, where the Culture Collection collects, maintains and distributes cultures of fungi of commercial interest. About 800 cultures a year are sent to firms and industrial research associations and are used for organic synthesis and assay. Among the problems investigated during 1959 was the clogging of filters in the water-cooling system of an electrical firm by moulds growing in circulating water: their growth was controlled by the use of thymol. Another problem concerned the growth of colonies of *Penicillium spinulosum* in pure N/10 sulphuric acid prepared as an analytical reagent by a pharmaceutical company; the growth was prevented by a rearrangement of the factory routine.

Wanted a Pharmacist

MILLWALL'S FLIGHT UNDER REVIEW

THREE doctors' surgeries; a population of 11,000; yet only one pharmacy. That is the situation in the Isle of Dogs following the closing of a branch of a multiple company in the area. It is a situation that is causing anxiety to the London Executive Council and hardship to many of the 11,000 people who live in the area. The district, not strictly an island, is in the shape of a letter U, and is bounded on the West, South and East sides by the River Thames. It contains the Millwall and West India Docks, but to the North is almost entirely cut off from the rest of Poplar by docks and railway lines. The population is mainly concentrated in three districts, Millwall on the Western arm of the U, Cubitt Town in the South-eastern sector and the East Ferry Road district on the Eastern arm of the U, which is also in Cubitt Town. By 1963 it is estimated there will be an increase of 2,000 in the population. The one remaining pharmacy is open for standard hours but there are no late dispensing facilities. Millwall residents are particularly hard hit, and their complaints started even before the closing of the multiple. The Executive Council's hours-of-service committee considers that the area offers a good opportunity for a young pharmacist anxious to build up a business.

Evening Courses

PHARMACY LECTURES AT CHELSEA

IN the Autumn term of the present session the School of Pharmacy, Chelsea College of Science and Technology, Manresa Road, London, S.W.3, is holding two courses of lectures in the

School's pharmacy extension series. The courses are on "The Economics of Pharmacy in Britain" and "Recent Advances in Medicinal Chemistry." Both series are at 7.15 p.m. on Tuesday evenings commencing on October 11. The course of lectures on the economics of pharmacy (for which the fee is £1 5s.) includes considerations involved in opening a new pharmacy, planning and design of a pharmacy, staffing, the effects of the National Health Service, and an appraisal of the pharmaceutical wholesale trade. For that course, knowledge of retail practice is assumed. Among subjects to be covered in the medicinal chemistry course (fee £1) are neuromuscular blocking agents, arylthioureas, enzymes (distribution within cells), psychotropic drugs, penicillins, diuretics, and carcinotherapy.

Botanical "Patents"

BREEDERS' RIGHTS SUGGESTION

THAT the breeder or discoverer of a distinct variety of plant should be eligible to exclusive personal rights in that variety is a recommendation in the Report of the Committee on transactions in Seeds (H.M. Stationery Office, price 6s.). The committee considers that rights granted should be similar in principle to those accorded under patents to inventors, but within a new system specially devised to embrace agricultural and horticultural conditions.

IRISH NEWS

THE NORTH

Health Board

A RECOUPMENT CLAIM SUCCEEDS

IT was reported at a meeting of the Northern Ireland General Health Services Board, held in Belfast on July 27, that when the Board went into committee at the previous meeting a claim for recoupment had been heard. The secretary had explained that the claim arose through the loss by a patient's young daughter of a prescription form when she had been on the way to the chemist. The patient had submitted a private prescription and the chemist's receipt for £5 0s. 11d. with a request for recoupment. A check had been made of the forms from the chemist and another in the near vicinity but the

lost prescription had not been sent. The Board had passed the claim. The finance and general purposes committee reported that the pharmaceutical officer was ill in hospital and that had been arranged that Mr. S. Foster (senior administration officer, medical branch) should, meanwhile, take charge of the drug pricing bureau. The committee had expressed its good wishes for the speedy recovery of the pharmaceutical officer. The secretary had submitted to the pharmaceutical services committee a letter dated July 5 from a Local Pharmaceutical Committee in which it was suggested that following the closure of a shop on July 2, the one rota period for that shop, due in September, should be reallocated to another shop. This would obviate the need for adjusting all rota cards before the end of the year. The committee had agreed. Accounts totalling £216,934 for pharmaceutical services were passed for payment. It was reported that approval had been given by the Ministry for proposed alterations to the drug testing scheme.

OVERSEAS NEWS

SOUTH AFRICA

A Feeler Towards Aspirin Control

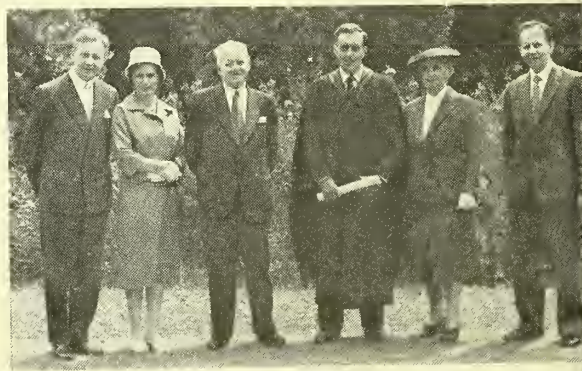
PHARMACISTS in South Africa are pointing out that the indiscriminate distribution of aspirin and similar preparations free for advertising purposes could be harmful. Aspirin may be distributed without control in South Africa, as does not fall under the conditions of the law governing the distribution of medicines. A member of the Cape Western Province branch of the Pharmaceutical Society of South Africa said that, during 1957 and 1958, about fifty-three people died in South Africa from aspirin poisoning. In England in 1957 and 1954 it was found that 50 per cent of the cases of internal haemorrhage treated in hospitals were caused by overdoses of aspirin.

UNITED STATES

Labelling Proposals

THE Food and Drugs Administration has proposed that ethical products issued by a manufacturer to pharmacists and doctors should contain references to all the side effects that might

PHARMACIST INTO DOCTOR: A group taken after the conferencing at University College, Dublin, recently of a degree in medicine upon Dr. Francis J. Timoney, Ph.C. Dr. Timoney, who is a brother of Dr. Richard F. Timoney (dean of the College of Pharmacy, Dublin) comes of a pharmaceutical family. Youngest son of Mr. Francis T. Timoney, M.P.S.I., he spent eight years after qualifying in November 1947 in his father's pharmacy in Capel



Street, Dublin, before deciding to take up the study of medicine. In the group are (from left), Richard F. Timoney, Mrs. Brian Timoney, Mr. Francis T. Timoney (father), Dr. Francis J. Timoney (brother), Mrs. F. T. Timoney (mother) and Dr. Brian Timoney (brother).

se when using the drug, together with details of any other known hazards, and the precautions that could be taken. The information could not have to be included in the package given to the patient. The Administration considers that such a rule would go a long way towards untracting extravagant claims concerning new products. The American pharmaceutical industry has about two months in which to comment on the proposed measures. The Administration also seeks authority to prohibit sales of a new drug until the statement of purity and manufacturing controls, submitted with the maker's application, has been verified. At present the F.D.A. has to approve the drug if the information submitted is adequate. Instances of inability to confirm the information that had been submitted have been reported.

AUSTRALIA

America Penetrates Drug Market

DRUG Houses of Australia, Ltd., is holding further discussions on the possibility of forming a joint company with Cyanamid International. D.H.A., Ltd., already has a link with Cyanamid through its subsidiary, Lederle Laboratories, Ltd. Two mergers in the pharmaceutical field have been completed. Sydney, Johnson & Johnson, Ltd., has acquired a controlling interest in Andrew's Laboratories, Proprietary, Ltd., to provide an organisation for the distribution of McNeil pharmaceuticals. The second merger was between Mead Johnson, of Indiana, and Charles McDonald, Proprietary, Ltd., Sydney.

NEWS IN BRIEF

THE British Pharmaceutical Codex, 1959, becomes official in India on September 1.

THE First International Congress of Food Science and Technology is being held in London, September 18-21, 1962.

PHARMACEUTICAL products launched by the American drug industry in 1960 are expected to total 700, against 564 in 1959. The estimate is that of the publisher of the Pharmindex service.

THE European Free Trade Association (Origin of Goods) (Amendment No. 2) Regulations, 1960 (H.M. Stationery Office, price fourpence) adds neutral potassium carbonate, anhydrous to the goods listed in the Third Schedule of the original regulations.

APPROVAL has been given under the Milk and Dairies (General) Regulations, 1959, for the use of the following products as chemical agents in the cleansing of dairy equipment:—Manutex hypochlorite, Manus (Great Britain), Ltd., Moreton-in-Marsh, Gloucestershire; Secosan and Rinsan, both issued by Gascoigne-Crowther, Ltd., Lactosan Laboratories, Caversham, Reading, Berkshire.

SPORT

GOLF.—MANCHESTER PHARMACEUTICAL GOLFING SOCIETY, Mere golf club, on August 10. Woolley Trophy, 1, J. W. Kemp; 2, R. Berry. Ladies'-day prizes: Non-golfers' Prize, Mrs. R. Berry; Members' Prize, Mrs. C. Beevers; Booby Prize, A. T. Gee.

TOPICAL REFLECTIONS

By Xrayser

A Big Problem

At the meeting of the Council of the Pharmaceutical Society held at the end of July, Mr. Maplethorpe expressed concern (p. 192) over the premature marketing of some of the new medicinal substances. His concern is shared by many connected with the healing arts, both individually and through their organisations. That substances whose full potentialities are in question by reason of inadequate clinical trial should find their way so easily into the materia medica is indicative of a lack of proper control. It may be true that, traditionally, ours is a country dedicated to freedom and intolerant of conditions under which enterprise is circumscribed. It may also be, as is frequently averred, that the absence of such freedom would have made impossible the many discoveries in medicine which have proved of such value to human life and suffering. Those opposed to control point out that, under what they usually refer to as "the dead hand of bureaucracy," progress would have been impossible. I am prepared to concede the justice of much of the argument, but some form of control, voluntary or official, might be found to be necessary. Unbridled competition, with commercial incentive as the driving force, has led to just such a situation as that which disturbs Mr. Maplethorpe, the Ministry of Health, the Royal College and the Medical Research Council. Fundamentally, the menace may be found to have economic roots. Adequate control need not upset those whose reputation has been built on the foundation of a proper appreciation of their responsibility, and whose self-imposed controls would be found to satisfy the most stringent requirements. The danger is that economic pressure may make it difficult to resist the temptation to "streamline" and so reduce the high standards. Those whose reputation stands high deserve protection whatever means is finally adopted.

A Symposium

The occasion that prompted the remarks of Mr. Maplethorpe was the reporting by Mr. Grainger of a symposium on "The respective rôles of the physician and pharmacist in the evaluation of drugs." By invitation, 120 physicians and pharmacists are to attend, and the meeting should be productive of much valuable discussion. I must confess to a little uneasiness in the matter of its organisation, in that a named manufacturing house is to be associated jointly with the Association of Teaching Hospital Pharmacists. I do not for a moment impugn the motives of the firm concerned. My feeling rather is that the body responsible jointly with the hospital association might have been the Society, for I agree with Mr. Maplethorpe that the subject is one in which the Society should take an active part. The part played by any firm might be open to misinterpretation no matter how disinterested their motives.

Flies

It is a far cry from the time when pharmacists manufactured their own arsenical flypapers—a proceeding that must have been fraught with danger to all concerned—the chemist, his boy, the customer, and the legitimate consumer. I cannot recall that particular lethal commodity, but I have painful memories of the gummed variety, both in the roll and the flat. The advantage of the roll over the flat was that you were unlikely to sit on it. Conversely, you were less likely to have your hair caught up on the flat one, for the roll was generally suspended in the centre of the room, adding gaiety to the party by dropping gum and mucilaginous flies on to the table at meal-times. For those with hunting instincts there was the flexible fly swat which, while effective, was not calculated to enhance the appearance of the wall paper. Still less to be commended was *The Times*, which carried too much weight. But today, after passing through the quasi fire-extinguisher stage, we have reached the press-button era. The only hope left to the fly is that an impulsive attacker may go into action armed with hair lacquer, perfume or sun-tan lotion.

TRADE NOTES

A Tin of 100. — Parke, Davis & Co., Ltd., Staines Road, Hounslow, Middlesex, have made available an additional size (a tin of 100) of Humatin capsules.

Christmas Cards for Customers. — Twelve Christmas cards each containing a photograph of her baby are being offered to every mother returning three Heinz baby food labels with 7s to the manufacturers, H. J. Heinz Co., Ltd., Harlesden, London, N.W.10. Entry coupons and display matter are being offered to chemists.

Under New Management. — Dr. Hair's Proprietaries, Ltd., The Mill, Stanwell Moor, Staines, Middlesex, announce a change of management and new board of directors. Orders should continue to be sent to the company's premises at The Mill, Stanwell Moor, Staines, Middlesex. Dr. Hair's asthma preparations are available for prompt supply from stock either through wholesalers or direct.

Price Changes. — JEYES (SALES), LTD., River Road, Barking, Essex, announce increased prices for Jeypeat. — ROCHE PRODUCTS, LTD., 15 Manchester Square, London, W.1, have reduced the prices of Becosym and Benerva Compound tablets. — SILTEN, LTD., Silten House, Hatfield, Herts, have reduced the prices of some of their Silbephyl-line products.

Change of Name. — The makers of Warmabed electric blankets announce that they are in future using the title Warmabed, Ltd., Hollingworth Lane, Knottingley, Yorks, instead of Modern Electrical Industries, Ltd. There is no other change in the constitution of the company, which has specialised in

the design and manufacture of electric blankets for over thirty years. Promotion plans for the season include the biggest-ever advertising campaign for both the company's *De Luxe* and Golden Rest models. All models have been given bright new packs, and a window display competition with cash prizes totalling £320 is announced.

Christmas Displays. — The following hotel displays of goods for the Christmas season are announced:

AYRTON, SAUNDERS & CO., LTD., 34 Hanover Street, Liverpool, 1 (and winter lines and pharmaceutical supplies).

BELFAST: Kensington, College Square East, September 19-22.

BIRMINGHAM: Imperial, September 12-16.

CHELTEMHAM: Plough, September 5-9.

GLASGOW: Kenilworth, September 26-30.

HANLEY: Grand, September 19-23.

MANCHESTER: Midland, September 26-30.

GOYA, LTD., 161 New Bond Street, London, W.1 (and Jane Seymour and Corvetté).

BIRMINGHAM: Grand, September 5-9.

BOURNEMOUTH: Norfolk, September 27-29.

BRISTOL: Royal, August 22-26.

CARPIFF: Royal, September 5-9.

EDINBURGH: North British, September 12-16.

EXETER: Rougemont, September 13-15.

GLASGOW: North British, September 5-9.

HANLEY: Grand, August 30-September 1.

HULL: Royal Station, August 22-26.

LEEDS: Metropole, August 29 to September 2.

LIVERPOOL: Adelphi, August 29 to September 2.

MANCHESTER: Midland, September 5-9.

NEWCASTLE-ON-TYNE: Royal Station,

August 29 to September 2.

NOTTINGHAM: County, September 12-16.

PLYMOUTH: Duke of Cornwall, September 6-8.

SOUTHAMPTON: Polygon, August 16-18.

TRURO: Royal, September 21-22.

Curling Tissues. — C.A.L.G. Enterprises, Ltd., 34 Upper Brook Street,

Park Lane, London, W.1, are marketing, through wholesalers and direct, wet and set hair-curling tissues in packets.

Manufacture in Ceylon. — In view of the Ceylon Government's policy of restricting importation of consumer goods, including pharmaceuticals and cosmetics, Colombo International Trading Enterprise, 538 Alutuwatte Road, Colombo, Ceylon, are exploring the possibilities of manufacturing such products in Ceylon. They are at present interested in manufacturing a tooth-powder, and would welcome communications from British manufacturers wishing to co-operate in the supply of the necessary ingredients.

Bonus Offers

MERCK SHARP & DOHME, LTD., Hoddesdon, Herts. Tyrozets and Sucrets. Terms from the company's representatives or direct.

TRICO DEVELOPMENTS Co., LTD., Great West Road, Brentford, Middlesex. Plastabook. Two bonus booklets and free display stand for order of thirty. Till September 30.

VACCO, LTD., Grosvenor Gardens House, Grosvenor Gardens, London, S.W.1. Vacco tea flasks. An additional 5 per cent. on special packs containing twelve standard and four family-size tea flasks dispatched between September 1 and December 21. Each flask has two-colour sleeve with Christmas design.

INFORMATION WANTED

The Editor would appreciate information about the following:

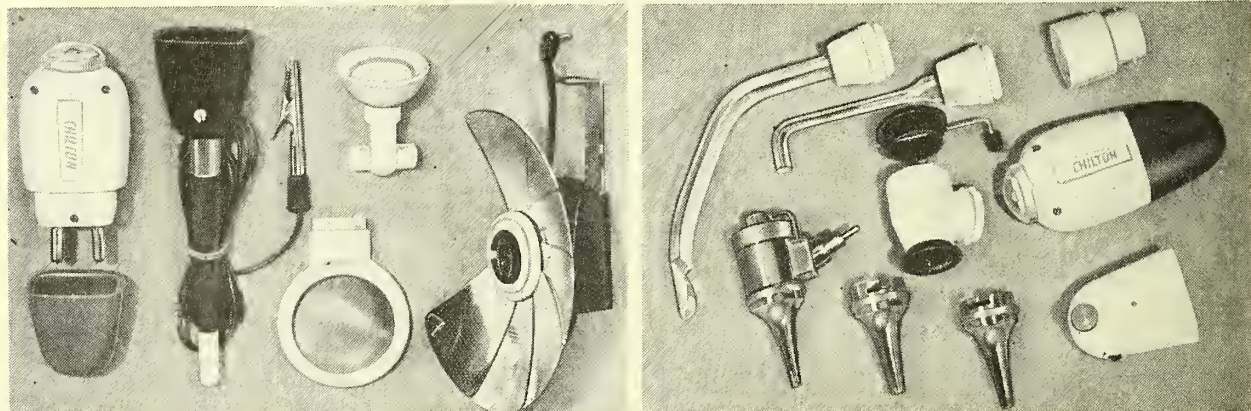
Alboline
Medoline

A RECHARGEABLE TORCH WITH ACCESSORIES

A HAND torch that is recharged from the mains and for which numerous accessories are available is being marketed by Chilton Electric Products, Ltd., Hungerford, Berks. The torch, the Acculux, weighs only 3 oz. and has an appearance described by the makers as "neat and clinical." A "magic eye" glows when the torch is switched off, making the torch easy to locate in the dark, and all components, including points for inserting into a mains plug

for recharging, are within its plastic casing. The wide range of accessories available as separate purchasable items includes, for the ordinary user, a capacitor flash apparatus for indoor photography; a magnifier which gives an illuminated enlarged image of stamps, negatives, flower parts, etc., a thread counter and front-lens supplement to the magnifier; a reading glass giving x4 magnification; a circuit tester; a suction pad enabling the torch to be

attached to any surface; and a flexible extension "spy light" for inspecting bores and apertures. For the medical user there are available an otoscope and adapter (fitting almost any type); a mouth torch attachment providing a pencil beam; and a kit of three sterilisable throat spatulas in transparent plastic that "pipes" the light to illuminate the whole of the oral cavity. A full recharge takes fifteen hours; partial recharging may be done at any time.



RECHARGEABLE TORCH AND ACCESSORIES: The Chilton pocket torch (extreme left) uncapped to show method of plugging in to mains for recharging, alongside its accessories for the general and (right) medical user.

NEW PRODUCTS AND PACKS

A "Book" of Dressings.—Plastabook—"the plaster in a booklet"—is a product of Trico Developments Co., Ltd., Great West Road, Brentford, Middlesex. It presents waterproof and fabric first-aid dressings individually sealed in plastic leaves in five colours.

Sugarless but Sweet.—A "fully sweetened" orange or lemon squash in 2-oz. bottle (making twelve drinks), Esslim is claimed by the manufacturers, Sodastream, Ltd., 22 Oval Road, London, N.W.1, to be equally suitable for slimmers, diabetics and those who merely want a good fruit drink.

In Redesigned Pack.—Woodwards Gripe Water now appears in a new blue and white carton aimed at giving a more modern appearance without sacrifice of what is familiar to customers. The foil cap of the bottle has been replaced by a screw-on cap. Makers are W. Woodward, Ltd., 51 Clapham Road, London, S.W.9.

Moss-killer for Use on Lawns.—May & Baker, Ltd., Dagenham, Essex, have produced a moss-killer, Mos-tox,

for use on lawns. Mos-tox may be used to clear an established infestation of mosses at any time of the year, but is recommended for treatment between Autumn and Spring, when the moss is particularly susceptible and there is little other work to be done in the garden. It is used at the rate of 1 oz. (two tablespoonfuls) in 1 gallon of water. The powder is mixed to a thin paste with water and added to the rest of the gallon. It is then watered on the moss-infested areas. One application should be enough to kill mosses in 1-2 weeks. To avoid reinfestation, a regular programme of lawn care—spiking, top dressing, fertilising and mowing—should be carried out to improve soil conditions and encourage the grass to grow. The new product is available in packs for treating 20 sq. yd. and 40 sq. yd. respectively.

A New Analgesic.—Laboratories for Applied Biology, Ltd., 91 Amhurst Park, London, N.16, announce the introduction of Duromorph, a long-acting aqueous suspension of morphine in microcrystalline form for subcutaneous

or intramuscular injection. Duromorph is slowly and gradually absorbed from the site of injection to provide satisfactory sedative, narcotic and analgesic effects in patients subjected to the intractable pain of inoperable or terminal carcinoma, and in other conditions of severe pain. It is understood to be well-tolerated, even by senile, restless patients to whom morphine would not ordinarily be administered because of the danger of side effects. Commencing in 10-30 minutes, the effect is maintained for up to nine hours by a single injection. Duromorph is available in box of six 1.1 mil vials each containing gr. 1.1.

Cologne in Golden Spray.—The perfumed spray Colognes of Goya, Ltd., 161 New Bond Street, London, W.1, are being presented in a new golden spray, for which a three-dimensional counter display has been produced. The spray Colognes are available in the five "classic" Goya fragrances: Passport, Black Rose, Gardenia, Remember and No. 5, as well as in the new Love Affair.

NEW SHOWROOMS IN TWO CAPITALS

Ilford, Ltd., open photographic centres in London and Dublin

A NEW showroom and photographic centre at 133 Oxford Street, London, W.1, was officially opened for Ilford, Ltd., by the Duke of Bedford on August 10. To mark the opening the company are staging at the new centre, an exhibition of pictures arranged in collaboration with the British Travel and Holidays Association.

At the new premises (which replace the old Ilford Gallery in Holborn) there are a large open-area for photographic exhibitions; an information centre; a retail counter; a number of meeting rooms (one seating up to fifty); and a projection theatre each of which the fullest use is invited. There are also showrooms for the latest Azoflex dyeline photoprinting equipment and Photomation machinery; as well as technicians to answer questions on all aspects of the Ilford colour processes; cine and television

sales, and a motion picture technical service. In charge of the new Ilford House is Mr. A. F. Braithwaite, M.B.E., whom many will remember as manager of the old Holborn premises. Hours of opening are: Weekdays, 9 a.m.-5.30 p.m.; Thursdays, 9 a.m.-7.30 p.m.; Saturdays, 9 a.m.-12.30 p.m.

The opening of Ilford House does not in any way alter the ordering of goods through the company's central London depot, 55 Saffron Hill, E.C.1.

Expansion Dictates a Move

Expansion of the company's business in the Republic of Ireland also influenced a move recently into imposing new Irish headquarters at 33 James's Street, Dublin, which is to be known as Ilford House. The premises have an "L" shaped reception salon on the ground floor, designed by the company's architect. The walls, covered in

polished and grooved light maghogany, the modern furniture and a blue-grey fitted carpet, combine to provide a harmonious and pleasing décor. One side of the salon has slate-grey felted walls on which are shown an imposing array of pictures taken by leading Irish professional photographers with Ilford materials.

On the second side of the salon is located an inset display unit for the showing of Ilford cameras and accessories, while opposite it is a service hatch direct from the stock rooms and warehouse from which callers can be served. Off the salon are located the offices.

A part of the accommodation is given over to a comprehensive exhibition of equipment for the photofinisher and to demonstrate Ilford's Azoflex system of print and document copying.



At left, a part of the reception salon at the Dublin premises; at right, a general view of the retail sales section in the London showroom.

CHAIRMAN'S STATEMENT

THE DISTILLERS COMPANY LIMITED

The 83rd Annual General Meeting of The Distillers Company Limited will be held in the North British Hotel, Edinburgh, on Friday the 9th day of September, 1960, at 12.15 p.m. The following are excerpts from the Statement by the Chairman, Sir Graham Hayman, which has been circulated with the Report and Accounts for the year ended 31st March, 1960.

General Observations on Trading

Once again I am able to report that the results for the year constitute a new record in earnings, and the total value of the Group's turnover exceeded £233,000,000, representing an increase of 11 per cent. over the previous year. Although nearly all branches of the Company have contributed to this result, by far the major proportion is attributable to increased sales of Scotch Whisky. The Industrial Group has also had a satisfactory year with 27 per cent. increase in earnings, and the return on capital employed compares favourably with its leading competitors.

Turning to the Accounts, the trading profit of the Group amounts to £30,419,758, compared with £24,989,991 last year, and income from trade investments totalled £2,373,590 against £1,788,997, so that our total income was £6,014,360 higher than last year, at £32,793,348. The credit for the increase can be apportioned broadly between our potable and chemical interests in the proportion in which they have contributed to our profits in the past, our major potable interests showing an increase of about £4,500,000, and our industrial divisions, including their part of income from trade investments, recording an advance of well over £1,000,000.

Interest on loan stocks has been reduced by a further repayment of £1,000,000 and now requires £649,509, and the profit attributable to outside shareholders in Subsidiary Companies is somewhat larger at £533,715, so that the profit of the Group after all charges amounts to £31,610,124, compared with £25,693,778 last year. Taxation this year requires £14,743,700, leaving a net profit of £16,866,424—almost £3,700,000 more than last year.

There is a substantial credit below the line in respect of taxation reserves no longer required and, of the total available for appropriation, £5,698,134 has been retained by Subsidiary Companies, leaving £12,542,720 to be dealt with in the Accounts of the Parent Company.

With due regard to the future capital requirements of the Company, and to the higher rate of profits tax which will be payable next year, your Board feels able to increase the dividend by 2½ per cent. and recommends a final dividend of 10 per cent. which, with the interim of 5 per cent. already paid, makes 15 per cent. for the year. The Board has also transferred £5,000,000 to general reserve, and it is now proposed, subject to the approval of the shareholders, to capitalise part of the reserves by the issue of one new ordinary share of 10/- credited as fully paid for every five ordinary shares held.

As shareholders will appreciate, time is required to make the requisite arrangements for a capital issue and, at this stage, it is difficult to say whether these will have been completed before the time comes round for declaration of next year's interim dividend. It is the Board's intention, however, to declare an interim dividend at the rate of 6 per cent. on the present capital, but this payment should not be taken as an indication that the total dividend next year will be any higher than the equivalent of the current year's dividends.

Scotch Whisky

Our Malt and Grain distilleries, despite the drought last year, have completed their

distilling programme with improved efficiency and productivity. The increase in distilling capacity at our Malt distilleries has been materially helped by a new process of effluent treatment developed by our research staff to ensure that discharges to rivers comply with recent legislation. Although considerable capital expenditure has been incurred in meeting the new regulations, this has been offset to an appreciable extent by the production of a valuable animal feedstuff as a by-product, and we have also secured a substantial increase in the availability of excellent malt whiskies.

New warehouse construction has continued throughout the year to accommodate our rising stocks. As far as possible, our new warehouses are sited in rural areas and each is equipped with the most modern fire detection systems to ensure immediate action by fire fighting services in the event of an emergency.

Since the last war, approximately £250,000 has been expended by the Company on fire detection installations.

With regard to stocks, there was a further increase in the stocks of Scotch Whisky held by the entire Industry, which, at 31st March, 1960, stood at 267 million proof gallons, compared with 243 million proof gallons last year.

I reported last year on our decision to abandon the quota system in the Home market, to enable our brands to come into free supply. I am glad to say that our experience during the year has clearly demonstrated the high regard of the public for our brands.

Nevertheless, while your Group has gained a larger share of the sales in the Home market, there is little cause for complacency. The total Industry sales of Scotch Whisky in that market—in spite of derationing—are still below the level achieved immediately prior to the War, and it is clearly important to secure an expansion in the Home trade. This will not be an easy task, and some reduction in the present punitive rates of duty would provide a valuable stimulus.

With regard to the Export markets, the U.S.A., which still absorbs approximately one half of the Industry's exports, continues to take increasing supplies. Most leading brands are now fairly freely available, and while some further expansion in sales can be expected to follow the growing prosperity and increasing population, there is no doubt that greater efforts will be required by both shippers and importers to secure this.

The Scotch Whisky industry is still pressing for an amendment to the U.S. tax regulations under which imports of Scotch Whisky in bottles at the normal marketing strength of 86° American proof, are taxed on an assumed basis of 100° proof. This provision in the U.S. Revenue Laws was introduced many years ago to prevent loss to the Revenue in circumstances which no longer exist. It is not applied to American whiskies and it is hoped that steps will be taken to remedy this unjustifiable surcharge.

In other markets where shipments are not affected by local restrictions, the demand for our brands during the past year has, in many cases, been greater than we could satisfy. Certain additional gallonage

will be available during the current year and while it is too early to say if this will be readily absorbed, the fact that our brands are strongly established in all important export markets gives good ground for confidence in the outcome.

Gin

In my last statement, I referred to the increasing competition which our Gin Companies were facing in the Home Market. These conditions have continued, but I am able to report that our brands have more than held their position, and sales show a very satisfactory increase over the previous year.

Our general export trade was satisfactory, and total shipments show a substantial increase.

Your Company has under consideration the production of one or more of its brands of Gin in various overseas markets where changing economic conditions and competition from local manufacture make this desirable.

Industrial Group

CHEMICAL DIVISION. With the general revival in industrial activity, there has been a substantial increase in the sales of our chemicals, with a corresponding improvement in earnings. While no new major plants were brought into production, our butanol manufacture was fully re-established at Hull, and the new plant for continuous manufacture of phthalate plasticisers is in full operation. Carbodioxide had a record year, and the industrial use of this product continues to increase.

A major development, recently announced in the Press, is the construction of a new plant to produce acetic acid. Acetic acid, in addition to having a wide general sale, is one of our principal raw materials used to produce a range of chemical derivatives. The new plant will operate an entirely new process developed by our Research Department, which should give significant economies in production cost.

BRITISH HYDROCARBON CHEMICALS LIMITED. Three new plants have been commissioned during the year. The first plant for the production of high density polyethylene, presented a number of technical problems. These are now being steadily overcome, and production of specification material is now fully established. The two other units for the production of cumene and phenol are both operating well and to full capacity.

Three further major projects are now in hand. First, a substantial increase in the production of butadiene, for which there is an increasing demand in the manufacture of synthetic rubbers. Second, a new plant to produce methanol, which has a wide variety of industrial uses. The third project is the production of ethylene dichloride, which will be used by our Plastic Division in their expanding manufacture of polyvinyl chloride resins.

The new cracking plant, with its capacity of 70,000 tons per annum of ethylene, which I referred last year, was successfully commissioned in June of this year.

Forth Chemicals Limited, and Grang Chemicals Limited, subsidiaries of British Hydrocarbon Chemicals Limited, have each

had a very good year. Forth Chemicals Limited has decided on a further increase of its production of monomeric styrene, which should be in operation by the end of the year.

PLASTICS DIVISION. Last year's indications of an increased demand for plastics, particularly for industrial applications, have been fully confirmed, and this Division has had an exceptionally busy year.

British Geon Limited has in hand a further substantial increase in its capacity for polyvinyl chloride, for which the demand is still increasing. It is also increasing its production of Hycar oil resistant synthetic rubbers.

British Resin Products Limited has had a good year, a particular feature of which has been the promotion of the sales of 'Rigidex,' the new polyethylene made by British Hydrocarbon Chemicals Limited. This material is finding increasing acceptance in a number of new fields.

Distrene Limited increased its production of polystyrene during the year, to meet expanding sales.

BIOCHEMICAL DIVISION. Although this Division succeeded in increasing its volume of sales, and there was continued improvement in technical efficiencies, the low prices ruling in world markets have resulted in substantially reduced margins. Special efforts are being directed to the discovery of new products to broaden our base in this business, and some progress is being made.

Last year I referred to the formation of an Australian subsidiary. I am glad to report that its first year's trading is satisfactory, and the prospects are encouraging. We have taken similar steps in New Zealand, where another subsidiary company has been formed.

FOOD DIVISION. *Yeast.* There has been a steady decline in the consumption of bread over recent years, with a corresponding fall in the use of yeast, but during the period under review, this trend has ceased and there are signs of a slight increase. Trading results were very satisfactory.

Oils and Fats. In spite of intense competition between the two major companies in this field, our subsidiary, The Peerless Refining Company (Liverpool) Limited, has again increased its sales and earnings.

Technical Development

The steady expansion of our diverse operations, to which only brief reference has been possible in this report, is in large measure dependent upon the technical skill and achievements of the scientific and engineering staffs in our organisation.

The Company takes considerable pride in the fact that our technologists have built up a first-class reputation both in this country and with the many overseas companies with whom they have regular contact, and the Board has every confidence in their ability to break new and fertile ground in the future.

Personnel

A major contributing factor to the outstanding results of the past year has been the fuller over-all employment of all our producing resources and this, in turn, has placed a considerable burden of added responsibility on our executives, managers and personnel at all levels throughout the organisation.

It is therefore particularly appropriate to record a sincere tribute and the grateful thanks of the Board to all employees both at home and overseas, for the part they have played in the service of the Group.

COMPANY NEWS

Previous year's figures in parentheses

STEPHEN SMITH & CO., LTD.—Net profit for year ended April 30, £21,547 (£21,492) and dividend 10 per cent. (same). Fixed assets £124,419 (£123,264), current assets £506,974 (£514,363) and liabilities £73,534 (£70,603).

HILL'S BALSAM, LTD., Spring Bank Works, Nelson, Lancs, announce that the name of the company has been changed to Hill's Pharmaceuticals, Ltd. There has been no change in directorships or shareholdings, and no kind of reorganisation has been involved. The change became effective on August 1.

HICKSON & WELCH (HOLDINGS), LTD.—Philip Hill, Higginson, Erlangers, Ltd., announce that, in connection with the issue of 500,000 Ordinary shares of ten shillings each at 40s. per share of Hickson & Welch (Holdings), Ltd., shareholders have exercised their rights to subscribe to the extent of 496,371 shares (over 99% of the shares provisionally allotted to them). The shares not taken up have been sold and the net proceeds, after deduction of the issue price, are being remitted, in due course, to the persons to whom the provisional allotment letters were issued.

IMPERIAL CHEMICAL INDUSTRIES, LTD.—For administrative reasons, the Salt Division is to be merged into the Alkali Division on January 1, 1961. The general policy regarding production and sales of salt will remain unchanged. Relations with suppliers and customers will be unaffected by the change.—Over 93,000 employees of the company have qualified for a 1959 bonus under the company's profit-sharing scheme, amounting to £7,306,000 gross, an average per employee of £78 7s. 4d. After tax deductions the company has paid the bonus to the trustees of the scheme, who will use it to acquire, on behalf of the employees, £1,825,000 I.C.I. ordinary stock to be issued by the company for that purpose out of its unissued capital.

New Companies

P.C.—Private Company; R.O.—Registered Office

JOHN D. JENKINS (CHEMISTS), LTD. (P.C.)—Capital £100. To carry on the business of dispensing chemists, etc. Directors: John D. O. Jenkins, M.P.S., and Brenda S. Belton, 67 Erith Road, Belvedere, Kent. R.O.: 32 Station Road, Bexleyheath, Kent.

H. E. PURCHASE, LTD. (P.C.)—Capital £1,000. To carry on the business of chemists, druggists, drysalts, etc. Directors: Harold G. Purchase, Emily C. Purchase and Harold E. Purchase, M.P.S. R.O.: 30 Clarendon Road, Harrow, Middlesex.

MANOR PARK CHEMISTS, LTD. (P.C.)—Capital £100. To carry on the business of wholesale and retail chemists, etc. Directors: Rachela Turgiel, M.P.S., and Ida Turgiel, R.O.: 725 Romford Road, Manor Park, London, E.12.

ARNOLD E. BENDER, LTD. (P.C.)—Capital £100. To carry on the business of consulting and analytical chem-

ists and druggists, etc. Directors: Arnold E. Bender and Deborah Bender, R.O.: 2 Avalon Road, London, W.13.

D. T. CAMERON (CHEMISTS), LTD. (P.C.)—Capital £100. To carry on the business of dispensing chemists, druggists, ophthalmic opticians, etc. Directors: Donald T. Cameron, M.P.S., and Georgina Cameron, R.O.: 31 Bold Street, Warrington.

SOUTHSEA BOTTLE CO., LTD. (P.C.)—Capital £1,000. To carry on the business of manufacturers of and dealers in glass bottles and containers, etc. Directors: Cecil Copus and Archie Deacon, R.O.: 167 Stamshaw Road, Portsmouth.

WILLIAMS CHEMISTS (CORNWALL), LTD. (P.C.)—Capital £1,000. To acquire the business carried on by Henry R. Thelwell. Directors: Harry R. Thelwell, M.P.S., and Barbara A. Thelwell, R.O.: 30 Molesworth Street, Wadebridge, Cornwall.

LEO LABORATORIES, LTD. (P.C.)—Capital £25,000. To carry on the business of manufacturers of and dealers in drugs, veterinary medicines, chemicals, insecticides, etc. Solicitors: Linklaters & Paines, 59 Gresham Street, London, E.C.2.

SYNTAFLO, LTD. (P.C.)—Capital £1,000. To carry on the business of manufacturers of and dealers in perfumery essences, cosmetics. Directors: Zbigniew Golebiowski and Helena Ryzewska, R.O.: 285 Terminal House, London, S.W.1.

N. AND D. CHEMISTS, LTD. (P.C.)—Capital £1,000. To carry on the business of wholesale and retail chemists, pharmacists, etc. Directors: Dr. Joseph C. T. Roberts and Joseph M. T. Roberts, R.O.: 17 Church Street, Blaydon-on-Tyne.

M. COPELAND (WHOLESALE), LTD. (P.C.)—Capital £100. To carry on the business of general chemists, etc. Directors: Maurice Copeland, M.P.S., and Shirley Copeland (directors, M. Copeland, Ltd.), R.O.: 3 Marsden Street, Manchester, 2.

G. W. & A. D. ASPINALL, LTD. (P.C.)—Capital £100. To carry on the business of manufacturing and analytical chemists, etc. Directors: George W. Aspinall and Anna D. Aspinall, R.O.: Jason Works, Holland Mews, Hove, Sussex.

EAST LANCASHIRE SOAP CO., LTD. (P.C.)—Capital £100. To acquire the trade name of "Dr. Lovelaces Family Soap" and the goodwill, formulas and connection of the business formerly carried on by the East Lancashire Soap Co., Ltd., at Clayton le Moors, etc. Directors: John T. Terleski and Alexander Russell (directors, David Thom & Co., Ltd.), R.O.: Indigo Street, Manchester, 6.

BUSINESS CHANGES

W. BULLIVANT & SON, LTD., closed down their business at 30 West Street, Boston, Lincs, on August 13.

MR. F. WALKER, M.P.S., has taken over the pharmaceutical business of J. Robson, 26 Scotch Street, Carlisle, Cumberland.

FRANK A. CONDUIT & CO., have removed to more commodious premises at 14 Coleman Street, London, E.C.2 (telephone: Metropolitan 3580).

MR. D. L. KELLY, M.P.S.N.I., has acquired the pharmaceutical section of Grattan & Co., Ltd., Belfast, and is continuing it under the title Grattan Chemists, Ltd., 31 University Road, Belfast.

Appointments

RADIOL CHEMICALS, LTD., 78 Upper Richmond Road, London, S.W.15, have appointed Mr. R. Sebright their representative in the Southern Home Counties from August 29.

THE WELLCOME FOUNDATION, LTD.—Dr. Fred Wrigley, M.R.C.S., L.R.C.P., D.I.H., M.P.S., succeeds Mr. Leslie G. Matthews, M.M., F.P.S., on September 1 as director in charge of the associated companies of the group overseas.

PERSONALITIES

MR. JIM LEWIS (a sales representative of Thermos, Ltd.) has been chosen for the third time—a record—to play in the Association football team to represent Great Britain in the Olympic Games. Mr. Lewis, who covers the Midlands and Eastern counties for the company, holds forty-one amateur international soccer caps. After several years with Chelsea, he is back with his original club (Walthamstow Avenue), where the team secretary is his father (Jim Lewis, sen., formerly also an international player).

MR. LESLIE G. MATTHEWS, M.M., F.P.S., who, at his own wish, is retiring from the board of the Wellcome Foundation, Ltd., has had a long association with the company, which he joined after qualifying in 1921. He was successively assistant secretary, secretary, director of distribution and director with special responsibility for the associated companies overseas. From 1942 to 1944 he acted as secretary of the general penicillin committee set up by the Ministry of Supply. In 1945 he was called to the Bar by the Middle Temple, and in 1957 he was elected a fellow of the Society of Antiquaries. Since 1944 Mr. Matthews has been a member of the Council of the Association of British Chemical Manufacturers. Mr. Matthews was a subject in the series *Figures in the Pharmaceutical World* (C. & D., December 13, 1958, p. 633) and has contributed a number of articles on pharmaceutical historical topics to these columns.

DR. FRED WRIGLEY, M.R.C.S., L.R.C.P., D.I.H., M.P.S., who is taking charge of the overseas associated companies of the Wellcome Foundation, Ltd. (see above) qualified in 1930 and worked for seven years as general manager of Latewards, Ltd., Manchester. He later returned to Manchester University as a medical student and after qualifying held appointments at the Stockport and Manchester Royal Infirmaries. At the end of the 1939-45 war he returned to industry, joining Roche Products, Ltd., as director of clinical research and after seven years went to Canada as medical director for CIBA Laborator-

ies, Ltd., for three years, before being appointed manager of the pharmaceutical division and assistant general manager of the whole of the CIBA activities in Canada. He returned from Canada to take up an appointment with the Wellcome Foundation, Ltd., and was elected to the board in September 1957. He is also a director of Cooper, McDougall & Robertson, Ltd.

DEATHS

ADAMS.—On July 29, Mr. William Adams, M.P.S., Hotel Stuart, Richmond Hill, Richmond, Surrey. Mr. Adams, who qualified during 1920, carried on business at 410 Morningside Road, Edinburgh, for many years.

ARONSON.—On August 9, Mr. Alexander H. Aronson, a former president of the Ronson Corporation of America. Mr. Aronson, who was in his late sixties, was the son of the founder of the Ronson organisation and became president of the Corporation in 1952. He resigned after a short period owing to ill health but continued as chairman of the board of directors. His son, Mr. Louis V. Aronson, is the present president of the Ronson Corporation.

OGLE.—On July 21, Mr. Arthur Beaumont Ogle, M.P.S., Struan, Basset Close, Southampton. Mr. Ogle qualified during 1910.

PEACOCK.—On July 23, Dr. William Luddington Peacock, Elgon Lodge Bells Hill, Stoke Poges. Dr. Peacock qualified as a chemist and druggist during 1900. After a period in Africa he returned to Glasgow University where he obtained a degree in medicine.

MEES.—At Honolulu, Hawaii, on August 15, Dr. Kenneth Mees, F.R.S. aged seventy-eight. Dr. Mees, until his retirement, was a director of Kodak Ltd., and a director and vice-president of the Eastman Kodak Company. He contributed largely to the company research and to development of photographic processes.

TAIT.—Recently, Mr. James Charles Edward Tait, M.P.S., 246 Wollaton Road, Nottingham, aged seventy-four. Mr. Tait was employed by Boots, Ltd. for more than fifty years and at his retirement was head of the lozeng department. He returned to the company in 1952 as a part-time dispenser at the company's branch at Wheelgate, Nottingham. He had been working on the day of his death.

Correspondence

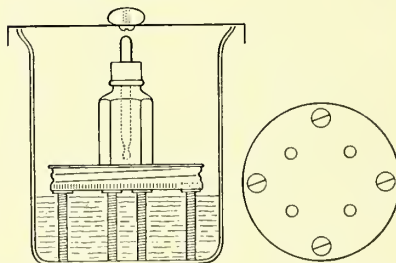
Letters when received must bear the name and address of the sender, not necessarily for publication. The Editor does not hold himself responsible for the views expressed.

Time Saver

SIR,—With regard to A. G. Murdoch's letter on "Guttae pro Oculis" (C. & D., July 23, p. 106). Surely it is the customer who undergoes the delay. The pharmacist can just forget the preparation for half an hour while it is being heated. We have successfully used the following gadget for this preparation.

Materials required:—

- 1 lid from 500 Soneryl tin.
- 4 1½-in. brass nuts and bolts of suitable diameter.
- 1 500-mil Pyrex beaker.
- 1 lid from 1,000 Actal tin.
- 1 bolt-on handle.



Bring to the boil on a gauze and turn to low gas. There was still ½ in. of water after 45 minutes.

P. J. ADAMS,
Bromley, Kent

A Matter of Relativity

SIR,—One could say Lumphann (see C. & D., August 13, p. 181) was obscure, but I would point out to Xrayser that Banchory is an up-to-date small town of 2,000-3,000 population on the Royal Deeside route. It has a town council and four pharmacies.

A. G. MURDOCH,
Mintlaw, Aberdeens

[The Automobile Association "Members' Handbook" gives the population of Banchory as 1,931. The 1931 Census figure was 1,690, and in 1891 it was under 1,500. The Register of Premises lists three pharmacies. Xrayser's reference was to "his [Dr. Francis Adams's] obscure little village" and must be related to Adams' period. He was born in 1796 and died in 1861, when the population may have been still smaller.—EDITOR.]

Not Ladylike

SIR,—The letters of your correspondent, Mr. C. H. Patrick, are always a source of inspiration and strength to their vigour. Even so, I was appalled to read the terminal word in his letter in the C. & D., August 6 (p. 160) "Unacceptable Behaviour." From my early upbringing I was taught to loathe upon that word as most impolite (although on the side, I did know much shorter one that was more expressive, even if more vulgar). I would have thought that a pharmacist of Mr. Patrick's undoubted calibre would have used a more professional phrase such as "thoroughly castigating the posterior." If alternatives were desired although not a student of languages could provide him with two more.

SQUEAMISH

Pharmacists of the Future

SIR,—It will be interesting to see what sort of products the new schemes of pharmaceutical students' education will turn out. The proposed visiting lecturers [on business matters] will probably make as much impression on college students as did Christian missionaries on the natives of dark Africa. As time progresses, however, all doctors may cease to prescribe. Pharmacists will then no longer be

quired—even to count tablets, lick labels, or search through lists of the latest unknown synthetic wonder workers to find something faintly resembling the squiggles on EC10 forms. Possibly future diagnoses will be done by huge robot calculators fed with symbols of apparent symptoms, and perhaps the same machine will turn

out prepacked products, duly selected and synchronising with the numbers dialled (all with generalised instructions for use: S.O.S., P.R.N., etc.). Doctors will become skilled knob pressers and pharmacists may be employed as marshals emptying the slot machines, collecting and forwarding the empties to Ministry of Health head-

quarters, and refill the machines with further supplies of cure-alls and synthetics! It may be that, in 2000 A.D., anyone seeking personal treatment for illness will have some difficulty in finding an old-time chemist, or herbalist, who can actually prepare a remedy himself!

ELDERLY PRACTISING PHARMACIST

EXAMINATION RESULTS

Successful Pharmaceutical Chemist candidates in England and Wales

THE following candidates satisfied the examiners in the Pharmaceutical Chemist Qualifying examination (old regulations) held by the Pharmaceutical Society in England and Wales in July (†=Certificate withheld pending evidence of practical training or age):—

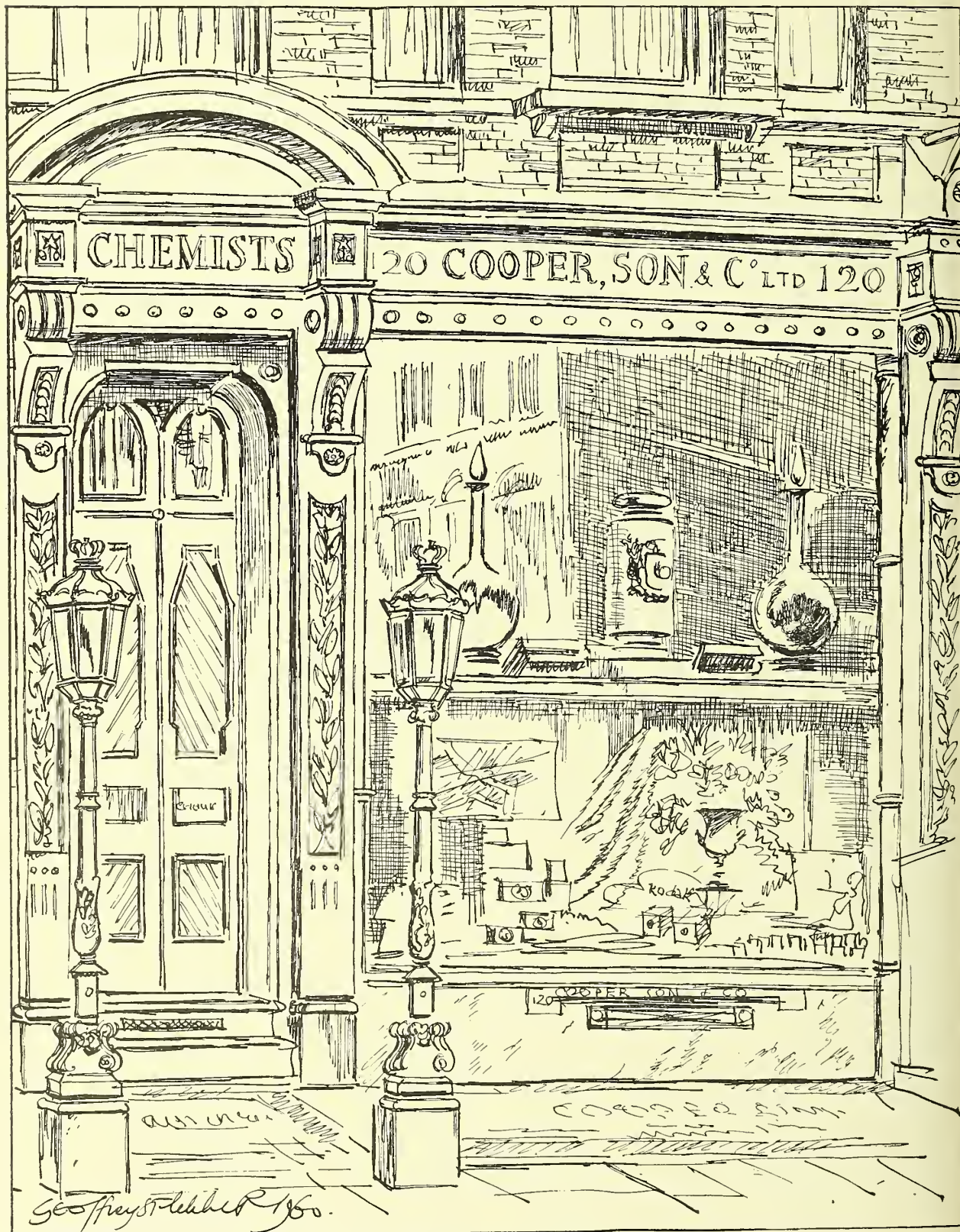
†Allsop, P. M., Birmingham
 Andrews, R. C., Didcot
 Anson, J. W., Stafford
 †Armitage, J. G., Wellingborough
 †Arnold, Eithne, North Finchley
 †Ashcroft, Rhoda A., Liverpool
 Ashen, Beryl P., Birmingham
 Ashton, Patricia, Birmingham
 Ashton, Yvonne M., Coventry
 Austin, G., Birmingham
 †Bailey, Lesley A., Birkenhead
 †Banks, J. S., Ealing
 Barley, Janet G., New Cross
 †Barth, Anne L., Rugby
 Bartley, Katharine M., Wotton-under-Edge
 Bassant, A., Tenterden
 †Basu, Debendra B., Bermondsey
 †Beard, Margaret, Stoke-on-Trent
 Beaven, M. A., Streatham
 Bebbington, P., Warrington
 †Benbow, B., Bolton
 Berkley, R., Stoke Newington
 Billam, R., Sunderland
 Birley, G. W., Nottingham
 †Blake, D. J., Sunbury-on-Thames
 †Blundell, Judith A., Blackpool
 †Boskin, R. C., Edgware
 Bowler, E. J., Sutton-in-Ashfield
 Brennan, T. P., Widnes
 Bretherton, Elizabeth, Chorley
 Brewster, R. L., Wolverhampton
 †Broadhead, Ann, Darlington
 †Brooks, J., Slough
 †Brown, F. W., Brighton
 Brown, G. B., Birmingham
 Brunt, J. M., Draycott
 †Bryson, M. F., Balham
 Buckenham, P. E., Harrow
 †Budd, H. F., Salford
 †Budden, D. W., Birmingham
 Burden, G. A., Bradford
 Burdett, Myrtle E., Uppingham
 †Burley, M. L., Birmingham
 †Burridge, J. D., Swansea
 Bush, Sheila M., Andover
 Campbell, B., Birkenhead
 Canning, A. P., Brackley
 Cargeege, Madeleine H., Maidstone
 †Chapman, W. N. P., Ware
 Chatterton, R. B., Louth
 †Cheetham, J. T., Rochdale

Chester, P. M., Sheffield
 Clarke, C. J., Cambridge
 †Clarke, T. G., Braunstone
 Clews, J. W., Bilston
 †Coker, I. F. G., Romford
 †Coleman, D. L., Norwich
 †Colson, Christine A., Rushden
 Coombe, B. J., Hatfield
 Cooper, N. D., Leicester
 Cousins, Sylvia M., Maldon
 Cracknell, Dorothy M., Holloway
 Cross, J. K., Blackburn
 Cross, Patricia A., Stoke-on-Trent
 †Crouch, Hilary J., Herne Hill
 †Cuss, Evelyn M., Chiswick
 Daw, Arlette S., Ivybridge
 Deane, R. W. N., Tamworth
 †De Caux, Alison, Southport
 Derham, J. D., Southampton
 Doidge, Margaret I., Bournemouth
 Draycott, Kathleen E., Thurston
 †Durbin, B., Hayes
 Durrant, J. A., Liverpool
 †Duckersley, E. L. K., Swindon
 Edington, J. D., Tufton
 Eiles, J. A., Welling
 †Ellis, G. W., Caernarvon
 †Epstein, L., Cricklewood
 Evans, H. W., Ffestiniog
 Farn, Jennifer M., Rugby
 †Farrington, B. H., Southwold
 Ferguson, Lynda M., Newcastle-on-Tyne
 Fisher, R. V., Norwich
 †Flower, Joan E. A., Norwich
 †Freeman, Christine E., West Bromwich
 Freeman, Valerie, Bignall End
 Gibbs, J. F., Bexhill-on-Sea
 †Godfrey, R. M., Westcliff-on-Sea
 Goodall, Leila C., Kettering
 Green, Jennifer M., Bradford
 †Griffin, Marjorie E., Leamington Spa
 †Grundy, P. C. S., Dagenham
 Haddrell, K. E. C., Cambridge
 Halsall, K. G., Southport
 †Hancock, Mary, Stoke-on-Trent
 Hargreaves, R., Manchester
 Harrington, Constance J., Bishopsgate
 Harris, M. A., Liverpool
 Harrison, J. B., Doncaster
 †Harrison, Sheila F., Oldbury
 Haydock, M., Preston
 Heath, A., Sale
 †Heath, P. J., Lowestoft

Heinemann, Judith, Leicester
 †Helman, D., Wythenshaw
 †Hill, P. J., Eastbourne
 Hilton, K. T., Wigan
 †Hopkins, Christine E., Luton
 Hosking, Marjorie A., Blandford
 †Hughes, W. K., Ogmore Vale
 Humphrys, B. D., Bristol
 Hunt, Delia, Thorpe
 Jack, Sheena L., Rosewell
 †Jackson, B. N., Castleford
 †Jacobs, M. I., Manchester
 Jeapes, Christine A., Hastings
 †Jessel, Carole, West Green
 Jones, Angela M., Penarth
 Jones, D. B., Swansea
 †Jones, G. F., Bolton
 †Jones, Janet E., Blackwood
 †Jones, R. G. P., Llanfyllin
 Judge, F. M., Forest Hill
 †Judson, D. W., Walsall
 †Jukes, M. A., Weymouth
 †Kennedy, A. J., Charlton
 †Knight, F. H., St. Helens
 Knowles, D. R., Brixham
 †Larratt, Sandra E., Leicester
 †Lee, Vivien O., Coventry
 †Legg, C. R., Wareham
 †Lewis, P. K. P., Amlwch
 †Livingstone, M., Birmingham
 †Lloyd, T. H. E., Llandysul
 Love, Pauline M., Liverpool
 Mann, Margaret H., Oxford
 †Mantle, Joan R., Crosskeys
 †Martin, R. W., Chatham
 †Matthews, R. J., Nuneaton
 †Mealings, Suzanne M., Birmingham
 Messum, Priscilla M., Redhill
 †Mitchell, Anne C., Newcastle-on-Tyne
 †Moloney, M., Hinckley
 †Monk, R. H., Guildford
 Moore, Marjorie E., Swansea
 Morgan, Shelagh E., Rhiwbina
 Morris, Janet, Arnold
 Moxon, Janet, Stoke-on-Trent
 †Neale, R. W. J., Birmingham
 Neave, M. W., Sevenoaks
 †Nelson, Jean M., Wolverhampton
 †Nelson, K., Wallasey
 †Northwood, G., Penkridge
 Nyhan, Norah, Birkenhead
 O'Hara, Margaret M., Birmingham
 †Okell, Enid M., York
 Orman, B. A., Golders Green
 Owens, R., Gelli Pentre
 Parsons, Dorothy P., Stourbridge
 Philip, Anne F., Wellington
 †Pontin, M., Cardiff
 Powderly, J. E., Loughborough
 †Pyne, Jennifer E., Euston
 Randall, D. G., Farncombe
 Ratchford, P., Stoke-on-Trent

†Rattle, Pamela M., Nottingham
 Rayner, J., Northwich
 †Riddolls, Anthea, York
 Rigby, P. A., Southampton
 Seago, J. M., Rochdale
 †Secker, P. A. I., Huddersfield
 Seymour, Margaret V., Huddersfield
 †Sharratt, Anna M., Brierley Hill
 Sheldon, Jacqueline, Finsbury Park
 †Shorley, Patricia G., Leeds
 †Simmonds, A. P., Finchley
 †Simms, D. W. E., Kettering
 Sister, Annette M., Liverpool
 Skinner, Margaret A. C., Surbiton
 Small, W. E., Southampton
 Smith, Shirley M., Wembley
 †Sopp, Irene D., Brighton
 Spencer, G., Burnley
 †Stanford, J. B., Ogmore Vale
 Stanley, E. B., Madeley
 Stevenson, N. A., Kettering
 Steward, D. J., Uppingham
 †Stibbe, Ann D. C., Leicester
 †Stittle, J. C., Mildenhall
 Stokes, D. J., Tunbridge Wells
 Tagg, M. J., Watford
 †Thomas, G., Mold
 †Tobias, A. G., Manchester
 †Topping, Audrey V., Birkenhead
 Townsend, Sheila A. M., Rugby
 Trezise, N. P., Culmpton
 Tudge, Margaret, Manchester
 †Tugwell, Linda E., Acton
 Vicary, J. M. W., New Eltham
 †Walker, J. R., Cleckheaton
 Wallis, Vivien M., Thornton Heath
 Walsh, A. H., Liverpool
 †Walton, A., Penge
 Waterhouse, E., Macclesfield
 West, A. R., Beccles
 †Whiteman, Judith A., Birkenhead
 †Whitworth, Shelah M., Bangor
 †Wignall, Marie, Stoke-on-Trent
 Williams, A., Swansea
 †Williams, Ann P., Pwllheli
 Williams, Jenifer, Lincoln
 †Williamson, I., Manchester
 Wootten, A. D. R., Sawbridgeworth
 Wright, A. P., Blackboys
 Wright, Catherine M. W., Liverpool
 †Wright, Pamela J., Ealing
 †Wyles, J., Newbridge
 Yarham, Gwendoline W., Herne Hill

PHARMACIES OF BRITAIN



THE PHARMACY AT 120 GLOUCESTER ROAD, LONDON, S.W.7

The pharmaceutical business of Cooper, Son & Co., Ltd., was established in 1863. The premises in Gloucester Road, Kensington, are characteristic of the style of the later Victorian years, blending Italian and Gothic elements.

LIGHTING THE PHARMACY

The way to better displays and improved sales

MOST people find pharmacy windows irresistible, and will usually find time to stand and stare. However, that does not mean that the chemist can concentrate less on display than people in other businesses, because they too, nowadays, may be selling "chemists' lines." Competition has probably never been more severe than it is today and the chemist must make the fullest use of all possible aids to attract the customer into the shop and increase sales.

One of those aids is lighting. It is an essential part of shop equipment and yet it is not always used in the most effective way.

The definition of a well-lighted window is one that people cannot pass without noticing what is for sale, and the definition of a good window display is that it must be sufficiently compelling to bring a potential customer into the shop: to do that the goods must not only be well laid out but also well illuminated. The precise value of lighting is hard to assess because its effects are subtle. But there is no doubt that a well lit shop is a successful one, for modern selling techniques exploit to the full the quality and quantity of illumination. Colour, pattern, direction, concentration and diffusion of light all have to be considered, as well as freedom from glare. A skilful display can be made or marred by the method of lighting.

Most of the items used for window display are attractive in themselves but, even so, everything possible should be done to emphasise particular aspects and draw attention to



Gecoray reflectors recessed into the ceiling provide high-intensity counter lighting. Price tickets and bottle labels can be clearly seen and shadow is completely absent.

special qualities (unusual design, attractive packaging, etc.). It is here that lighting can be of the greatest value.

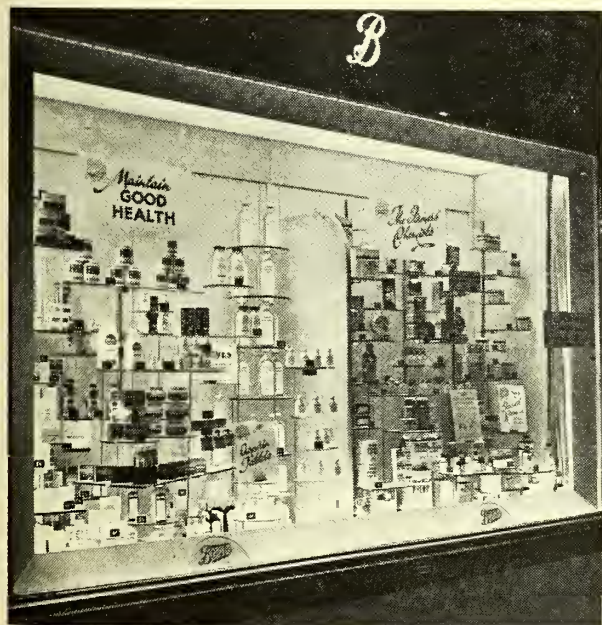
Shop windows vary widely in size and shape so that no hard and fast rules can be given, but the problems that have to be overcome are basically similar. How much and what kind of light should be used? What is the most suitable kind of equipment and where should it be situated? How much will it cost to install and operate?

The quantity of light required to display an article adequately depends on its size, colour and texture and also on the contrast with its background. Dark finishes or matt-finished surfaces naturally need more concentrated light than, say, shaving mirrors or a display of shining instruments. In fact, the amount of light is dictated by the type of goods displayed. With a window of mixed objects, special items may be picked out by spotlights.

Fluorescent and Filament

The two main kinds of light employed today are fluorescent tubes (hot cathode lamps) and tungsten filament lamps, which may be used separately or in conjunction with one another. Fluorescent tubes give a high output of light per watt of electricity consumed, and their useful life is about 5,000 hours, or five times that of filament lamps. That means that there is less need to disturb the display because of lamp replacement.

Fluorescent tubes are available in six sizes and at the following ratings:— 1½ ft., 15 watts; 2 ft., 20 and 40 watts; 4 ft., 40 watts; 5 ft., 50 and 80 watts; 8 ft., 125 watts. The longest size is not in such general use as the others. The colour of a lamp or the appearance of a natural surface in its light does not indicate how coloured materials will respond. A warm white and a "de-luxe" warm white lamp may appear almost the same colour, but the latter has a much higher red content and therefore gives a warmer effect. Fluorescent tubes are supplied in six "near-white" colours, varying according to the amounts of red and blue



Fluorescent ceiling panels provide general illumination in this window display. Additional lighting is concealed at the base of the window and at the sides.

emitted. Colour-matching, daylight and white tubes are slightly hard and give a stimulating effect, while a warmer and more luxurious atmosphere is afforded by the tint from the warm white, de-luxe and natural types. Although the lighting from fluorescent tubes is diffuse, they have a low surface brightness and it is advisable to keep the bare tubes shielded from view.

Although cheaper than fluorescent tubes, filament lamps have a lower efficiency and are therefore more costly in operation. They also have a high degree of brightness, making them suitable for a concentration of light, but, it must be added, colour rendering properties are bad because of the large red content.

Where a window display consists of numerous bottles, jars and other containers, it is vital that lighting should be so applied that each item can be clearly seen. That can be accomplished by means of polished anodised aluminium or glass reflectors and by fluorescent or tungsten lamps in which the reflector is part of the lamp. Whichever type of lamp is used, the light should shine on to the goods from a different angle from that of the observer. That helps to show up the shape and form of the items to the best effect.

There are, of course, an infinite number of ways of obtaining striking and original effects, emphasising the size or showing up the materials of which the object is made. With lipsticks, for example, it might be possible to throw a directional light on to them so that their design and size could be shown up in magnified shadows on a white background.

As a rule, lighting fittings in the window should be kept out of sight or at least be made as inconspicuous as possible. When direct lighting is used, it is then all the more effective. Most pharmacies, although the trend is to open vision, have a closed-in back window, and main lighting can be mounted at the top of the screen behind any suitable baffle or pelmet.

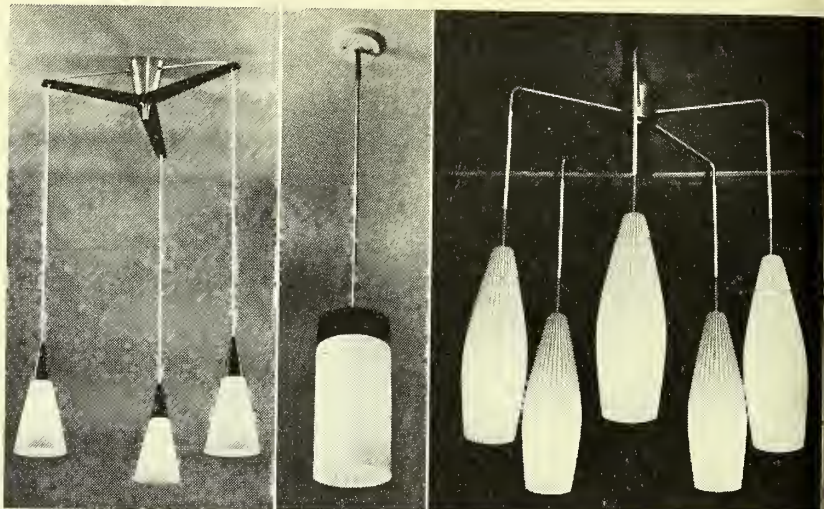
Life and brilliance can be given to a display by a 150-watt mains-voltage reflector lamp. The fitting must be easily adjustable and capable of producing a relatively concentrated beam of light. If a special effect is desired, the concentrated light from a low-voltage spot lamp may be used, but that means using transformers. In most cases, however, results achieved more than make up for the additional cost.

Spotlights, to be most effective when emphasising some particular item (such as a make-up case or first-aid outfit), may have to be visible, and are therefore frequently designed to look neat and unobtrusive. A useful spotlight of that type is a 75-watt reflector lamp in a fitting that may be stood in full view and near the object.

It is often possible to enhance particular displays with other forms of local lighting. Clip-on shelf lighting units using either tubular filament lamps or fluorescent tubes can add to variety. If you want your lighting to be flexible, the main essential is to make sure that there are plenty of easily accessible socket outlets.

Since conditions of shop-window lighting are bound to vary with the size, shape, etc., of individual premises, it is extremely difficult to give a precise figure for costing. Without the price of installation, a reasonable figure for lighting a window with fluorescent tubes would be between £2 and £5 per foot of window or from £3 to £4 if tungsten lamps were used. Running costs naturally vary with the charge for electricity.

If the basis of loading per foot of window is taken as



At left and at centre are examples of the Harlequin lighting fittings by Troughton & Young (Lighting) Ltd., and at right is a five-light pendant fitting by Courtney Pope (Electrical) Ltd. The fitting has five arms supporting white cord suspension. Metalwork is in polished brass but other finishes are available.

40 watts for fluorescent and 150 watts for tungsten, the cost per foot, expressed as a percentage charge per unit, would be 5 and 15 per cent, respectively. One foot of window lit by fluorescent can be operated for twenty hours for the price of one unit and by tungsten for six and two-thirds hours.

Some Suppliers and Their Products

Inside the shop, illuminated ceiling panels can focus attention on certain areas or be used to make a room look higher, while a suspended ceiling of acoustic tiles with recessed and surface mountings can have a reverse effect. In that range, the Isora illuminated ceiling consists of a galvanised mild steel framework, normally based on a 3 ft. 4 in. grid, supporting translucent p.v.c. panels. Cost is approximately 6s. 6d. per sq. ft., complete. Full details may be obtained from Isora Illuminated Ceilings, Bedford Avenue, Slough, Bucks.

Pleasing decorative effects combined with good lighting have been the idea behind the Harlequin range of pendant light fittings made by Troughton & Young (Lighting) Ltd., 143 Knightsbridge, London, S.W.1. Styles range from a single pendant costing £2 9s. 10d. to a six-lamp assembly at £16 6s. 5d.

A high degree of standardisation of components makes the "New-Range" of light fittings from Crompton Parkinson, Ltd., Crompton House, Aldwych, London, W.C.2, of particular interest. Constructed from single-piece channels, the fittings also have reflectors which are unbroken in length, giving a neat overall appearance. Sizes include 8 ft. lengths. The Pacemaker range of strip lighting incorporates as basic elements either one or two lamp strips for 4-ft. or 5-ft. bi-pin cap tubes. Commercial fittings are available which have a frame with either tapered or diabolo-shaped sides and a variety of diffusers.

Fluorescent tubes and Georay silvered-glass reflectors made by General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2, provide well-blended lighting. A comprehensive range of the company's fluorescent fittings, reflector units, spotlights, recessed and semi-recessed units is described in a 24-p. illustrated brochure. The company also issues publications covering the G.E.C 101 range of fluorescent fittings and the Paragon series, based on the Osram 80 watts pack.

Every type of fluorescent tube, filament lamp, reflector spotlight and light fitting can be chosen from the comprehensive range available from A.E.I. Lamp and Lighting Co., Ltd., Melton Road, Leicester. In addition to a 24-p. illustrated catalogue devoted to shop lighting and display

he company also publish a useful reference work ("Shop Lighting Handbook" (32-pp., pocket size)) which gives "rules" of display lighting, window-lighting techniques and shop interior lighting, together with notes on equipment and tables of lighting data, including types of window lighting suitable for particular trades.

Other contemporary light fittings include the Olympus range of both ceiling and suspension models made by Falk Stadelmann & Co., Ltd., 91 Farringdon Road, London, E.C.1.

Among shop-lighting specialists are Courtney Pope (Electrical), Ltd., Amhurst Park, London, N.15, who provide both individual spot, fluorescent and filament lamps and EriteGlo ceilings. It is also useful to know that the British Lighting Council, Brettenham House, Lancaster Place, London, W.C.2, is always willing to give advice and assistance.

The importance of good lighting should not be underestimated and just as you strive for individuality in other aspects of your trading, you can achieve individuality with lighting if you are prepared, initially, to spend time and money on devising the best possible scheme for your premises. And the cost need not be prohibitive.

General Points

A fair pre-1940 standard of lighting was obtained with about 100 watts (filament-type lamps) in silvered-glass reflectors per ft. of window frontage. Something better and more dynamic is now required. A good present-day standard for a 12 ft. closed-back window is 600 watts of appropriate high-lighting plus a basic installation at least as good as one of the following three typical alternatives: Eight 40-watt fluorescent tubes in suitable fittings; three 125-watt colour-corrected mercury lamps each associated with two 100-watt filament lamps, all in mirrored reflectors; twelve 100-watt or eight 150-watt filament lamps in mirrored reflectors. All those are for main shopping streets of medium towns. Less may be acceptable in suburban areas; much more would be needed for shopping centres of cities.

Without highlighting, the three alternatives just given might tend to give a flat effect despite the fair amount of

light in the window. Therefore, highlighting and emphasis lighting must have real "punch" to be noticeable and to produce dramatic appeal. Low-voltage types of highlighting equipment give a greater concentration of light than the equivalent mains-voltage types. The more light there is in a window, the lighter the colour of the display and the lighter the background, the less will window gazers be hampered by unwanted reflections in the glass.

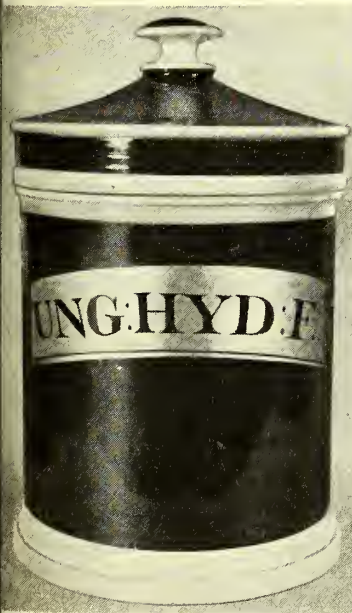
A lighted background is often the making of a display whether the light used is white or coloured. Coloured light in a window is wonderfully attractive, but should be kept off the display and on the background. Coloured fluorescent tubes in red, blue, green, pink, yellow, or gold, give coloured light far more cheaply than filament lamps with coloured filters. Light up the display in front with white light, controlled to keep it off the background.

Open-back windows are viewed from outside and inside the shop, and lamp concealment must be carefully thought out. In daytime the shop as seen from the street will look gloomy unless exceptionally well lighted. Interior fittings must be chosen for their appearance from the street as well as for their effectiveness inside the shop.

Once inside, the customer must see what the shopkeeper wants him to see, as well as what he came in for. Appropriate lighting combined with good display is more than half the battle. Suppose a shop interior is 25 ft. x 40 ft. = 1,000 sq. ft. The least total wattage that should be installed is double that figure, 2,000 watts. Except in those instances where a luminous ceiling is used (ideal for many open types of display) a good plan is to use about half the total for general lighting preferably located over the counters, and the remainder for emphasis lighting on displays. In that case, the total wattage might be split into six double-lamp fluorescent fittings (960 watts) for general lighting, plus seven 150-watt shoplamps (1,050 watts). Fluorescent alone will not in general give sufficient sparkle or glint from glossy material. Always avoid allowing customers to look into highlighting equipment "from the wrong side," or by reflection from counter-tops, etc. Louvres help in one case; careful placing in the other.

YESTERDAY'S COMMONPLACES

Collectors' pieces of today



Left: A drug jar of deep blue and white earthenware with gold inscription. Centre: Leech jar of earthenware with deep blue and gold decoration and inscription. Right: Bottle about 20 in. high (stopper not original) once used for holding lime water; now the kind of pharmaceutical bygone sought by interior decorators to convert into table lampholders.



"OPEN SHOP"

AN UNSCRIPTED COMMENTARY ON THE
SPECIAL PROBLEMS OF THE PHARMACIST
IN RETAIL PRACTICE

E. C. TENNER

ARATHER fuller report of a Pharmaceutical Council discussion than is usually released to us was recently presented for our perusal. The subject was the type of practical training to be required to satisfy the examination regulations. Opinions expressed by six named members of the Council were set out for us to study. That part of the Council report was most enlightening, and was probably read widely and with interest, whereas the purely factual and colourless account of decisions taken by the Council, which completed the story of the meeting, was probably skipped by many. One was not surprised to read that

"Mr. Jackson said that, in the general practice of pharmacy today, dispensing was taking on more and more of a routine character, and was not so great a problem as in the past. More importance should now be attached to the Society's view of the future function of the pharmacist as adviser to the medical profession on the action and uses of drugs, in which the pharmacist's academic knowledge was of greater significance."

One was not surprised because, over the years, one has been accustomed to that sort of *waffle* about the practice of pharmacy. In the practice of pharmacy, dispensing has always been strict routine. It is certainly not more so now than at any other previous time. Says the Concise Oxford Dictionary:—"Routine: Regular course of procedure, unvarying performance of certain acts." The practice of medicine is a routine. The practice of the law, teaching, building or engine driving—those must equally be recognised as routines. It is only in research work or interpretation that one seems to get away from routine and then really one is only giving up one routine for another. It is necessary to point out to Mr. Jackson that the only change dispensing is undergoing is in the acts that make up the routine. There was a time when it was a routine to gather digitalis leaves and make one's own tincture; there was a time when plaster irons were regularly used; a generation ago the pill machine was bright and polished with use and so were the suppository mould and the cachet machine. It would seem that it was those old routine acts that Mr. Jackson found to be a greater problem than he now finds the modern routine acts: keeping track of every latest modern presentation, of every latest modern drug in each of its half-dozen names, correctly deciphering "puzzle corner" prescriptions for them; remembering drugs with similar names but dangerously different properties, dealing in fractions of milligrams instead of grains, to say nothing of advising the prescriber about what he requires. One wonders how anybody could possibly find the modern routine easier than the old one. Only compare the British Pharmacopœia of 1914 with that of 1958. Just imagine what is actually involved in the responsible supervision of dispensing a hundred prescriptions today. The volume of dispensing is greater than ever before, and it still has its content of problems that are just as vital as ever they were. If Mr. Jackson really found them not so great as in the past he would be a better man than any of us—and of course he isn't. What Mr. Jackson is doing is mistaking the trees for the wood. The shapes of the trees are changing but the shape of the wood remains the same. Members of Council really should not fall into such error. When they do it is right and proper that it should be reported to us. Again, for years we have heard much lofty talk of the function of pharmacists as advisers to the medical profession on the action and uses of drugs. Mr. Jackson referred to that

function: as for the extent to which it is utilised we have our own experience to judge from. Most pharmacists ring up doctors about prescriptions several times a week. Of a hundred doctors, four or five will trouble to consult a pharmacist about the use of a drug, and that is that. A function we do not hear enough about from members of Council or from the officers of the Society or of our other organisations, is the main public function on which we base our existence: that of protecting the public from harm. If the education policy of the Society enables us to be equipped to run our pharmacies in a manner adequate to that main purpose, the other subsidiary functions will be easily achieved. But don't let any of us be kidded by Mr. Jackson that the main purpose grows easier to carry out. The exact opposite is the case.

This year the British Pharmaceutical Conference meeting is being held earlier than last. I have heard several pharmacists express regret that the earlier date is impossible for the because they would not wish to leave their businesses, assuring they could find a locum at that time, before the busy summer holiday season ends. A date after the middle of September is not popular with the teaching fraternity of pharmacists, as the autumn term generally begins in mid-September, consequently the normal date for Conference meetings—early September. It is, however, just as important for those in retail practice to attend Conference meetings as for those in teaching practice, and one is always hoping that, from year to year, there may be alternation between early and late September or at least between early and mid. Thinking about those dates suggests another thought. Why could not the teaching profession arrange its affairs so that the end of the teaching year came in December? The December examinations would then be the main ones of the year. Summer is really the worst time of the year at which to hold examinations and, if the year ended in December—the logical time—much more staggering of holidays could be accomplished, and perhaps the Conference meeting could be held at a time that would not clash with the holiday season.

I am told the moving showsign for one of the proprietary travel-sickness remedies was designed to be absolutely reliable and *fool-proof*. Indeed I believe it is, because it worked non-stop for six weeks on my counter. For all those weeks it has defied the prods of little boys' fingers slowing down the works—but the other day I overheard a juvenile telling another in the shop: "I've found another way to stop the Mxxxxxe wheel." Indeed he had—and try as I could to make it move it remains stationary. That only shows that the modern child is no fool!

A PHARMACIST'S ANTHOLOGY ARSENIC'S THE STUFF

From *Pietro of Abano* by Robert Browning

PETER has the secret! Fair and Good are products
(So he said) of Foul and Evil: one must bring to pass the other

Just as poisons grow drugs, steal through sundry odd ducts
Doctors name, and ultimately issue safe and changed.
You'd abolish poisons, treat disease with dainties
Such as suit the sound and sane? With all

Such kickshaws vain you pother!

Arsenic's the stuff puts force into the faint eyes,
Opium sets the brain to rights—by cark and care deranged



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Whose "Prevailing Distortions"?

IN literary circles in Britain the name of Edward Lear is so widely associated with nonsense that a collection of his works bears the title "A Complete Book of Nonsense." The present American correspondent of the *New Scientist* is John Lear. What he wrote under the title "Towards Drug Law Reform" in that paper's August 11 issue is not, of course, complete nonsense. Some of it, however, will scarcely appeal to those engaged in pharmaceutical manufacture or distribution as representing hard sense. The American correspondent is arguing in favour of generic names being compulsorily used in place of proprietary names on medical prescriptions. That is a valid and well recognised point of view which he is, of course, entirely entitled to espouse and to advocate. But in providing an example to illustrate his point he should really choose something that puts less strain on the credence of informed readers.

"One of the two stated purposes," he writes, "... is to simplify drug names. I have explained ... how patented drug names have been used to confuse doctors in the writing of prescriptions. I shall repeat myself here briefly for the sake of clarity, taking baked beans as an example. Among the companies marketing baked beans are Heinz and Campbell. The company brand name is used in an adjectival sense to describe the beans. The grocer who advertises Heinz beans, for example, is telling the consumer what the can contains and who made it. Drug makers do it differently, using two sets of names: one the company name and the other an invented name for the product. If baked beans were sold in this same way the housewife would have to remember anagrams of beans such as Sneabs or Nabes or maybe trick names like Lo Cals or Hi Pros, and she would furthermore have to remember 300 to 500 such new names every year."

The implication is that in America there are in the food trade no Oxos or Bovrils or Horlicks' whose manufacturers are wicked (?) enough to persuade people to buy their goods by those "trick" names, instead of by the name of a maker used adjectivally in front of the plain substance (whatever that is). But is the writer's beans example applicable to modern drugs? Everybody knows what beans are and nobody invented them, though the varieties have been improved by human effort. Everybody knows what soup is, and nobody—at least nobody alive today—invented it. A manufacturer could quite legitimately market the beans or the soup under a coined name, even a noun, without being thought a rogue. Indeed he would be deceiving nobody, for every-

body would recognise the product as soup whatever it was called. There is a parallel with most simple drugs. Bicarbonate of soda and powdered rhubarb are bought either unbranded or with a maker's name used adjectivally. In this respect the drug trade is at an advance over the food industry, since the housewife can buy her calamine lotion, B.P. (or U.S.P.) with complete confidence, but she would be rash to buy "tomato soup," however correctly labelled, without a maker's name in front. Against that, most modern complex synthetic drugs embody a more or less large element of invention. Being new they have to be given a name that itself has to be invented. After a time lag the new compound or substance may be given a generic name, and eventually, after the lapse of the original patents, if any, it may become procurable as somebody's brand of the generic name. That is a system based on the laws of patents and trade marks and intended to provide rewards for, and so encourage, inventions for the benefit of mankind. It is not perfect and is capable of being exploited, but if it is wrong then it should be attacked as a system, whether operated by drug manufacturers, food manufacturers, detergent manufacturers or anybody else. Let us, please, do without such loaded pejorative language as "duped by drug salesman" or such unsubstantiated accusations as "advertisements have contributed to ... unnecessary suffering and sometimes death for drug users." Even if that were true, would the situation have been much improved if the drug had been purveyed as Smith's brand of, say, phenoxymethyl penicillin?

By all means let publicists campaign for a more widespread use of generic names. But do let us have a rather more sober and realistic appraisal of what the advantages of that policy will be, both in kind and in extent.

Quick Step

OUR purpose is deciding on the structure of the CHEMIST AND DRUGGIST Quarterly Price List and its Satellite Cumulative List of Amendments was to provide a service by which the chemist could, by reference to no more than two sources, find the price of any proprietary item on his shelves or counter. Acting on the hymn-writers' advice—"Dare to have a purpose true and ever make it known"—we have consistently made our objective known. Now, at the instance of a number of users, we have decided to make a slight—a very slight—inroad into that principle. Although in each weekly Cumulative List we have been picking out new entries with a black blob (●) and upward and downward price changes with an "A" or "R," some users of the list have still, apparently, been exasperated at having to pick out those items, sparsely sprinkled as they were over perhaps six or seven pages of list. To ease their path we are, as from this week, grouping together at the end of the Cumulative List all those new entries or changes that are being given for the first time; in the next week they will be absorbed into the main body of the list. The routine for finding a price will therefore be a three-step instead of a two-step procedure:—

1. Look at the end of the Cumulative List of Amendments for the changes of the week. If the required item is not there,
2. Look in the Cumulative List in case of changes since the Quarterly Price List appeared. Finally
3. Look in the Quarterly List.

DRUGS AND THE MIND

S. J. HOPKINS, F.P.S.

THE desire to escape from environmental stress is as old as the human race. From the earliest times drink, food, clothing and shelter have been used to reduce that stress in attempts to come to terms with the immediate surroundings, and those habits are now so sanctioned by custom, convention and tradition that they are rarely recognised as escape devices.

In recent years, however, a new awareness of the importance of mental reactions to environmental stress has occurred. Although we live in a more physically comfortable world, the intangible pressures and stresses of modern society are more threatening to the security of the individual than ever in the past. We appear to have created a social environment that many cannot endure without the aid of drugs, and it is hardly surprising, therefore, that anxiety, depression and mental illness are of increasing social importance.

Stress can, however, arise from endogenous biochemical disturbances as well as from exogenous environmental factors. The significance of that fact was not recognised for many years, mainly because the fantastically complex biochemical mechanisms that underlie the expression or suppression of emotions, attitudes, dreams, and unconscious desires were not appreciated. The brain is a synthesising as well as a controlling organ, and various neuro-regulatory substances are built up and incorporated into its tissue systems. It is well known that certain areas of the brain are associated with specific functions, and similar considerations may be concerned with certain behaviour. Changes in the nature or concentration of neuro-regulatory compounds may thus influence the functioning of the central nervous system.

It is now known, too, that biochemical factors outside the central nervous system also cause brain dysfunction. The standard example is phenylpyruvic oligophrenia, in which the excretion of phenylpyruvic acid in the urine is associated with mental retardation. That acid is derived from phenylalanine, which is normally metabolised to tryptophane by a specific enzyme present in the liver. In the absence of the enzyme, the normal metabolic pathway is blocked, causing a rise in the phenylalanine level in the blood and eventual mental retardation.

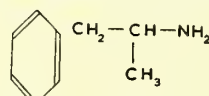
With that wider knowledge, the protean origins of mental illnesses and their importance to the community as well as to the individual are now appreciated, and that new approach is perhaps not unrelated to the increasing availability of therapeutically active drugs.

Stimulants

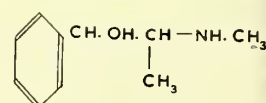
The treatment of depression is not always easy; and it must not be forgotten that some mental disturbances are natural reactions to external events, such as the depression that follows bereavement. In normal circumstances such secondary depressions are self-limiting as the lost psychic energy is replaced, and the individual becomes adjusted to the changed conditions. In other circumstances depression may occur because psychic energy is locked up in a neurotic complex and cannot be usefully employed. The relief of depression by sedatives may be explained as a release of such imprisoned energy.

Depression, however, does not always yield to sedatives, and treatment was often unsatisfactory until the introduc-

tion of the amphetamines and associated drugs. The amphetamines are related to ephedrine, and their use as central stimulants springs from the well known fact that asthmatics taking ephedrine sometimes experience mild insomnia. Amphetamine (1), as indicated by its structural formula, di-



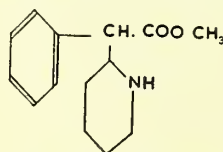
1. Amphetamine



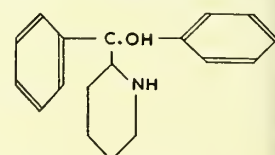
2. Ephedrine

fers from ephedrine (2) by the absence of an hydroxyl group and of a methyl group on the nitrogen. That change in structure is associated with a marked increase in activity and reduction in dose. Dextroamphetamine is similar but more active, and methylamphetamine has a more rapid and sustained action.

Drugs of that type are chiefly of value in the treatment of the milder types of reactive or environmental depression, but, unless the dose is carefully adjusted, they may cause an over-stimulation. As the effect of the drug wears off, there may give rise to a rebound depression, which may be more severe than the original. Some newer drugs, such as methyl-

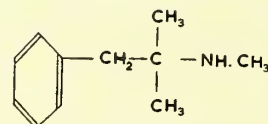


3. Methyl phenidate



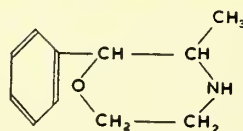
4. Pipradrol

phenidate (3) (Ritalin) and pipradrol (4) (Meratran) are less powerful; they appear to have an activity intermediate between those of caffeine and amphetamine. Overstimulation is less likely, and the general effect is smoother and less intense; pipradrol has the advantage of a prolonged action. Those compounds differ in structure from the amphetamines, as the graphic formulae indicate, but in mephentermine (5) (Mephine) a return has been made to the original

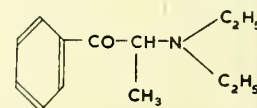


5. Mephentermine

ephedrine-type structure. The appetite-depressant action of the amphetamines is well known, but in the treatment of obesity the central stimulant action may be undesirable.



6. Phenmetrazine



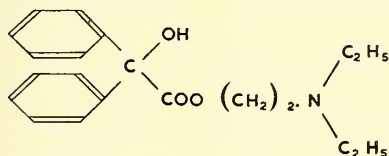
7. Diethylpropion

Phenmetrazine (6) (Preludin) and diethylpropion (7) (Tenuate) are derivatives with appetite-depressant properties associated with reduced stimulant effects.

Tranquillisers

Many mental disturbances fail to respond adequately to sedatives or stimulants, and the term tranquilliser has been used generically to describe the action of a diverse group of substances of varying chemical structure. Drugs of this type are not sedatives, but produce, or tend to produce, a calm untroubled state of mind, in which agitation, anxiety and tension are relaxed, and in which personal problems can be examined more objectively. The more powerful compounds are also invaluable in the treatment of more severe conditions such as schizophrenia and manic states, and their introduction has resulted in fundamental changes in the treatment of major psychiatric disorders. The less powerful drugs are used in the treatment of anxiety states and psycho-neurotic conditions.

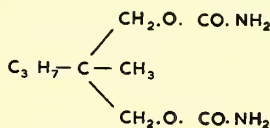
BENACTYZINE: This compound 2-diethylaminoethyl benzilate hydrochloride (8) is chemically related to the antihista-



8. 2-Diethylaminoethyl benzilate

mine diphenhydramine. In agitated and anxious patients it initiates a sense of detachment from the environment that may be of considerable therapeutic value; in full doses it produces a degree of thought blocking in which patients give rational answers to questions but have difficulty in expressing a train of thought. Benactyzine also has some anticholinergic properties, and some of its side effects, such as dryness of the mouth, are associated with its atropine-like properties. The use of benactyzine is declining with the advent of newer compounds.

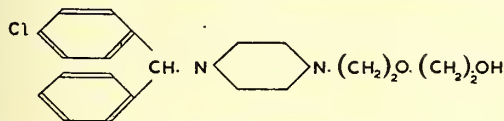
MEPROBAMATE: 2-Methyl-2-n-propyl-1, 3-propanediol dicarbamate (9). This has some chemical relationship with meph-



9. 2-Methyl-2-n-propyl-1, 3-propanediol dicarbamate

esin, and possesses both muscle-relaxant and anti-depressant properties. It is useful in tension and anxiety states, where its mild hypnotic action coupled with its other effects induces a natural, relaxed sleep. Acute psychoses do not respond well.

HYDROXYZINE: Marketed as Atarax, this compound (10), like benactyzine, is related to an antihistamine, namely chlor-



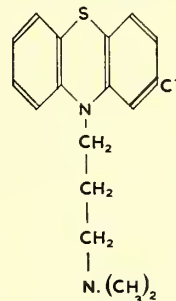
10. Hydroxyzine

cyclizine. It is therefore a piperazine derivative. Therapeutically it is employed in the milder psychoses, and its antihistaminic properties are also of value in the treatment of dermatoses associated with emotional tension.

AZACYCLONOL: α -Diphenylpiperid-4-yl-methanol hydrochloride (Frenquel). This compound has the power of inhibiting the hallucinations caused by the administration of lysergic acid and mescaline—hallucinations that are similar to those associated with some forms of schizophrenia. It was hoped that, by research with mescaline-like drugs, a specific antagonist would be found. Azacyclonol has some useful therapeutic applications in that way, and has been used in a number of schizophrenic states and in alcoholic, senile and post-operative confusional states. In

psychoses, the best results were obtained with patients who were previously well adjusted, and were not antagonistic in behaviour. Further research may result in the synthesis of compounds with a more specific anti-hallucinatory action.

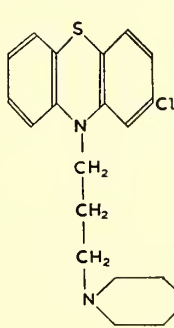
It is of some interest to note that the substance is isomeric with pipradrol, which is the 2-yl-methonal derivative. The small change in structure produces considerable changes in activity, as pipradrol has stimulating properties similar to, but not identical with, those of the amphetamines.



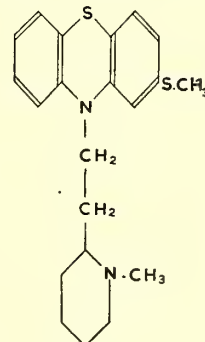
11. Chlorpromazine

CHLORPROMAZINE: This phenothiazine derivative (11) is one of the most remarkable drugs available, and its introduction led directly to a wide investigation into its unusual properties, as well as sparking off new lines of research. The compound is chemically related to the antihistamine promethazine, and itself has a mild antihistamine action, but from the psychiatric point of view the drug is important in the treatment of anxiety, tension and agitation in psychoses and psychoneuroses. Its introduction brought about a quiet revolution in mental hospitals, as disturbed, hostile or antagonistic patients became much more tranquil and co-operative during chlorpromazine therapy. That calming effect is achieved without any clouding of consciousness, and patients become more amenable to treatment generally. Chlorpromazine is therefore a powerful drug very different in class from the minor tranquillisers already described. Some side effects may be expected, of which the most serious are agranulocytosis and, more commonly, jaundice. The latter disappears when treatment is stopped, and early cases of agranulocytosis usually recover if the drug is withdrawn at once. Any sudden onset of sore throat during chlorpromazine therapy is a sign of incipient blood dyscrasia, and requires immediate cessation of therapy.

Chlorpromazine appears to exert its tranquillising effect by blocking the action of noradrenaline present in brain tissue. The mechanism is complex, and is referred to in more detail under reserpine. Other related phenothiazine derivatives include promazine (Sparine), peczazine (Pacatal), acetyl promazine (Notensil), perphenazine (12) (Fentazin),



12. Perphenazine

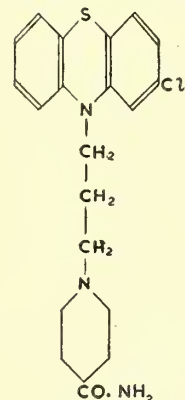


13. Thioridazine

and thioridazine (13) (Melleril). All those compounds have a large cyclic moiety joined by an alkyl chain to a nitrogenous group. The group may be a substituted amine, as in chlorpromazine, or a nitrogen ring, as in perphenazine. Basically similar structures may be found in certain anti-

histamines and in synthetic atropine-like compounds, and certain minor actions of the tranquillisers may be traced to those similarities of structure.

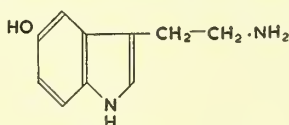
The phenothiazine derivatives referred to have a generally similar action, and the influence of different substituents is reflected in changes in dose and in modification of secondary effects. Thus in perphenazine, where hydroxyethyl piperazine replaces the dimethylamino group, the potency is markedly increased, and the dose is reduced to the order of 2-4 mgm. In thioridazine, one of the newer compounds, the side chain is N-methyl-piperidyl ethane, and the structural change is accompanied by an increased specificity of action and virtual freedom from side effects. Thus the anti-emetic properties common to most of those derivatives are almost absent in thioridazine, and the compound does not potentiate the action of anaesthetics, or affect body temperature. The dosage range is comparable in general with that of chlorpromazine, but even in full doses the parkinsonism and tremor produced by the older compounds is rarely observed and other side effects,



14. Pipamazine

such as liver damage, jaundice or agranulocytosis, are yet to be reported. In pipamazine (14) (Mornidine) the reverse has been achieved, as the product is purely anti-emetic in action.

RESERPINE: This alkaloid from *Rauwolfia serpentina* has both sedative and hypotensive properties of an unusual character. Unlike the effect of promazine derivatives, the onset of action of reserpine is slow, and the full effect may not be obtained for several days. The drug reduces psychomotor activity and tension by an action on the brain stem, particularly the hypothalamus. Barbiturates, on the other hand, achieve their sedative effects by an action on the cerebral cortex, an action that may be increased by reserpine. Further explanation is not easy, as the complex functions of the brain cannot yet be fully described in biochemical terms, but the discovery of two important neurohormonal substances in mammalian brain has indicated new lines of research. Those substances, nor-adrenaline and serotonin (15) or 5 HT, are monoamines, but their distribution in

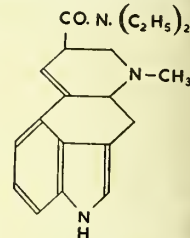


15. Serotonin

brain tissue is irregular. They are largely localised in certain parts of the brain, particularly the hypothalamus, and are now regarded as neurohormones concerned with the transmission of impulses to various brain centres. Evidence available so far indicates that nor-adrenaline has ergotropic effects on one part of the brain, increasing response to emotional and sensory stimuli, whereas serotonin has the opposite action on another part. In the hypothalamus those amines are stored in a bound, inactive form, from which they are released in an active state by the appropriate nerve impulses, and are subsequently inactivated by the enzyme monoamine oxidase. Reserpine is believed to affect the mechanism by which serotonin is normally stored in the hypothalamus, possibly by occupying the serotonin receptor sites. Production of serotonin continues, so the brain concentration tends to rise, with a general lowering of cerebral activity, a reduction of blood pressure, and a decreased response to stimuli. The promazine compounds appear to achieve basically similar effects by the reverse action of depressing the ergotropic response to noradrenaline, and are not concerned with the release of serotonin

(5-hydroxytryptamine). Thus reserpine can be regarded as an antimetabolite of serotonin, as both compounds have an indole structure.

The hallucinations characteristic of schizophrenia have also been ascribed to serotonin. Thus lysergic acid diethylamide (LSD (16)), which also possesses an indole moiety, produces hallucinations and other forms of cerebral aberration similar to those of schizophrenia and to those produced by mescaline. It was hoped that that means of producing hallucinations might lead to the synthesis of some specific anti-hallucinogens. Although some success has been achieved, the work has also shown that LSD can antagonise the action of serotonin. The hallucinogenic effects of LSD are due to an inhibition of serotonin in the brain, and the reason why serotonin itself does not cause hallucinations when given in a similar way may be that it cannot pass from the blood into the brain. Other compounds may have a similar action. That chemical concept of the cause of schizophrenia runs counter to the observation that the disease appears to be determined genetically. The two ideas are not irreconcilable. Schizophrenia results from conditions of severe stress, and a metabolic fault, which might not be apparent in ordinary circumstances, could then lead to the production of a toxic substance, either hallucinogenic or serotonin-inhibiting. The production of such a substance might be self-perpetuating, and might affect metabolic processes in such a way that, when the original precipitating stress was removed, a return to normal cerebral metabolism would be impossible. The similarity in structure between mescaline and adrenaline, and the fact that adrenochrome, an oxidised form of adrenaline, can also cause hallucinations, are indications that some biochemical disorder may be the cause of schizophrenia, and it has also been stated that an hallucinogen can be isolated from the blood of schizophrenic patients. The whole subject is one of immense potentialities, and further research should be rewarding. An idea of its complexity is given by the fact that acetylcholine has anti-depressant properties. That effect is not apparent when the drug is administered in the ordinary way, partly because it is rapidly broken down in the body by the enzyme cholinesterase, and partly because it does not cross the blood-brain barrier. If 2-dimethylaminoethanol (available as the p-acetamido-benzoate as Deaner) is given, conversion of that to acetylcholine occurs in the brain itself. Diffusion problems are thus side-tracked. Although the compound is slow in acting, it has clinical possibilities.



16. Lysergic acid diethylamide

Antidepressants

Severe depression is a therapeutic problem, and for a long time electro-convulsion therapy offered the most favourable chance of improvement. The treatment, however, has certain decisive disadvantages, and it is only recently that chemotherapeutic research has opened up new possibilities. Reference was made under reserpine to the existence in the hypothalamus of the amines serotonin and nor-adrenaline.

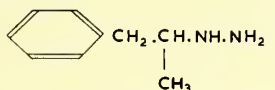
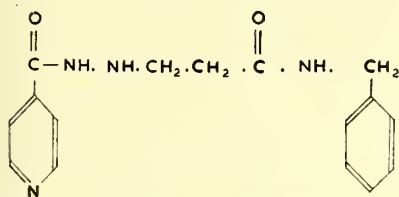
Also present in the hypothalamus is an enzyme, monoamine oxidase, which soon destroys the free amines, thus limiting their action. That enzyme thus appears to maintain a balance between the endogenous amines and so control various cerebral activities. Any suppression of that enzyme activity would permit the brain concentration of free serotonin and nor-adrenaline to rise.

A hint that a therapeutic effect might be obtained by the use of an inhibitor of monoamine oxidase was noted when isoniazid was introduced for the treatment of tuberculosis. Some patients receiving the drug experienced a definite euphoria, and that was even more marked with the

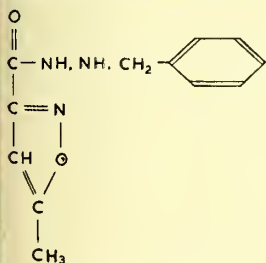
later-introduced isopropyl derivative. In the large doses necessary for the treatment of tuberculosis that euphoric effect proved a disadvantage, and the use of isopropyl isoniazid (iproniazid) in tuberculosis has been virtually abandoned.

Furthermore iproniazid has a general suppressive action on monoamine oxidase in other organs, particularly the liver. Here the enzyme is essential for normal hepatic function, and its inhibition, if prolonged, leads to liver damage and hepatic dysfunction.

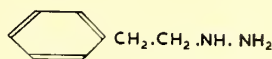
A search was therefore made for a compound that would effectually inhibit monoamine oxidase at the levels present in the brain, but would not interfere to any extent with similar enzyme systems elsewhere. Compounds of that type are represented by β -phenyl-isopropyl hydrazine (17) (Cavo-

17. β -Phenyl-isopropyl hydrazine18. N-isonicotinyl-N'-(β -N-benzylcarboxamidoethyl) hydrazine

dil) and N-isonicotinyl-N'-(β -N-benzylcarboxamidoethyl) hydrazine (18) (nialamide or Niamid). Clear relationships exist between the former and amphetamine and isoniazid; nialamide represents a new type of hydrazine derivative.



19. Isocarboxazid



20. Phenelzine

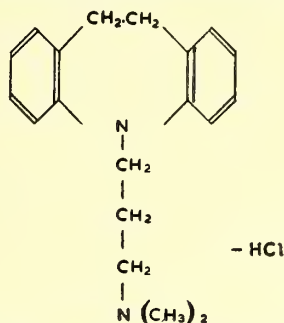
Associated drugs include isocarboxazid (19) (Marplan) and phenelzine (Nardil) (20)

Those drugs have their main applications in the treatment of the various forms of endogenous depression. Cavodil is given in initial daily doses of 12 mgm.; with Niamid the dose ranges from 25-50 mgm. The effect is slow, but response is usually manifest in two weeks, and after that time the dose of Cavodil should be reduced to 6 mgm. daily, and less subsequently. With Niamid, the maximum response may not occur for three or four weeks, when the dose may be reduced to 15-30 mgm.; with Marplan, the initial daily dose is 30 mgm., subsequently reduced to 10-20 mgm. In every case the dose must finally be adjusted according to the degree of depression and the response to the drug.

Those compounds also have the useful property of potentiating the action of certain other drugs, such as the barbiturates. Niamid has in addition some analgesic action, and by enhancing the effect of narcotics it enables the dose of such drugs to be reduced in progressive organic conditions such as malignant disease, while its central effects also lessen tension and apprehension.

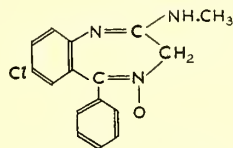
TOFRANIL: Further work on compounds related to chlorpromazine, or with analogous structure, has resulted in the synthesis and clinical use of N-(γ -dimethylaminopropyl)-iminodibenzyl hydrochloride or imipramine. That substance has the following structure (21) and it will be noted that,

whilst the side chain is identical with that of chlorpromazine, the two benzene rings of the nucleus are joined by a

21. N-(γ -diethylaminopropyl) iminodibenzyl hydrochloride

methylene bridge and not a sulphur atom. Small as that difference is, it is enough to make a considerable difference in the pharmacological activity, as imipramine is almost entirely antidepressant and not tranquillising in action. The mechanisms linking those changes in structure with their differences in mental activity are obscure. In contrast with the iproniazid type of antidepressant the compound does not inhibit the action of amine oxidase and, unlike the amphetamines, it does not antagonise the action of reserpine. One pharmacological action of Tofranil that may have some bearing on its antidepressant action is the fact that it increases and prolongs the pressor activity of nor-adrenaline. The influence of nor-adrenaline on cerebral function, and the action of amine oxidase in affecting the level of nor-adrenaline in the brain, have already been alluded to. Tofranil might possibly have an antidepressant action by activating in some way part of that central amine mechanism. Central stimulants of the amphetamine type are related to the catecholamines, and a structure similar to that of adrenaline can be observed in the Tofranil formula. At present the different chemical aspects of anxiety and depression await a unifying hypothesis, but in the interim Tofranil marks a new advance, with its specific action on depressive states. The drug is given in doses of 25 mgm. three times a day, increased during the second week to 50 mgm. A full therapeutic response usually occurs in two to three weeks, when the dose is reduced in stages to a maintenance level.

A more recent introduction is 7-chloro-2-methylamino-5-phenyl-3H-1, 4 benzodiazepine 4-oxide (21), also known as methaminodiazepoxide, available as Librium. This compound is not related to other antidepressants, and lacks the autonomic-blocking action of reserpine and chlorpromazine, and the hypnotic effects of the barbiturates. It has a powerful tranquillising action, and is clinically of great value when anxiety or tension is also present. The rapid onset of action and the few side effects suggest that the drug will prove a valuable psychotherapeutic adjunct.



22. Methaminodiazepoxide

The discovery of substances that enable an affirmative to be given to Macbeth's famous question "Canst thou not minister to a mind diseased?" has completely altered the treatment of endogenous depression and other abnormal mental conditions. The potentialities of those advances are yet hardly realised, and the immense social, philosophical and ethical implications of such advances may in due time be recognised as a turning point in medical history. If mental disease is a matter of cerebral metabolism, then treatment is a problem of pharmacology, and a challenge to organic chemist, physician and pharmacologist alike.

[illegible]

golden case ..	65	33	3	16	6	5	6
gold metal compact ..		51	0	25	6	8	6
G.P. (339 CG) soap, toilet		6	0	1	6		11
Guafine (940 PK) ..		28	9	..	..	3	0
Guavin (940 PK) ..		28	9	..	..	3	0
Guavo (940 PK) ..		28	9	..	..	3	0
Gwilym Evans (552 GE)							
digestive pearls ..		14	4	3	7	1	11
Gynomin (276 C&C) tablets 12		31	6	..	..	3	6
Halimalt (324 Crookes) 8 oz							
16 oz							
Hanovia (1373 Hanovia)							
prescription lamps							
model 4 UV only ..		..	..	..	..	440	0
6 UV and IR ..		..	..	..	..	500	0
7 UV and IR ..		..	..	..	..	540	0
Hansons (202 Bryten)							
adult cough balsam ..		13	6	3	4	2	3
catarrh compound ..		12	6	3	1	2	0
H.E. (1063 Rimmel) His Excellency							
aerated shaving lather		44	8	11	2	6	6
after bath body rub ..		39	0	19	6	6	6
after shave lotion ..		27	0	13	6	4	6
anti-dandruff shampoo		37	8	9	5	5	6
anti-perspirant and							
deodorant spray ..		33	0	16	6	5	6
body talcum ..		33	0	16	6	5	6
pre-electric shave lotion		33	0	8	3	5	6
tonic hair dressing ..		33	0	16	6	5	6
H.E.B. (589 HEB)							
simplex ..		3 oz	29	0	..	..	..
		8 oz	70	0	..	..	..
		20 oz	135	0	..	..	..
		36 oz	234	0	..	..	..
		5 lb	37	6ea	..	..	..
lac ..		20 oz	45	0	11	6	6
		40 oz	85	0	22	0	12
		80 oz	165	0	42	0	23
normal and waterproof 8 oz		40	0	10	0	5	10
		24 oz	85	0	22	0	12
		48 oz	153	0	38	6	22
		7 lb	24	Sea	6	2ea	43
		18 lb	57	0ea	14	3ea	99
Heparin (147 Boots) injection B.P.							
1,000 i.u./mil vial 5 mils		34	0	..	..	4	3
5,000 i.u./mil vial 5 mils		120	0	..	..	15	0
25,000 i.u./mil vial 5 mils		540	0	..	..	67	6
powder 20,000 i.u. 1 lb.		122	0	..	..	15	3
100,000 i.u.		516	0	..	..	64	6
Hetrazan (746 Lederle)							
tablets 50 mgm ..		100	10	0ea	..	15	0
		1000	83	6ea	..	125	3
Hibitane (649 ICI)							
antiseptic lozenges ..		250	270	0	..	..	..
Houseproud (942 Passmill)							
extra soft toilet tissue			7	8	..	1	3
Huskolein (358 D&S)		20 oz	140	0	40	0	20
		1 gall	665	0	190	0	95
Hydromycin D (147 Boots)							
ointment 5 gm ..		..	57	0	..	6	4
		15 gm ..	..	147	0	..	16
		lotion 15 mils ..	..	153	0	..	17
		ear/eye drops 3 mils ..	..	57	0	..	6
Hydrothide (330 Medo) ..		25	5	9ea	..	6	7
		100	21	4ea	..	32	0
		250	52	0ea	..	78	0
Inecto (1028 Rapidol)							
hair colour creme for men		40	0	20	0	6	6
Iron-Ox (800 TM)							
tonic tablets ..		50	17	0	4	3	2
		140	36	0	9	0	4
		250	58	8	14	8	7
Ismolin (262 CIBA)							
tablets 10 mgm ..		25	8	Sea	..	13	0
		100	32	4ea	..	46	6
		500	157	4ea	..	236	0
25 mgm ..		25	20	0ea	..	30	0
		100	76	4ea	..	114	6
		500	376	8ea	..	565	0
I-Sa-Gei (34 A&H)		150 gm	..	..	..	..	..
		200 gm	56	0	14	0	7
		300 gm	..	..	..	..	..
Jadit (614 Hoechst)							
(distributors 621 Horlicks)							
ointment ..		20 gm	28	0	6	10	4
		powder ..	52	0	12	8	7
		solution ..	52	0	12	8	7
Jadit 'H' (614 Hoechst)							
(distributors 621 Horlicks)							
ointment ..		5 gm	70	0	17	1	10
		solution ..	96	0	23	5	13
Jane Seymour (665 JS)							
double wonder ..		19	6	9	6	3	3
eye shadow palette ..		236	15	0	7	4	2
mascara eye shadow palette		235	15	0	7	4	2
Karvol (324 Crookes)							
inhalant capsules ..		10	16	0	4	0	2
Kent (693 Kent) brushes							
shaving 90% badger,							
10% bristle ..		K52	34	5ea	8	4ea	60
tooth, badger ..		KB42	39	4	..	..	4
Kilkoif (939 Parkinson) ..		3 oz	14	9	3	8	2
Kleenex (702 KC) kitchen roll			15	9	..	..	1
holder ..		28	6	3	10	3	6
Kleinerts (706 Kleinerts) baby pants							
Frolic 2183 ..		40	0	..	..	4	11
extra large ..		44	0	..	..	5	6

Kolynos (655 ICC)							
super white dental cream		13	10	3	6	1	10
denture powder		13	3	3	4	1	9
		20	8	5	2	2	9
Lancome (726 Lancome)							
eau solaire ..		..	..	..	..	17	6
fond de teint solaire mat		..	..	..	..	13	0
Lazitan (78 AS&Co) tan lotion		40	0	20	0	7	11
Ledercoret (746 Lederle)							
acetone cream 0-1% 5 gm		4	2ea	..	..	6	3
		15 gm	10	4ea	..	15	6
ointment 0-1% 5 gm		4	2ea	..	..	6	3
		15 gm	10	4ea	..	15	6
tablets 4 mgm ..		30	37	6ea	..	56	3
		100	120	0ea	..	180	0
		500	550	0ea	..	825	0
2 mgm ..		30	21	0ea	..	31	6
		100	60	0ea	..	90	0
		500	279	0ea	..	416	6
Lederkyn (746 Lederle)							
suspension ..		2 oz	8	0ea	..	12	0
		16 oz	56	8ea	..	85	0
tablets ..		24	15	Sea	..	23	6
		100	58	Sea	..	66	0
		500	276	4ea	..	414	6
Ledermycin (746 Lederle)							
drops ..		10 mils	7	4ea	..	11	0
syrup ..		2 oz	10	10ea	..	16	3
		16 oz	78	0ea	..	117	0
Lederplex (746 Lederle)							
capsules ..		100	14	6ea	..	21	9
		500	62	10ea	..	94	3
liquid ..		4 oz	7	0ea	..	10	6
		8 oz	11	10ea	..	17	9
		12 oz	16	0ea	..	24	9
tablets ..		100	14	6ea	..	21	9
		1000	123	Sea	..	165	6
Le Gardenia Blanc (981 Picot)							
perfume ..		miniature	33	0	16	6	5
		1 oz	105	0	52	6	17
		1 oz	195	0	97	6	32
		1 oz	360	0	180	0	60
		2 oz	630	0	315	0	105
Leichner (749 Leichner)							
blending powder							
standard ..		116	25	0	12	6	4
large ..		118	30	0	18	0	6
blood, liquid ..		bottle	702	36	0	18	0
congealed ..		jar	701	30	0	15	0
carmine ..		52	24	0	12	0	4
casualty putty ..		700	28	0	..	..	3
clown white ..		tins	55	30	0	15	0
eau de lys liquid powder		62	30	0	15	0	5
gold and silver ..		62	72	0	36	0	12
eye cosmetic & brush		60b	28	0	14	0	4
block only ..		60a	16	0	8	0	2
fluorescent u.v. make-up ..		106	60	0	30	0	10
greasepaint ..		105	96	0	48	0	16
form C—standard sticks		12	0	6	0	2	0
gold and silver		21	0	10	6	3	6
form E—short blunt liners		9	0	4	6	1	6
form G—short liner		9	0	4	6	1	6
form H—carmine liners		12	0	6	0	2	0
heating cosmetic ..		486	24	0	12	0	4
silver and gold ..		486	28	0	14	0	4
hair powder ..		121	21	0	10	6	3
"Kamera Klear" cinema make-up ..		501	28	0	14	0	4
negro black ..		1433	18	0	9	0	3
nose putty ..		257	14	0	..	..	1
"Spot-Lite" "Klear" make-up ..		500	28	0	14	0	4
gold and silver ..		66	0	33	0	11	0
finishing powder ..		300	30	0	15	0	5
large ..		301	45	0	22	6	7
pencil in wood ..		46/2	10	0	5	0	1
		46	16	0	8	0	2
pencil in paper ..		78	10	0	5	0	1
spirit gum mastic ..		165	30	0	..	..	3
substitute ..		1065	14	0	..	..	1
"Tan Klear" ..		641	24	0	12	0	4
		640	36	0	18	0	6
tinsel powder ..		123	20	0	10	0	3
tooth enamel, black ..		433	24	0	..	..	3
white, ivory ..		433	24	0	12	0	4
Le Muguet Fleuri (981 Picot)							
perfume ..		miniature	33	0	16	6	5
		1 oz	105	0	52	6	17
		1 oz	195	0	97	6	32
		1 oz	360	0	180	0	60
		2 oz	630	0	315	0	105
Lestreflex (347 Dalmas) elastic diachylon bandage							
3 in x 3 yd		58	8	..	..	6	10
4 in x 3 yd		76	9	..	..	9	0
Le Train Bleu (981 Picot)							
perfume ..		miniature	33	0	16	6	5
		1 oz	105	0	52	6	17
		1 oz	195	0	97	6	32
		1 oz	360	0	180	0	60
		2 oz	630	0	315	0	105
Leucovorin (746 Lederle)							
ampoules 3 mgm/ml ..		6	31	2ea	..	46	9
Librium (1074 Roche)							
capsules 10 mgm ..		25	68	0	17	0	9
		100	240	0	60	0	35
		500	984	0	246	0	143
Linc-o-lin (763 Lincoln)							
universal hair treatment		16	0	8	0	2	9
Linc. rosae (211 Butler) 16 oz		48	0	..	..	6	0
80 oz		192	0	..	..	24	0

[illegible]

A Cumfy-Socks (1075 R) ..	15	0	9	1	11
Cupal (333 Cupal)					
R pastilles cherry bark ..	12	9	2	11	1 9 pl
R chronic catarrh ..	12	9	2	11	1 9
A glycerin thymol ..	12	9	2	11	1 9
A Gee's linctus ..	12	9	..	..	1 6 pl
A glycerine lemon honey ..	12	9	..	..	1 6
A glycerine blackcurrant ..	12	9	..	..	1 6
● Desert Flower (1131 Shulton)					
dusting powder ..	..	..	..	13	6
hand and body lotion ..	..	..	..	7	9
dispenser ..	..	..	..	16	6
purse perfume ..	..	..	..	12	6
spray cologne ..	..	..	..	22	6
talcum powder ..	..	..	..	6	6
toilet water ..	..	..	..	12	6
A Didit (1075 R)					
insect powder puffer .. 4 oz	10	8	..	1	4
● Duromorph (718 LAB)					
ampoules 1-1 mil .. 6	81	0	..	9	0 DD
● Esslim (1158 Sodastream)					
squash ..	..	..	..	2	0
● Fibrenyle (461 FL) throat spray	9	3	..	1	2
● Humatin (938 PD) capsules 16	40	0ea	..	60	0 TS
100	243	4ea	..	365	0 TS
A Jeypeat (671 Jeyes) compound					
trial ..	24	9	..	3	0
pack of 8 ..	28	8	..	5	6
pack of 4 ..	27	0	..	10	3
sack ..	24	0ea	..	36	0
● Maws (810 Maw) baby pants					
nylon, lace covered, "Sunday"	44	0	..	5	6
Redclo (1215 Teasdale) lozenges					
linseed, licorice & chlorodyne	1	8	5½	3	
4 lb	2	8lb	9½lb	5	0
Roberts Windsor (1070 Windsor)					
Hi-White family pack 5050	154	0	..	1	3
gross					

● Si Bon (150 Bourjois)					
bath crystals ..	..9223	83	0	41	6 14 6
cubes (6) ..	..9224	34	8	17	4 6 0
dusting powder ..	..9226	77	0	38	6 13 6
soap toilet (3) ..	..9227	46	6	11	7½ 6 9
talcum ..	..9225	37	2	18	7 6 6
R Silbephylline (1138 Silten)					
suppositories ..	.. 6	41	0	..	4 7
..	.. 50	240	0	..	26 8
tablets ..	..1000	1224	0	..	136 0
R Spre (955 Pepsodent)					
fruit squash sachet ..	..	29	3	..	3
gross					
Tercolix (1348 JW)	.. 5 oz	63	0	..	..
Delete	10 oz	..	..	..	..
Delete	20 oz	..	..	..	..
A	40 oz	31	6ea	..	..
A	80 oz	60	6ea	..	..
● Wet and Set (220 CALG)					
hair curling tissues ..	..	17	6	8	9 2 11
● Yaxa (261 Christy)					
perfumed deodorant stick	..	19	6	9	9 3 3
perfumed roll-on ..	..	27	0	13	6 4 6
refill ..	..	21	0	10	6 3 6
Zap (1070 Windsor)					
pumice soap ..	..3000	56	10	..	6
gross					

AMENDMENTS TO KEY TO SUPPLIERS:

(220 CALG)=C.A.L.G. ENTERPRISES, LTD., 34 Upper Brook Street, London, W.1. Hyde Park 0148.
 (257 Chilton)=CHILTON ELECTRIC PRODUCTS, LTD., Hungerford, Berks. Hungerford 237.
 (461 FL)=FIBRENYLE, LTD., 157 Dukes Road, London, W.3. Acorn 5073.
 (1158 Sodastream)=SODASTREAM, LTD., 22 Oval Road, London, N.W.1. Gulliver 4421.

TRADE REPORT

The prices given are those obtained by importers or manufacturers for bulk quantities or original packages. Various charges have to be added whereby values are in many instances augmented before wholesale dealers receive the goods into stock. Crude drugs and essential oils vary greatly in quality and higher prices are charged for selected qualities.

LONDON, AUGUST 17: In the CRUDE DRUGS' market business remained reasonably quiet during the week although a number of items were firmer.

AGAR was again higher by threepence per lb. and the lack of supplies at origin resulted in a similar advance in the price of CAMPHOR. ERGOT continued to advance, a current quotation from France was 12s. per lb., c.i.f. A quotation of 75s. per lb., c.i.f., for Chinese CATHOL was accepted. In SEEDS market prices were quoted for some items.

Among ESSENTIAL OILS there was a fall in the shipment price of ANISE. CITRONELLA and CLOVE were both firmer.

There was a continued average demand for PHARMACEUTICAL CHEMICALS but no price changes were reported.

Pharmaceutical Chemicals

ACETIC ACID.—B.P. glacial, 10-ton lots, £12 per ton naked; technical (80 per cent.) £97. Carboys are £8 and demijohns, 10 per ton extra. Single carboy lots, 8d. per lb. (3s. 8d. per kilo).

ADRENALINE.—(Per gm.). Synthetic B.P. 10-ton lots, 11d.; 500 gm., 1s. 1d. ACID TARTRATE, B.P., 1 kilo, 7½d.; 500 gm., 9d.

ANTIMONY SALTS.—CHLORIDE SOL., B.P.C., 34. carboys, 2s. 6½d. lb; OXIDE, B.P.C., 1 lb. One-cwt. lots. POTASSIUM TARTRATE, 7s. 6d. per lb.; SODIUM TARTRATE, 4. 6d.

ASPIRIN.—5-cwt. lots (in kegs), 4s. 9d. per lb.; 1-cwt., 4s. 11d. CALCIUM SALT, 6d. per lb.

BENTONITE.—B.P. about £770 per ton.

BENZOIC ACID.—One cwt., 2s. 11½d. per lb.; and SODIUM SALT, 2s. 9½d. per lb.

BISMUTH SALTS.—Prices (per lb.) in packages over 2-lb.:—

	28 lb. to 1 cwt.	1 cwt.	5 cwt.
	s. d.	s. d.	s. d.
BONATE ..	20 6	20 0	19 6
ICYLATE ..	20 3	19 9	19 3
GALLATE ..	19 9	19 3	18 9
NITRATE ..	18 6	18 0	17 6

BROMIDES.—Crystals (per lb.):—

	1 cwt.	5 cwt.
	s. d.	s. d.
POTASSIUM ..	2 6	2 5
SODIUM ..	2 6	2 5
AMMONIUM ..	2 10	2 8½

Powder is three-halfpence per lb. more, packages free, carriage paid terms.

BRUCINE.—ALKALOID and SULPHATE 100-oz. lots, 10s. 6d. per oz.

CHLORAL HYDRATE.—One-cwt. lots, 4s. 6d. per lb.

CHLOROFORM.—1-cwt. lots in winchesters, 3s. 4½d. per lb.; 56-lb., 3s. 6d. In drums, 3s. 2d. and 3s. 2½d. per lb. respectively.

CHLOROXYLENOL.—B.P., 5s. 8d. per lb. for 1-cwt. lots; 5s. 3d. per lb. for 1-ton.

CREAM OF TARTAR.—Home trade:—1-ton lots, 241s. per cwt.; 10-cwt., 242s.; 5-9-cwt., 243s.; 2-4 cwt., 244s.; 1-cwt., 245s. (If supplied in bags deduct 5s.)

HOMATROPINE.—16-oz. lots (per oz.): ALKALOID, 30s. 6d.; HYDROBROMIDE, 24s. 6d.; HYDROCHLORIDE, 28s. 6d.; METHYLBROMIDE, 25s. 6d. 1-oz. rates are 1s. 6d. per oz. above those rates.

HYDROQUINONE.—One-cwt. lots, 11s.; 1-ton, 9s. per lb.

IODINE.—Resublimed in 50-kilo lots or over, 23s. 1d. per kilo. Minimum delivered rate for CRUDE is 15s. per kilo.

IRON SALTS.—GLUCONATE, B.P.C., 6s. 3d. per lb. in 1-cwt. lots; SULPHATE, B.P., crystals, 9½d. per lb. in 28-lb. lots; 1-cwt., 57s. 6d. per cwt., 5-cwt., 52s. 6d. per cwt.; SULPHATE EXSICCATED, 1s. 5d. per lb. for 28-lb., 1-cwt., 123s.; 5-cwt., 113s. per cwt., 1-cwt. fibre kegs free. Other packages extra. PHOSPHATE, B.P.C., 28-lb., 3s. 6d. per lb.; 1-cwt., 3s. 3d. PHOSPHATE, SACCHARATED, B.P.C., 28-lb. lots are 3s. 9d. per lb.; 1-cwt. 3s. 6d. OXIDE RED PRECIPITATED, B.P.C., 1949, 1-cwt. 2s. 1d. per lb.; CARBONATE, SACCHARATED, B.P.C., 1949, 28-lb., 3s. 3d.; 1-cwt., 3s. AMMONIUM CITRATE, scales 3s. 6d. per lb. (5-cwt. lots). AMMONIUM SULPHATE, 1-cwt., 1s. 10d. per lb.; QUININE CITRATE, 2s. 1d. per oz. in 100-oz. tin.

LACTATES.—CALCIUM, B.P., 2s. 3d. per lb. in 5-cwt. lots and 2s. 4d. in 1-cwt. lots; CALCIUM SODIUM, 4s. 9d. and 4s. 10d. per lb.

LACTOSE.—B.P., in 1-ton lots packed in 1-cwt. paper-lined sacks, £129 10s. per ton, delivered in the United Kingdom.

LEAD ACETATE.—B.P. crystals, 225s. per cwt.

METHOIN.—B.P., 120s. per lb.

METHYL PHENOBARBITONE.—B.P.C., 95s. per kilo for less than 25-kilo lots.

OLEIC ACID.—B.P. grade, £170 10s. per ton (£174 10s. single drum lots); 1 gall. tins 21s. per gall.

OXALIC ACID.—Manufacturers' rates for 1-ton lots, £128 10s. per ton, delivered in free kegs.

PARACETAMOL.—Minimum 10-cwt., 10s. per lb.; 56-lb., 10s. 3d.

PARAFFINS.—Prices to wholesale distributors are:—*Liquid*: HEAVY, B.P., £102 2s. 6d. per ton; LIGHT B.P., £84; *Technical White oils*, £75 10s. for the LIGHT and £89 for the MEDIUM. All in 40-50 gall. returnable loaned drums, delivered U.K. *Soft*: WHITE, medium consistency is £110 15s. per ton and soft consistency £107 7s. 6d. Yellow, £88 10s., all B.P., in non-returnable drums delivered.

PHENACETIN.—B.P. one-ton lots, 6s. 3d. per lb.; 1-cwt., 6s. 6d.

PHENYTOIN SODIUM.—One-cwt. lots 23s. per lb.; less than 56-lb., 25s.

POTASH SULPHURATED.—Lump, B.P.C., 2s. 6d. per lb. in 1-cwt. lots.

POTASSIUM ACETATE.—(Per lb.) 1-cwt. lots, 3s.; 5-cwt., 2s. 8d.; 10-cwt., 2s. 6d.

RESORCINOL.—One-cwt. lots, 12s. 4d. per lb.

SILVER SALTS.—PROTEIN, 1-cwt. lots, 8 per cent., 36s. 3d. per lb.; VITELLIN, 68s. 6d.

SODIUM METABISULPHITE.—Granular, 1-cwt. lots, 9d. per lb.

SODIUM SULPHATE.—B.P. from £12 10s. to £19 17s. 6d. per ton as to crystal and quantity, ex works.

UREA.—Pharmaceutical grade, £60 10s. per ton in 1-cwt. bags non-returnable; technical quality, £42 per ton (4-ton lots).

Crude Drugs

ACONITE. — Spot: Spanish *napellus*, 2s. 6d. per lb.

AGAR.—Kobe No. 1, 15s. 9d. to 16s. per lb., in bond.

ALOE. — Cape primes, spot, 175s. per cwt., extra quality 180s. quoted; shipment, 152s. 6d., c.i.f.; extra qualities, 155s., c.i.f. Curaçao, 480s., spot.

BELLADONNA. — LEAVES (t.a. 0.6 per cent.), 2s. 9d. per lb. Dutch for shipment, 2s., c.i.f. Root cleared on the spot.

BENZOIN. — Sumatra block, spot £22 to £30 as to quality.

BUCHU. — Spot rounds, 3s. 6d. per lb. shipment, 3s. 1d., c.i.f.

CALABAR BEANS.—Spot, 2s. 3d. per lb.

CALAMUS.—Root, 1s. 2d. per lb., c.i.f.

CALUMBA.—Root, 100s. per cwt., spot, 87s. 6d., c.i.f.

CAMPHOR.—B.P. powder, 3s. 10½d. per lb. in bond.

CAPSAICUMS.—Chinese 155s., duty paid.

CARDAMOMS. — Aleppy greens, spot, 15s. 6d. per lb.; prompt shipment, 14s., c.i.f. Seeds, shipment, 20s. 6d., c.i.f.

CASCARA.—Spot, 290s., per cwt.; prompt shipment, 275s., c.i.f.; 1960 peel, 235s., c.i.f.

CASSIA. — *Fistula*, 115s. per cwt., spot; *lignea*, 380s., duty paid.

CHERRY BARK. — Thin natural, 1s. 9d. per lb.; rossed, 1s. 11d.

CLOVES.—Zanzibar spot, 2s. 9d. per lb.; shipment, 2s. 5½d., c.i.f.

COCHINEAL.—Black-brilliant, 12s. 9d. per lb., spot; Peruvian silver-grey, 4s. 6d.

COCILLANA.—Bark, 2s. per lb., spot.

COLOCYNTH PULP.—Spot, 2s. to 2s. 6d. per lb. as to quality.

DIGITALIS. — *Purpurea* for shipment, 1s. 2½d. to 2s. 7d. per lb., c.i.f., as to test.

ERGOT. — Scarce. Portuguese, nominally 12s. per lb., c.i.f. East European not offering.

FRANGULA.—Spot, 105s. per cwt.

GENTIAN.—Spot: French, 155s. per cwt.

GINGER. — African, spot, 240s. and 225s., c.i.f. Jamaican No. 3, spot, 210s.; shipment, 195s., c.i.f. Cochinchina, shipment, new crop, 162s. 6d., c.i.f.; spot, 185s. (per cwt.).

GUM ACACIA. — Kordofan cleaned sorts, 170s. per cwt., spot; August–September shipment, 160s., c.i.f.

HENNA.—Indian, spot, 90s. per cwt.

HONEY.—Australian light amber, 95s. to 97s. 6d. per cwt. and medium amber 90s. to 95s.; Argentine, 100s. to 102s. 6d.; Jamaican, 110s. to 115s.; Canadian clover, 145s. to 150s., all ex warehouse.

IPECACUANHA. — Matto Grosso 51s. per lb., c.i.f. Colombian, 53s., c.i.f. Costa Rican, 71s. 6d., c.i.f. Spot: Matto Grosso, 53s. 9d.; Colombian, 55s. 6d.

JUNIPER BERRIES.—Italian, 90s. per cwt.

KOLA NUTS. — Jamaican for shipment, 7d. per lb., c.i.f. African, 5½d. spot and 4d., c.i.f.

LANOLIN. — ANHYDROUS, B.P., is from 170s. to 175s. per cwt. in 1-ton lots and HYDROUS, B.P., 150s., free drums, delivered.

LEMON PEEL. — Spot, 2s. 6d. per lb.; shipment, 230s., c.i.f.

LINSEED. — Whole, 85s. per cwt.; crushed, 110s.

LIQUORICE. — Natural root: Persian on the spot, 46s. 6d. per cwt. Block juice: Anatolian from 190s. per cwt.; Italian stick from 310s. to 470s. per cwt.

LOBELIA HERB. — American, 4s. 9d. per lb., spot.

MACE. — Whole pale blade, 24s. per lb. spot; 22s., f.o.b.

MENTHOL. — Chinese: market nominal; shipment, 75s., c.i.f. Brazilian, 58s. 6d., in bond; 58s. 6d., c.i.f.; Formosan, 58s. 6d., duty paid (56s. in bond).

NUTMEGS. — West Indian 80's 12s. per lb., spot; sound unassorted, 9s. 6d.; defectives, 7s. 4½d.

NUX VOMICA.—Spot, 125s., cwt.; shipment, 105s., c.i.f.

ORRIS ROOT.—Florentine, 350s. per cwt.

PAPAIN. — Tanganyikan, 11s. 6d. per lb., c.i.f., for grade one, spot, 12s. 6d. Ceylon, No. 1 white, 12s., c.i.f.; brown, 10s., c.i.f.

PEPPER. — White Sarawak on spot is 6s. 3d. to 6s. 4½d. per lb.; August shipment 6s., c.i.f. Black Sarawak spot, 4s. 8d. August–September, shipment, 3s. 11½d., c.i.f. Black Malabar on spot is nominal 525s. per cwt., c.i.f.

PEPPERMINT LEAVES. — Dutch whole, 1s. 11d. to 2s. 7d. per lb., c.i.f.

PIMENTO.—Spot, 590s. cwt.; shipment, 500s., f.g.b.

PODOPHYLLUM. — *Emodi*, 200s. per cwt. spot, and 185s., c.i.f., for shipment, *Peltatum*, spot value, 375s.

PYRETHRUM.—Extract, minimum, 25 per cent. w/w pyrethrins, 75s. per lb. for small lots.

QUASSIA. — Spot, 55s. per cwt., ex wharf.

QUILLAIA.—Short. Afloat, 147s. 6d. per cwt.; shipment, 145s., nominal. Spot cleared.

RHUBARB. — Chinese small round from 5s. 9d. to 6s. 9d. per lb. on the spot.

SAFFRON.—Mancha selecta, 147s. 6d. per lb.

SARSAPARILLA.—Jamaican native red on spot, 2s. 5d. per lb.; shipment, 2s. 1d., c.i.f., nominal.

SEEDS. — (Per cwt.). ANISE.—Spanish, 160s., duty paid. CARAWAY.—Dutch, 180s., duty paid. CELERY.—Indian 140s., spot; shipment dealer at 125s., c.i.f. CORIANDER.—Moroccan have increased to 72s., duty paid; shipment now quoted at 65s., c.i.f. CUMIN.—Indian 210s. spot; shipment, 190s., c.i.f. Iranian 220s., duty paid. DILL. — Indian, 100s. spot; shipment, 92s. 6d., c.i.f., quoted. FENNEL.—Chinese 105s., duty paid, Indian, 125s. FENUGREEK.—Moroccan, 55s., duty paid; shipment, 44s. 6d., c.i.f., quoted. MUSTARD. — English 85s. to 97s. 6d., according to quality.

SENEGA. — Spot nominally 24s. per lb.; shipment, 21s. 6d., c.i.f.

SENNA. — *Timnevelly* LEAVES, prime No. 1, 1s. 5d. per lb., f.a.q.; No. 3, 9d. Pods: Manufacturing (f.a.q.), 9d. and hand-picked, 1s. 6d. to 1s. 10d. *Alexandria* pods: Manufacturing, 1s. 6d.; new crop hand-picked, 4s. 6d. to 7s.

SHELLAC.—F.O.T.N., 202s. 6d. per cwt.; No. 1, 225s.; F.O., 235s. to 285s., spot.

SQUILL.—White 85s. per cwt., spot.

STRAMONIUM. — Indian LEAVES 60s. per cwt., spot. Dutch 0.5 per cent. alkaloid 93s., c.i.f.

STYRAX. — Spot, 33s. per lb., shipment, 31s., c.i.f.

TONGUIN BEANS.—Para spot, 7s. 9d. per lb. Angostura 11s.

TRAGACANTH. — No. 1 ribbon, £135 to £140 per cwt. No. 2, £125 to £130.

TURMERIC. — Madras finger on spot is 105s. per cwt.; shipment, 100s., c.i.f., quoted.

VALERIAN ROOT. — Spot: Indian (with rootlets), 130s. Belgian, whole (max. 2½ per cent. sand) for prompt shipment, 145s., c.i.f. Dutch old crop cleared; new-crop prices awaited.

VANILLIN.—Rates (per lb.) are now:—5-cwt. lots, 23s. 3d.; 1-cwt., 23s. 6d.; 56-lb., 23s. 9d.; smaller quantities, 24s.

Essential and Expressed Oils

ALMOND. — Moroccan, 6s. per lb., duty paid.

ANISE.—Chinese, 7s. per lb., spot; shipment, 6s. 6d., c.i.f.

ARACHIS.—Spot, 2–5-ton lots naked mill, £142 per ton.

BERGAMOT.—Spot, from 72s. 6d. per lb.

BOIS DE ROSE.—Brazilian, 15s. 3d. per lb. on the spot and 14s. 9d., c.i.f.

CAJUPUT.—Spot from 9s. per lb.

CAMPHOR, WHITE.—Chinese, 1s. 8d. per lb. in bond; 1s. 5d., c.i.f.

CARAWAY. — Imported oil, 26s. 6d. 37s. 6d. per lb.

CARDAMOM. — From 330s. per lb. for English-distilled and 260s. for imported.

CASTOR.—Home-produced B.P. oil, spot £158 per ton naked ex mill (2-ton lots).

CEDARWOOD.—American rectified, 6s. 6d. per lb. on the spot.

CELERY SEED. — Dutch oil, 90s. per cwt. and Chinese, 65s.

CINNAMON. — From quillings, best English-distilled is 50s. per oz.; other B.P. C from 165s. per lb. Ceylon leaf, spot 9s. 6d. per lb.; rectified, 10s. 6d. per lb. Seychelles, 10s. 6d., spot.

CITRONELLA. — Ceylon, spot, 6s. 6d. shipment, 6s. 3d. per lb., c.i.f. Formosa spot, 6s. 6d., in bond; shipment, 6s. 3d. c.i.f.

CLOVE.—Madagascar leaf, spot, 8s. 1d. per lb., duty paid; shipment, 7s., c. Rectified 87–88 per cent., 12s. Distilled bud-oil, English, B.P., 30s. to 31s.

CORIANDER.—B.P. oil, 52s. 6d. per lb. spot.

CUMIN.—Imported oil, 90s. per lb.

DILL.—Imported, 26s. 6d. per lb., spot.

EUCALYPTUS.—Australian 70 and 75 per cent. eucalyptol on the spot is 5s. 3d. per lb. 80–85 per cent., 5s. 6d. Spanish (70–73s. 6d. spot. Chinese 3s. to 3s. 6d., duty paid.

FENNEL. — Spanish sweet, spot, 1 per lb.

GERANIUM. — Bourbon, 190s. to 20 per lb. on the spot.

GINGER.—Imported: Jamaican, 130s. lb.; Chinese, 72s. 6d., duty paid.

LAVANDIN.—Spot from 6s. per lb. original drums.

LAVENDER.—From 24s. to 37s. 6d. lb. as to quality.

LAVENDER SPIKE.—Spanish, 13s. 9d. lb. for original drums.

LEMON.—B.P. grades from 12s. 6d. lb., spot; Sicilian, 25s. 6d. Terpenol 500s. per lb.

LEMONGRASS. — Spot, 13s. 3d. per lb. and shipment, August–September, 12s. c.i.f.

LIME. — West Indian distilled, 51s. lb. on the spot.

PATCHOULI. — Penang is 40s., duty paid and 36s. 6d., c.i.f., per lb.

PETITGRAIN.—Paraguay, 18s. 6d. per spot; shipment, 17s. 9d., c.i.f.

SAGE.—Spanish, 8s. per lb.

SASSAFRAS.—Brazilian is from 3s. 6d. lb., duty paid.

SPEARMINT.—American oil from 50s. lb. Chinese, 45s., c.i.f.

TANGERINE.—From 17s. 6d. to 26s. lb., as to quality, spot.

YLANG YLANG.—Spot, 37s. 6d. per lb.

UNITED STATES REPORT

NEW YORK, AUGUST 16: Demand for most FINE CHEMICALS continues seasonally slow. Major manufacturers reduced prices of the tetracycline group of antibiotics by 15 per cent. There were no price changes for CRUDE DRUGS.

TRADE MARKS

APPLICATIONS ADVERTISED BEFORE REGISTRATION

From the "Trade Marks Journal," August 10
r preparations and substances for laundry use

DYLON WASH 'N WHITE, 796,260, by May-
born Products, Ltd., London, S.E.26,
r perfumes, non-medicated toilet preparations,
metics, hair lotions, eau de Cologne, soaps
shampoos (3)
Device, 796,763, by Firmenich et Cie, Geneva,
Switzerland,

r cosmetic preparations, lipsticks, perfumes,
1 non-medicated toilet preparations; shampoos,
aps; and bath salts and bath essences (3)
OUR DE MADAME, 800,772, by Rimmel,
Ltd., London, W.1.

r perfumes, toilet preparations (not medicated),
metics preparations, dentifrices, depilatory pre-
parations, toilet articles (not included in other
asses), sachets for use in waving the hair, soaps
essential oils (3)
INO-FLO, 802,658, by Cussons, Sons & Co.,
Ltd., Kersal, Manchester, 7.

r detergents (not for use in industrial or manu-
facturing processes) (3)
FLAIR, 803,366, by Co-operative Wholesale
Society, Ltd., Manchester,

r pharmaceutical tonic preparations (5)
Device with letter V, 787,806, by M. & J.
Steiner, Ltd., London, W.9.
r pharmaceutical preparations (5)

ROLAIDS, 789,928, by American Chicle Co.,
Long Island City, New York, U.S.A.
r all goods (5)

NITROZAIN, 796,203, by Calmic, Ltd.,
Crewe, Ches. TYORDAC, 796,916, by Dales
Pharmaceuticals, Ltd., Steeton, near Keighley,
Yorks. LIQUINURE, 797,192, by Liquinure
Sales, Ltd., Borcham Wood, Herts. SYM-
POSED, 799,542, Wellcome Foundation, Ltd.,
London, N.W.1. DEFLEXOL, 804,064, by
Laboratoires Millot, Paris-VIIIe, France.

r preparations containing hormones for use in
treatment of the thyroid gland (5)
HYBON, 796,430, by Farbwerke Hoechst,
A.G., vormals Meister Lucius & Brüning,
Frankfort-on-Main-Hoechst, Germany,
r pharmaceutical preparations and substances
use in the treatment of nervous disorders (5)
RMYNS, 799,193, by Horace Steven Coaker,
Adybrand, Union of South Africa,

r preparations for the destruction of animals
plants, and pesticides, parasitocides and in-
secticides (5)

CRICID, 800, 515, by Farbwerke Hoechst,
A.G., vormals Meister Lucius & Brüning,
Frankfort-on-Main-Hoechst, Germany,

r sanitary substances for use in cats' sanitary
s (5)

ATLIT, 800,860, by Armitage Brothers, Ltd.,
Loughborough,

r pharmaceutical preparations for the treatment
of urinal infections (5)

URACET, 801,178, by Ward, Blenkinsop &
Co., Ltd., London, W.C.1.

r pharmaceutical preparations and substances
human and veterinary use; and sanitary sub-
stances and disinfectants (5)

EMICIDE, 801,872, by Imperial Chemical
Industries, Ltd., London, S.W.1.

r adhesive surgical dressings, bandages for
sings, cotton wool (pharmaceutical) and lint
medical purposes (5)

ERFECTOPLAST, 802,917, by Julian Singer,
Glasgow, S.1.

r insecticides (5)

ISYSTON, 804,137, by Farbenfabriken Bayer,
A.G., Leverkusen (22c), Germany.

r safety-razor blades (8)

r device with words MARGO BLUE, B795,471,
r Steel Products, Ltd., Carlisle, Republic of
Ireland.

r camera stands (9)

FABILO, 796,442, by Kuerbi & Niggeloh,
Adebornwald, Rhineland, Germany.

r photographic instruments and apparatus and
s and fittings (9)

r devices, 800,892, by Coronet, Ltd., Birming-
ham, 19,

r photographic and cinematographic apparatus
instruments, and parts and fittings for all
e goods; projection screens (9)

LUMENTA, 801,789, by Agfa, A.G., Lever-
kusen, Germany.

For electrically heated blankets (10)

ZODIAC, 799,654, by Denhams (Norwich),
Ltd., London, W.3.

For stoppers (20)

PLUG-A-VAC, 798,274, by British Vacuum
Flask Co., Ltd., London, W.C.1.

For soap dispensers, cabinets for dispensing of
cloth and of paper towels; metal containers for
toilet articles (21)

STEINER, 802,565, by Steiner, London, W.1.

For bathing caps made of rubber (25)
CORONET, 796,870, by William Freeman &
Co., Ltd., Barnsley, Yorks.

PATENTS

COMPLETE SPECIFICATIONS ACCEPTED

From the "Official Journal (Patents)," August 10

Recovery of antihæmophilic factor from blood.
National Research Development Corporation.
850,795.

α,α (Cp-chlorophenyl-(4-pyridyl)) carbinols and
method of preparing same, Maggioni & C.
S.p.A. 850,298.

Pyrimidine derivatives. May & Baker, Ltd.
850,483.

Steroids and the manufacture thereof. Upjohn
Co. 850,833.

Phenoxazine derivatives and preparation thereof.
C. Pfizer & Co., Inc. 850,334.

Diagnostic composition. Cilag-Cheme, Ltd.,
formerly Cilag, Ltd. 850,426.

Phenothiazine derivatives. Soc. des Usines Chim-
iques Rhone-Poulenc. 850,431.

Cosmetic products. Oree. 850,436.

Purification of nystatin. Olin Mathieson Chemi-
cal Corporation. 850,388.

Production of a new antibiotic flavenomycin.
Montecaline Soc. Generale per L'Industria
Mineraria E. Chimica. 850,325.

Salts of ristocetin A and their preparation. Abbott
Laboratories. 850,408.

Preparation of streptomycin. C. Pfizer & Co.
850,351.

Novobiocin and dihydronovobiocin. Merck & Co.,
Inc. 850,240.

Vitamin A aldehyde derivatives and processes
for their preparation. Takeda Pharmaceutical
Industries, Ltd. 850,475.

Manufacture of polyene aldehydes and aldehydes.
F. Hoffmann-La Roche & Co., A.G. 850,501.

Process for the production of acids of the vita-
min A series. Farbenfabriken Bayer, A.G.
850,208.

Hydroxy-halogen-pregnenes and process for their
manufacture. CIBA, Ltd. 850,368.

Steroid compounds. Merck & Co., Ltd., 850,734.

Cyclopentanophenanthrene derivatives and pro-
cesses for the production thereof. Syntex, S.A.
850,386.

6-methyl steroid compounds. The British Drug
Houses, Ltd. 850,424.

Process for the preparation of 11-hydroxy-
steroids. Organon Laboratories, Ltd. 850,263.

Steroid compounds. Merck & Co., Inc. 850,735.

Processes for the manufacture of steroid deriva-
tives and new steroid derivatives. Schering,
A.G. 850,447.

Roachicidal composition. Dainippon Jochugiku
Kabushiki Kaisha. 850,376.

Halogenated cyclic ethers useful as insecticides
and process for preparing same. Velsicol
Chemical Corporation. 850,506.

Catamenial bandage support. O. M. Case, 850,679.

British patent specifications are obtainable (price
3s. 6d. each) from the Patent Office, 23 Southamp-
ton Buildings, Chancery Lane, London, W.C.2.

CONTEMPORARY THEMES

Subjects of contributions in current medical and
technical periodicals.

BARBITURATE POISONING, severe acute, treatment
of by forced diuresis and alkalisation of the
urine, *Lancet*, August 13.

FORMIMINOGLUTAMIC ACID, simplified method for
detecting in urine as a test of folic-acid defi-
ciency, *Lancet*, August 13.

PHENIDIONE, idiosyncrasy to, *Brit. med. J.*,
August 13.

PETHIDINE, dangerous potentiation of, by ipronia-
zid, and its treatment, *Brit. med. J.*, August 13.

CHLORPROMAZINE and allied phenothiazine de-
rivatives, *Brit. med. J.*, August 13.

POTASSIUM PERCHLORATE in thyrotoxicosis, *Brit.
med. J.*, August 13.

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AMERICAN LISTED DRUGS

DEANOL ACETAMIDOBENZOATE (Deaner).—
Chemically: p-acetamidobenzoic acid salt of 2-
dimethylaminoethanol. A drug producing a
mood-alleviating effect and indicated in the
treatment of chronic fatigue, neurasthenia and
neurotic depression. Data supplied by Riker
Laboratories, Inc.

METHOXYPROMAZINE MALEATE (Tentone
maleate). — Chemically: 2-methoxy-10-(3'-di-
methylaminopropyl) phenothiazine maleate.
Action is to alleviate anxiety and agitation and
suppress aggressiveness. Available as 10-mgm.,
25-mgm. and 50-mgm. tablets. Data supplied
by Lederle Laboratories division, American
Cyanamid Co.

PHENFORMIN HYDROCHLORIDE (DBI) —
Chemically: N'- β -phenethylbiquanide hydro-
chloride. An orally effective hypoglycæmic
agent used in the management of diabetes
mellitus and available as 25-mgm. tablets. Data
supplied by U.S. Vitamin and Pharmaceutical
Corporation (division of Arlington-Funk
Laboratories).

ETHOHEPTAZINE CITRATE (Zactane citrate).
—Chemically: 1-methyl-4-carbethoxy-4-phenyl-
hexamethylenimine citrate. A moderately
potent, non-narcotic analgesic given orally in
doses of 75-150 mgm., three or four times
daily. Larger doses may produce side-effects.
Available as 75-mgm. tablets. Data supplied by
Wyeth Laboratories division of American Home
Products Corporation.

TRIMETHIDINIUM METHOSULPHATE (Os-
tensin). — Chemically: d-[1-Methyl-N-(γ -
trimethylammoniumpropyl) - 1 - methyl - 8,8-
dimethyl-3-azabicyclo(3.2.1) octane dimethosul-
phate. An autonomic ganglion blocking agent
intended to be restricted to moderate to severe
cases of diastolic hypertension that have failed
to respond to less severe therapy. Available as
20-mgm. and 40-mgm. tablets. Data supplied by
Wyeth Laboratories division of American Home
Products Corporation.



DISPLAY MATERIAL: At left, a counter display, and at right, a counter display-card, for the Otto of Flowers preparations by Roberts Windsor, Ltd., The Acre, Windsor, Berks.

PRINT AND PUBLICITY

PRESS ADVERTISING

NEWTON, CHAMBERS & CO., LTD., Thorncliffe, Sheffield: Izal toilet rolls. In *Woman's Own*, *Woman's Realm*, *Woman's Illustrated* and *Woman's Weekly*. Polly Roll. In *Woman's Own* and *Woman's Realm*. Sanizal. In *The People*, *The Viewer*, and provincial Press.

RIMMEL, LTD., 146 New Bond Street, London, W.1: H.E. for His Excellency. In *Evening News*, *Evening Standard* and *The Star* during coming months.

ROSEDALE (PRODUCTS), LTD., 111 Clarence Road, London, E.5: Lanospray. In *Daily Mirror*, *Daily Sketch*, *Woman's Mirror*, *Woman's Day*, and *Date*. Rosedale bubble bath. In *Daily Mirror*, *Daily Sketch*, *Woman's Mirror*, *Date* and *Honey*.

THERMEGA, LTD., 37 Thurloe Street, London, S.W.7: Thermega electric blankets. In national and provincial Press during coming months.

WRIGHT, LAYMAN & UMNEY, LTD., 42 Southwark Street, London, S.E.1: Wright's coal tar soap. In *Sunday Express*.

PUBLICATIONS

Booklets and Leaflets

A. BOAKE, ROBERTS & CO., LTD., Carpenters Road, London, E.15: "Abrac emulsifying agents for cosmetic and pharmaceutical preparations." Pp. 6. "Abrac acetoglycerides." Pp. 14. "The use of iso-propyl fatty acid esters in cosmetics." Pp. 18. "Abrac metallic stearates in cosmetics." Pp. 11.

Periodicals

DURAZONE (SALES), LTD., Lovers' Walk, Ballards Lane, London, N.3: "Aerosol World." Pp. 4.

Price Lists

CIBA LABORATORIES, LTD., Horsham, Sussex: Correction sheet.

COTY (ENGLAND), LTD., Coty House, 3 Stratford Place, London, W.1: July 1960.

Medical Propaganda

Manufacturers' leaflets, folders, booklets, etc., directed to doctors but available to pharmacists. BOOTS PURE DRUG CO., LTD., Station Street, Nottingham: "Fenox nasal spray" (4-p. folder).

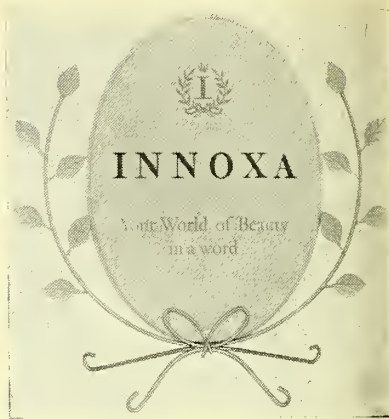
BRITISH SCHERING, LTD., 229 Kensington High Street, London, W.8: "Neutradonna" (4-p. folder and diet sheets).

CAMDEN CHEMICAL CO., LTD., 61 Gray's Inn Road, London, W.C.1: "Disipal in the Management of Dizziness" (4-p. folder), "Disipal in Parkinsonism" (8-p. booklet), "Disipal in Psychiatric Practice" (8-p. booklet).

CIBA LABORATORIES, LTD., Horsham, Sussex: "Serpassil-Esidx and Serpassil-Esidx K" (4-p. folder).

ORGANON LABORATORIES, LTD., Brettenham House, Lancaster Place, London, W.C.2: "Gestamin—the new oral progestogen" (8-p. booklet).

PHARMACEUTICAL SPECIALITIES (MAY & BAKER), LTD., Dagenham, Essex: "Stemetil" (blotter), "Streptotriad" (4-p. folder).



POINT-OF-SALE UNIT: The wood and point-of-sale unit shown here was made for numerous export as well as home outlets. Simplicity was therefore the keynote. The unit is little under 12 in. tall. Style, wording and colour scheme are economical but effective. The unit was designed and made for Innova (England) Ltd., 1 Eden Street, London, N.W.1, by Léc Goodman Displays, Ltd., 10 Cork Street, London, W.1.

TELEVISION

Figures in the columns represent number of appearances of the product during the week

	London	Midland	North	Scotland	Wales	South	N.E.	Anglia
August 28 to September 3								
Alka-Seltzer	3	3	4	3	3	3	3	4
Anadin	4	2	2	7	7	6	6	5
Askit	—	—	—	12	—	—	—	—
Aspro	8	—	3	—	11	—	—	—
Beecham's pills	2	2	2	2	2	2	2	1
powders	2	3	—	2	3	4	1	—
Bisodol	—	6	4	7	2	3	4	4
Bristow's lanolin shampoo	—	—	1	—	—	—	—	—
Cooper's aerosols	1	2	1	1	1	2	1	2
Cuticura	—	2	2	—	—	—	—	—
Delsey	2	3	5	—	4	5	—	5
Dristan	—	1	—	—	—	—	—	—
Eno's Fruit Salt	4	2	2	3	2	3	—	5
Euthymol toothpaste	—	—	—	—	—	—	—	1
Flit aerosol	5	5	5	4	4	4	5	4
Freezone	—	—	—	—	—	—	—	1
Fynnon salt	3	1	1	1	—	1	1	—
Germolene	2	4	1	3	—	—	3	—
Gillette blades	1	1	2	1	2	1	2	1
razors	2	2	2	2	2	2	3	2
Hi-Glo shampoo	3	3	3	—	3	3	—	—
Immac	1	1	2	—	1	1	1	—
Ingram shaving cream	1	—	—	3	—	2	1	1
K2r spot remover	—	2	—	—	—	5	—	—
Kleenex	—	—	—	—	—	—	1	—
Klik	—	3	—	—	5	—	—	—
Lanospray	3	2	2	2	2	3	3	3
Max Factor	—	1	1	1	1	1	1	1
McDac	—	1	—	—	—	—	—	—
Mix-A-Shake	—	—	—	—	3	—	—	—
Mum rollette	1	—	—	—	—	—	1	1
Phosferine	1	—	—	—	—	—	—	—
Phyllosan	—	1	1	—	—	2	2	1
Radox	—	—	—	—	2	—	—	2
Remington shaver	—	1	1	1	—	—	—	—
Remics	1	2	1	1	—	—	1	—
Rinstead pastilles	1	—	—	1	1	1	2	—
Rivella	2	—	—	—	—	—	—	—
ScotTowels	3	—	—	—	—	—	—	—
Sebbix shampoo	3	2	2	2	2	4	2	2
Sek	—	1	—	—	—	—	1	—
Setlers	4	1	2	—	2	3	2	—
Silvikrin hair cream	6	1	—	—	—	—	—	—
Spontex car sponges	3	—	—	—	—	3	—	—
Star Spray	1	—	—	—	—	—	—	—
Winspray products	—	3	—	—	—	3	—	—
Yeast-vite	1	—	—	—	—	1	1	—
Zal	5	2	3	3	1	3	2	2
Zo'lora	—	—	1	—	—	—	—	—



POSTERS ON NUTRITION: Three new posters available free of charge from Vitamins, Ltd., Upper Mali, London, W.6. From the left, they take the form of a weight reduction chart (giving details of diet); a diagrammatic illustration of wheat, and its structure, etc.; and a chart for athletes, entitled "Eat to Win," showing the important functions of certain foods in the athlete's diet.

Unique Christmas offer from Heinz



For your customers!

Their baby's picture in 12 Christmas cards

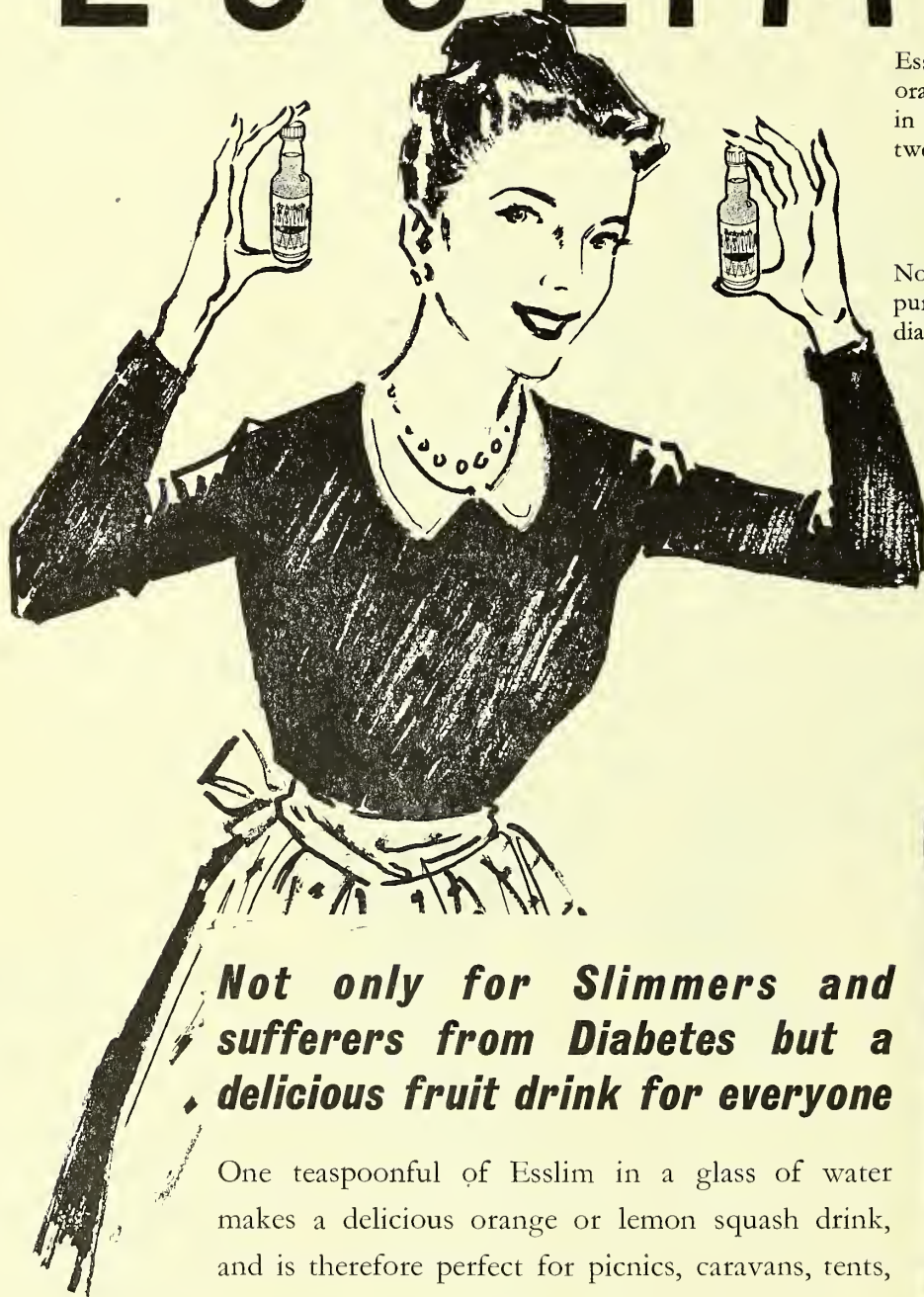
These charming Christmas cards with mother's favourite picture of baby are being offered to your customers in return for three Heinz Baby Foods labels and 7s. 0d.

You will receive entry coupons with attractive counter cards and window bills. This is an offer completely new to the trade, an offer that can't fail to win you more sales.



IT PAYS TO STOCK HEINZ

ESSLIM



Esslim fully sweetened orange and lemon squash in the 2oz. bottle makes twelve fruit drinks and sells

at 2/-

No added sugar. Made from pure fruit juice. Suitable for diabetics.

Not only for Slimmers and sufferers from Diabetes but a delicious fruit drink for everyone

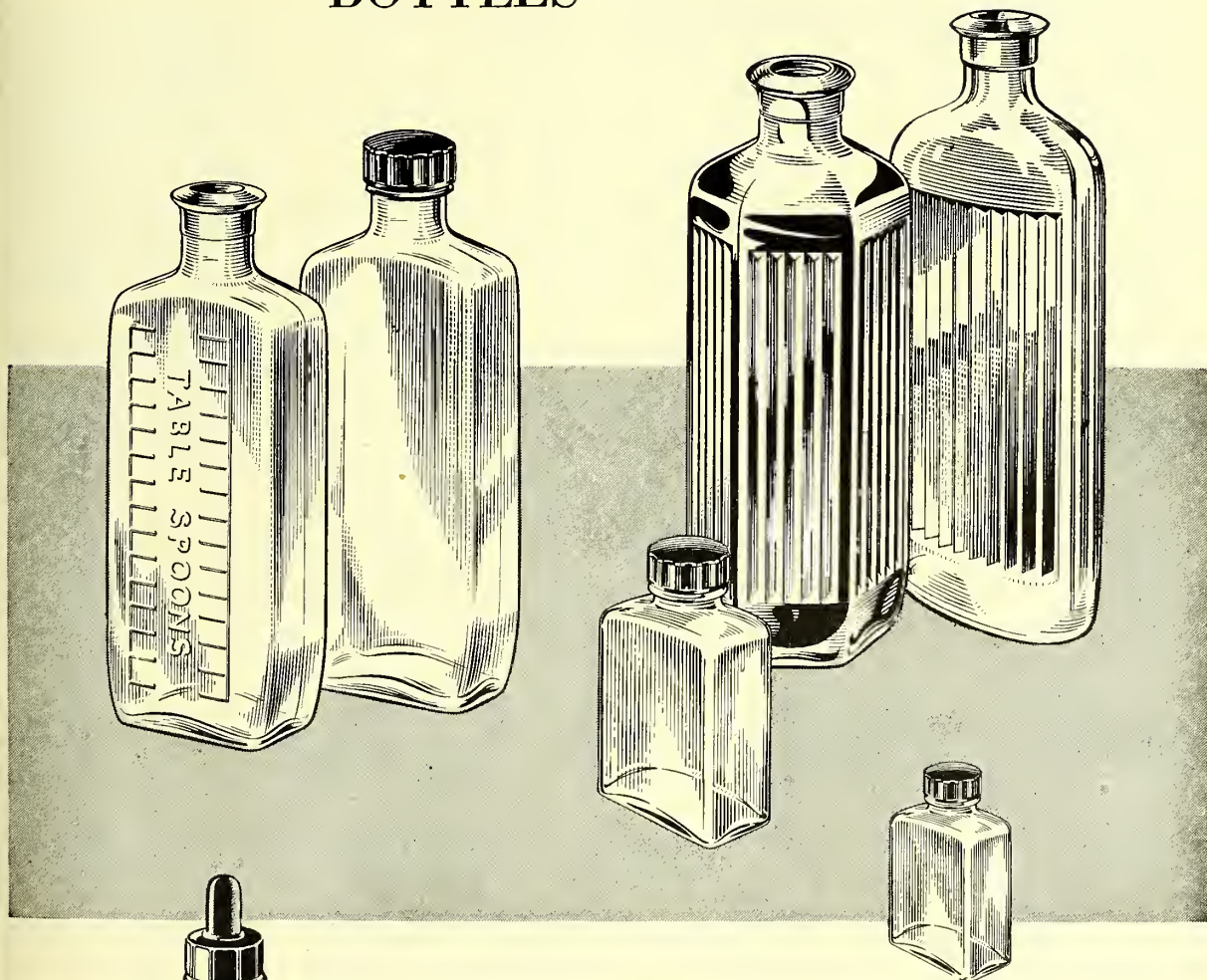
One teaspoonful of Esslim in a glass of water makes a delicious orange or lemon squash drink, and is therefore perfect for picnics, caravans, tents, boats and small kitchens.



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To ensure maximum protection against dirt and dust, all bottles from our dispensing range are packed in the Beatson Sealed Carton to maintain them in "production clean" condition until use.

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NEW Dirty Paws



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- * NEW advertising campaign

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1/9d a dip-in tin

Trade: Tubes 10/- per doz.
Tins 14/- per doz.
—less 2½% monthly settlement.

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ADOX COLOUR REVERSAL

Vivid, true-to-nature colour rendering in daylight or with electronic flash. Atox transparencies for perfection in projection.

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A NEW ALL-PURPOSE PERSONAL WEIGHING MACHINE

For Babies—Children—Adults

No Loose Weights—Capacity 20 stone x 1 oz.

These machines are manufactured in our Works at Edmonton, London, N.18.

They have been specially designed for Chemists' shops where space is limited.

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Added to the Corvette
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GET SET FOR **BIG** SALES

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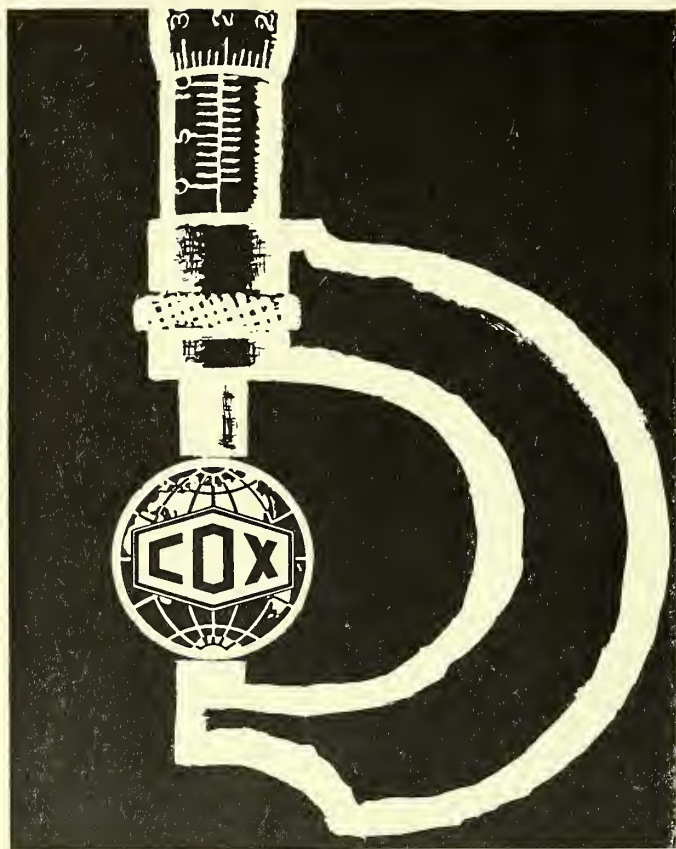
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CHEMISTS
ONLY**

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SUNBURN



**IS UNSURPASSED
IT STOPS THE PAIN,
SOOTHES & HEALS**

**ALSO FOR
Burns, Wounds & Soreness**

2/- tube

**FROM
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ONLY**

*Facsimile of advertisement appearing
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We recommend you to keep AIDEX on permanent display now during the period of our unpredictable heatwaves. Year after year at this time thousands of people suddenly and urgently want something to soothe and heal their sunburn, and they will go to the chemist where a suitable product (Aidex) has been prominently displayed. A colourful showcard supplied is ideal for the window, and display outers and crowners are available for counter use. You will be surprised also at the sales to people who like to "be prepared". Remember, too, that Aidex contains Benzocaine and therefore gives quick relief, an important feature to the sunburn sufferer. Furthermore, in making Aidex your sunburn speciality you have the advantage that it is readily saleable all the year round for numerous other First Aid purposes.

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GENEROUS BONUS TERMS AVAILABLE**

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TAS.AL. 664A

Goya presents his perfumed

IN A
FABULOUS
NEW GOLDEN
SPRAY!



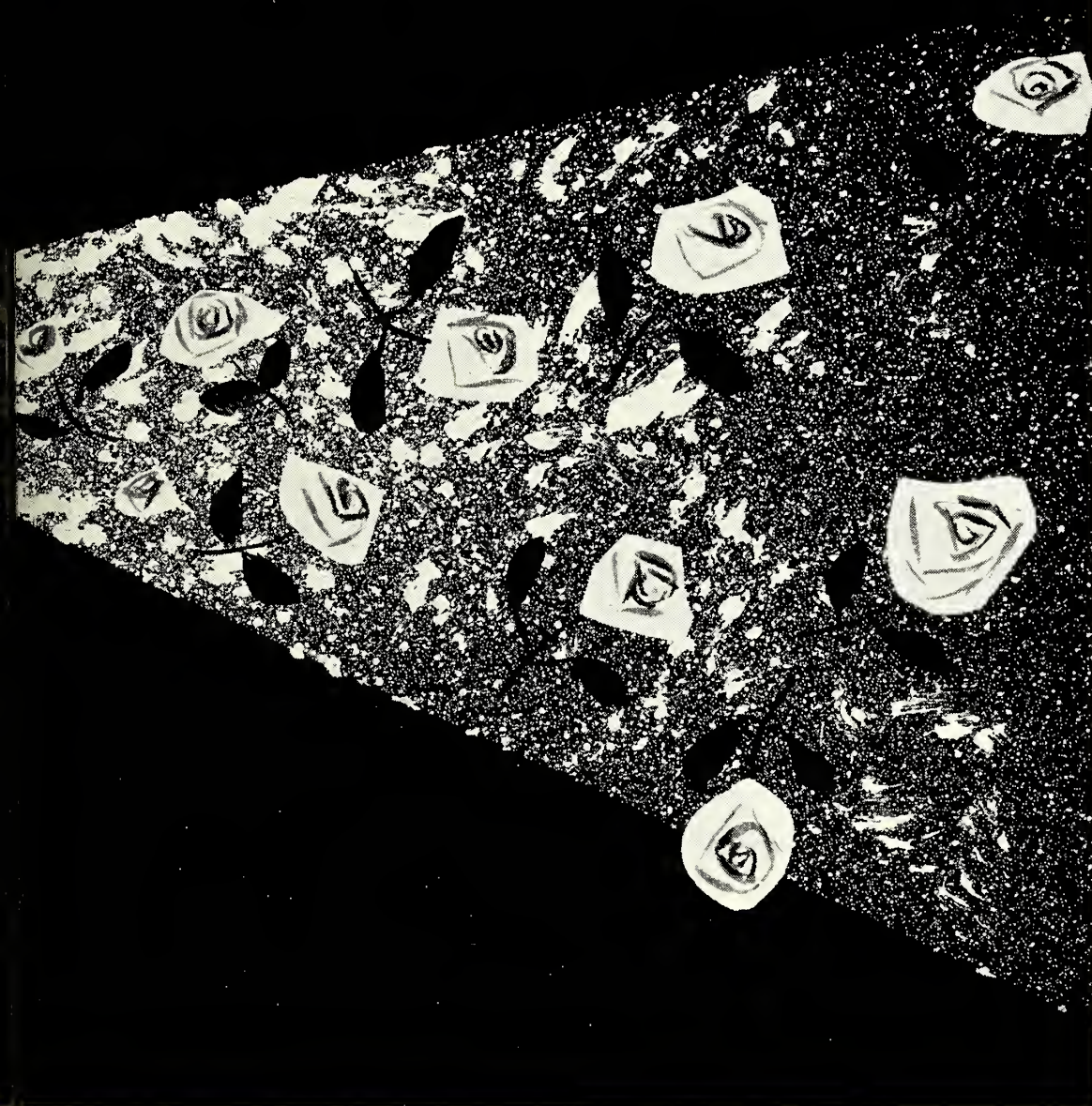
GLAMOROUS PACK...

but there's more to it than that—as women will know at a glance

IN A SPRAY...

Goya Perfume Colognes will *go further . . . be easier to apply . . . cover the skin evenly . . . be leakproof, spillproof and safe from breakage.*

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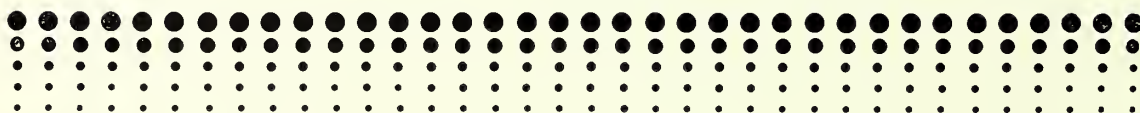


Colognes to match Goya perfumes Goya's Spray Colognes are created in the five classic Goya fragrances — Passport, Black Rose, Gardenia, Remember and No. 5 — for 9/6, and in his heavenly new perfume, Love Affair, for 10/6. The perfumes are also available in the fabulous new Jeweller's Spray.

Goya Perfume Colognes are irresistible! All you have to do is show them

A 3-dimensional counter display for both cologne and perfume sprays is available.

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'Wellcome'

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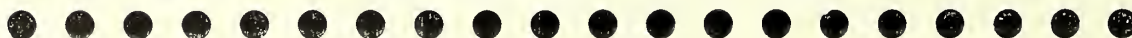
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GRIPE WATER

In a brand new pack!

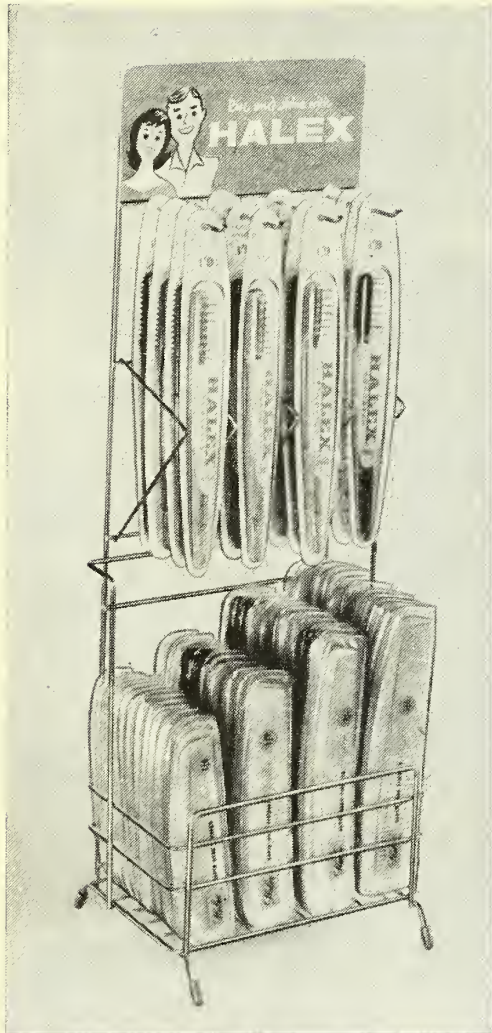


Here is the new blue and white pack that has been designed to give this profitable, regular selling line a more modern appearance. The change is not radical because, like you, we believe that too sudden a departure from the old Woodward pack, known to many thousands, would be inadvisable. Inside the pack, your customers will find two other minor changes. The familiar red strip over the bottle cap has disappeared, and the foil cap itself has been replaced by a smart screw-on cap in white plastic.

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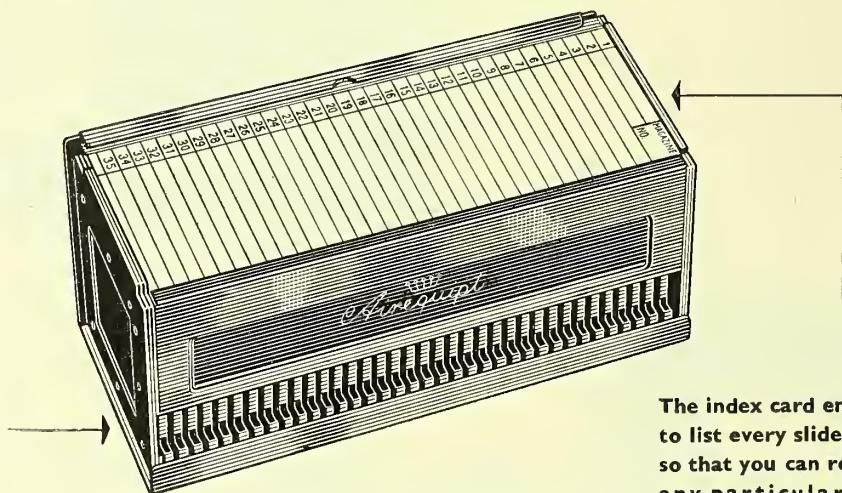
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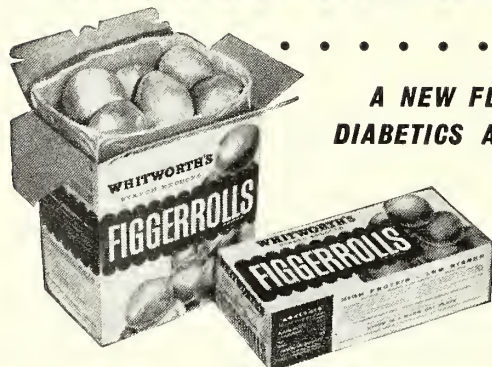
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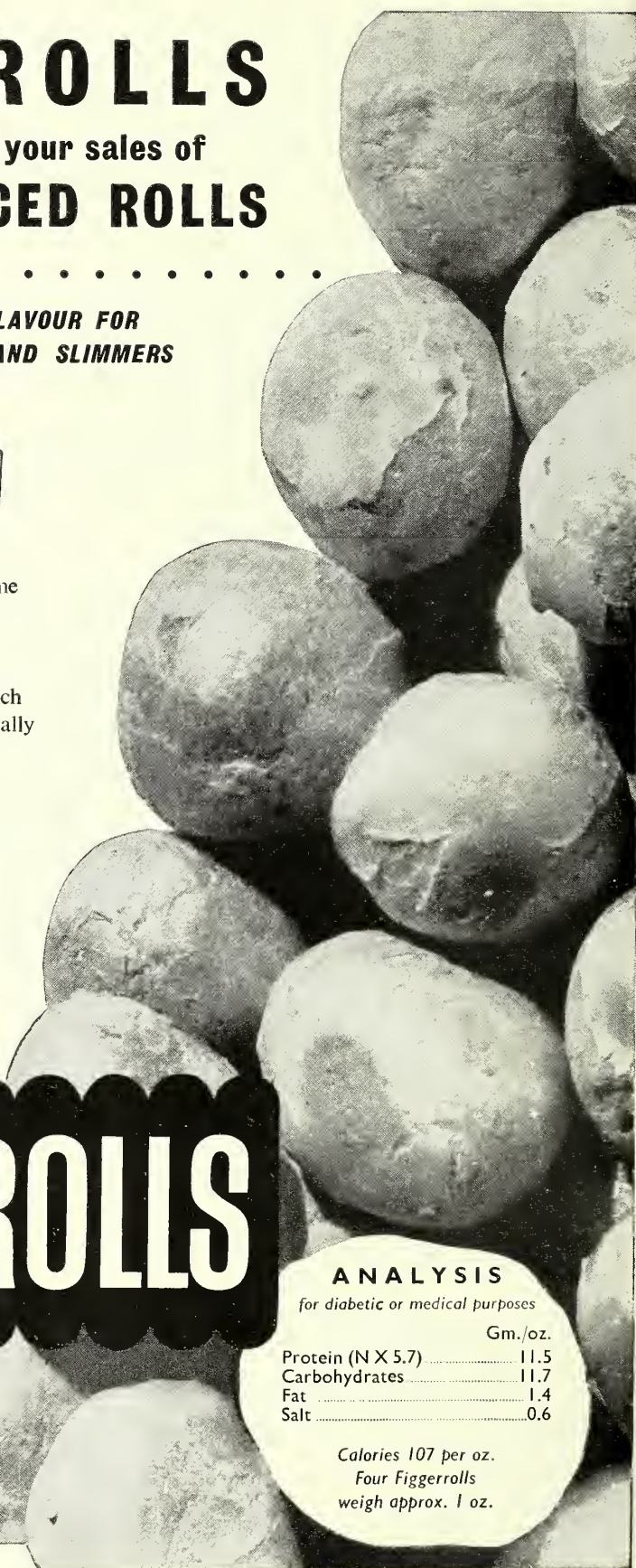
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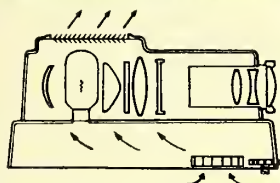
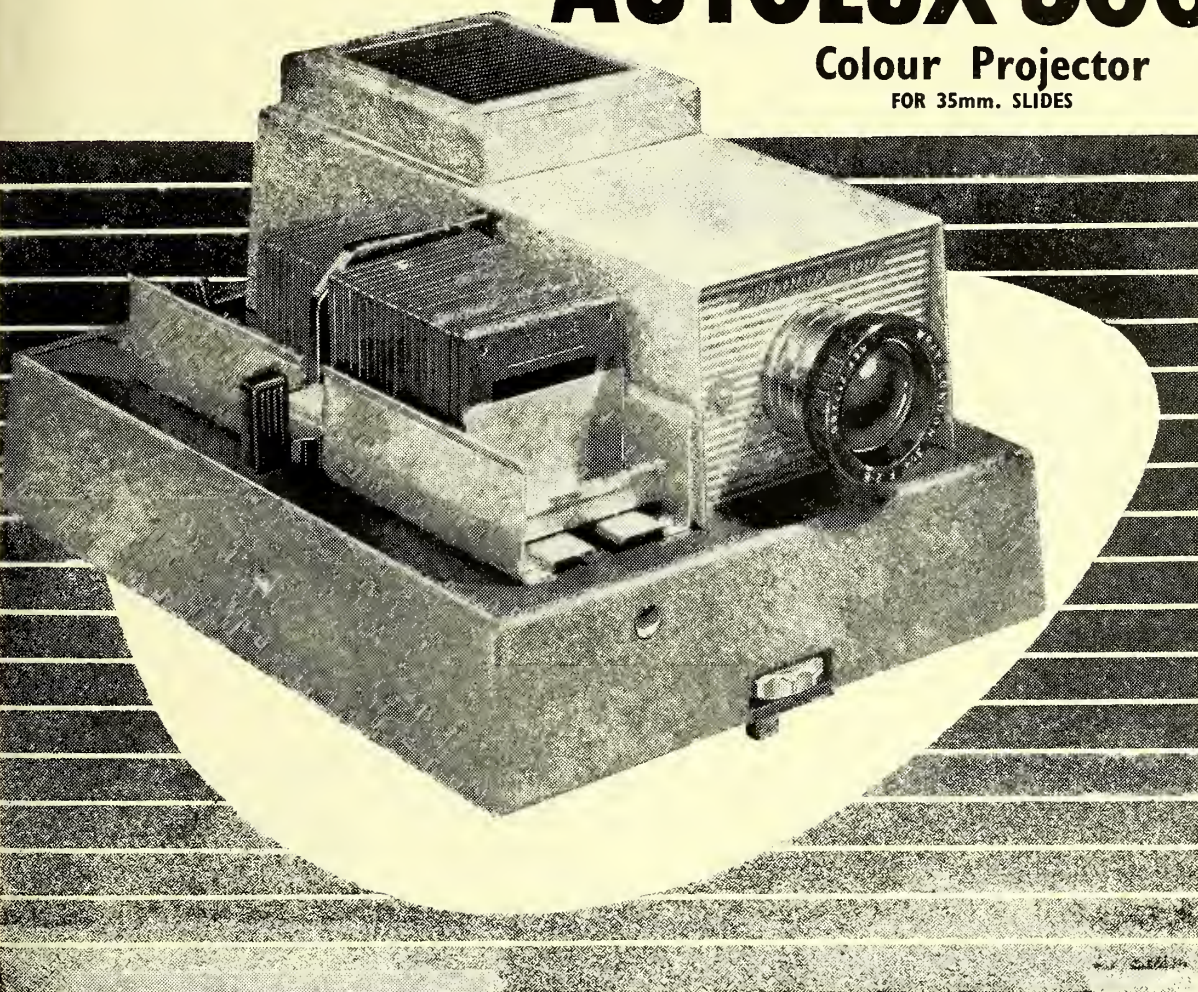
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required. Commencing salary £690—£815 p.a. according to experience. Late Clinics up to six hours per week at 12/6d. per hour. Newly qualified Pharmacist welcomed. Applications with two referees to Secretary. C 5755

**LONDON JEWISH HOSPITAL,
STEPNEY GREEN, E.1****Locum Pharmacist**

required. Salary £18 18s. per week. Applications to be sent to the Chief Pharmacist (Tel.: STEPNEY Green 4251). C 5722

**LONDON HOSPITAL,
WHITECHAPEL, E.1****Pharmacist**

required—Salary £690—£920 according to previous experience and service. Applications to House Governor. C 522

**LONDON JEWISH HOSPITAL,
STEPNEY GREEN, E.1****Pharmacist**

required. Whitley Council salary scale and conditions of service. Applications stating age, qualifications, experience and the names of two referees, to be sent to the Secretary, Stepney Group Hospital Management Committee, Mile End Hospital, Bancroft Road, E.1. C 5723

**MILFORD CHEST HOSPITAL,
GODALMING, SURREY****Locum Chief Pharmacist**

required week commencing 3rd October, 1960. Accommodation available for single person. Salary £18 18s., less £3 18s. 11d. if resident. Apply to Physician Superintendent. C 5761

**NEASDEN HOSPITAL,
BRENTFIELD ROAD,
N.W.10****Pharmacist (Full-time)**

Applications are invited for the above post, basic grade. To commence duties as soon as possible. Applications to Hospital Secretary. C 540

**ST. STEPHEN'S HOSPITAL,
CHELSEA, S.W.10****Assistants-in-Dispensing (Two)**

required. Vacancy August 29, 1960. Terms by arrangement. Apply Chief Pharmacist. C 5791

**SOUTH-EAST KENT HOSPITAL
MANAGEMENT COMMITTEE****Senior Pharmacist**

Applications are invited for the appointment of Senior Pharmacist at the Dover Group of Hospitals. Salary £770 a year rising by one annual increment of £30 to £800 a year by six annual increments to a maximum of £1,010 a year. Applications stating age, qualifications and experience, together with the names and addresses of two referees, should be made to the Hospital Secretary, Buckland Hospital, Union Road, Dover, by not later than 14 days after the appearance of this advertisement. C 5794

THE CROOKES LABORATORIES LIMITED

require a representative to cover the territory comprising North Lancashire, Westmorland and Cumberland. A pharmaceutical qualification or adequate technical background is essential. The appointment is superannuated and well-remunerated with progressive salary, adequate expense allowance and commission directly associated with territorial results. Promotion is possible either in the U.K. or to overseas positions. Only candidates with keen desire to progress should apply in writing with full details regarding age and past experience to the Sales Director, The Crookes Laboratories Limited, Gorst Road, Park Royal, N.W.10. C 5742

**NORTH MANCHESTER
HOSPITAL MANAGEMENT
COMMITTEE**

Applications are invited for the dual posts of

Chief Pharmacist

at Crumpsall Hospital and

Group Chief Pharmacist

to the North Manchester and Springfield Hospital Management Committee groups of hospitals. These posts become vacant on or about the 24th January, 1961.

The post of Chief Pharmacist at Crumpsall Hospital is graded Category V, and the salary is £1,130 per annum, rising by annual increments to a maximum of £1,560 per annum. In addition a special allowance of £25 per annum will be paid to persons holding the requisite qualifications and a further special allowance of £50 per annum is payable for the work involved as Chief Pharmacist to the Springfield Group of hospitals.

The allowance for the post of Group Chief Pharmacist is £200 per annum.

Applicants for these posts must be members of the Pharmaceutical Society and preference will be given to those holding a degree. They should have had wide experience in hospitals, and preferably experience in posts bearing administrative responsibilities.

Forms of application and a schedule giving more details of the duties involved in these posts may be obtained from the Group Secretary, The Red House, Crumpsall Hospital (De-launays Road Entrance) Manchester, 8, and should be returned to him on or before 15th September, 1960. C 5685

**ROYAL GWENT HOSPITAL,
NEWPORT, MON.**

(265 beds)

Deputy Chief Pharmacist

Applications are invited for the above post. Salary £815 x £35 (5) x £40 (3) to £1,110. The Department has a staff of three Pharmacists and four Dispensers. Write stating experience and two referees to T. A. Jones, Group Secretary, 64 Cardiff Road, Newport, Mon. C 5787

**SOUTHMEAD HOSPITAL,
BRISTOL
(570 beds)****Post-graduate Apprentice Pharmacist**

A vacancy exists for a Post-graduate Apprentice Pharmacist. This post offers wide experience in modernised department. Applications stating age, qualifications and experience to be made to Group Secretary. C 5773

**ST. CLEMENT'S HOSPITAL,
BOW ROAD,
LONDON, E.3****Relief Pharmacist**

in sole charge required at the above hospital for 24 hours per week for period 5th-9th September, 1960. Rate of pay 50s. per 4-hours. Apply Hospital Secretary (Tel.: ADVANCE 1325). C 5718

**ST. OLAVE'S HOSPITAL,
LOWER ROAD,
ROTHERHITHE, S.E.16****Senior Pharmacist**

Applications are invited for appointment at the above hospital. Salary up to £895 per annum including London Weighting. Applications stating age, qualifications and experience and giving the names of two referees to the Hospital Secretary. C 549

**STEPNEY GROUP HOSPITAL
MANAGEMENT COMMITTEE,
MILE END HOSPITAL,
BANCROFT ROAD, LONDON, E.1****Post-graduate Student Pharmacist**

required at the above hospital. Post vacant end of September 1960. Salary scale and conditions of service in accordance with Whitley Council. Applications, with names of two referees, to be sent to the Chief Pharmacist. C 5734

**SUNDERLAND AREA HOSPITAL
MANAGEMENT COMMITTEE****Locum Pharmacist**

required from September 1 to September 15. Salary £18 18s. per week.

Apply immediately, stating age, qualifications and experience, and enclosing copies of two references to the Group Secretary, Sunderland Area Hospital Management Committee, General Hospital, Chester Road, Sunderland. C 5788

**WESTMINSTER HOSPITAL,
S.W.1****Locum Pharmacist**

required to cover Summer Vacation period. 18 guineas per week. Details from Chief Pharmacist. C 545

**WEST PARK HOSPITAL,
EPSOM, SURREY****Assistant-in-Dispensing**

(with Apothecaries' Hall Certificate) required in active psychiatric hospital. Salary and conditions of service in accordance with National Health Service Regulations. Accommodation available for single person.

Applications with the names of two referees should be sent as soon as possible to the Group Secretary, who will be pleased to provide further information on request. C 539

OVERSEAS**THE OTAGO HOSPITAL BOARD,
DUNEDIN, NEW ZEALAND****Assistant Pharmacist**

APPLICATIONS are invited from Pharmacists for a position in the Pharmacy Department of The Otago Hospital Board.

The salary will be within the scale £780—£900 per annum, in accordance with the New Zealand Hospital Boards' Pharmacists' Agreement. The commencing rate will be determined in accordance with the appointee's qualifications and experience.

Travelling expenses to New Zealand will be paid in accordance with the information contained in the Conditions of Appointment which may be obtained from the Office of the High Commissioner for New Zealand, 415 The Strand, London, or from the undersigned. Dunedin Hospital is one of the four main Hospitals in New Zealand and has 400 beds. A subsidiary General Hospital with 257 beds, situated at Wakari, approximately three miles from Dunedin Hospital, is administered in conjunction with Dunedin Hospital.

Applications, stating age, qualifications and experience, together with testimonials, Health and Chest X-ray Certificates will be received by the undersigned until 10 o'clock a.m. on Monday, 7th November, 1960.

Secretary, W. A. Williamson,
P.O. Box 946, Otago Hospital Board,
Dunedin, NEW ZEALAND. C 5785

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Some knowledge of medicine or bio-chemistry whilst desirable is not essential.

Company car provided, pension scheme, etc.

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AMES COMPANY,
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Piccadilly, London, W.1.**

C. 5790

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WANTED: Male or female pharmacist to act as assistant pharmacist in the dispensary of fully accredited, modern, 365-bed general hospital. Commencing salary \$320.00 per month.

Apply: **Mr. R. A. Jones,
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St. Thomas-Elgin General
Hospital,
St. Thomas, Ontario, Canada.**
C 5766

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7 Westbourne Park Road, W.2
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RETAIL (HOME)

DISPENSER, fully qualified, required for a flourishing business in Hertfordshire. Modern flat with all amenities in first-class residential district. Top salary will be paid to suitable applicant. Box C 5779.

DISPENSER REQUIRED immediately for group practice in Barnstable. Apply 30 Bear St., Barnstable. C 3126

LIVERPOOL. Retail chemists require pharmacist as assistant at one of their branches with view to taking over management within 12 months. Salary £20 p.w. Substantial increase on appointment as manager. Apply Box C 3113. **OLDHAM CO-OPERATIVE CHEMISTS, LTD.**, invite applications for the position of pharmacy branch manager, either sex. Modern accommodation available if necessary. Superannuation. Salary and other emoluments at least £960. Applications giving age, experience, etc., to Oldham Co-operative Chemists, Ltd, King Street, Oldham. C 454

WHOLESALE

**ALLEN & HANBURY'S, LTD.,
BETHNAL GREEN, LONDON, E.2**
Representative

A pharmacist is required to call on Doctors and Consultants in hospitals in the Birmingham area. Salary commensurate with qualifications and experience and training will be given. The post is pensionable; expenses are paid and a car provided. Applications giving full details should be sent to the Personnel Manager, quoting reference RB. C 5748

TECHNICAL INFORMATION EXECUTIVE

Required by rapidly expanding Pharmaceutical Company to handle the abstracting of Technical Information, correspondence with Doctors and Pharmacists, progressing of Clinical Trials and the Technical Appraisal of promotional copy.

The post will appeal particularly to anyone with a real interest in Pharmacology and Therapeutics, and is open to young male and female applicants providing they hold suitable qualifications and are capable of accepting responsibility. London area. Full details in writing to Box C 5796.

CHEMIST REPRESENTATIVE

EVANS MEDICAL LTD. have a vacancy for a representative to call on chemists in the Potteries, Cheshire and Staffs. Previous experience as a representative desirable. Pension scheme, car provided. Reply giving full details of career to Home Sales Director, Evans Medical Ltd., Speke, Liverpool, 24. C 5781

THE DISTILLERS COMPANY (Biochemicals) LIMITED

Applications are invited from men up to 45 years of age with the appropriate experience for the position of

Medical and Pharmaceutical Representative

The vacant territory covers

NORTH WALES and part of CHESHIRE

The successful applicant should preferably speak Welsh and should reside in or near Chester.

A pharmaceutical qualification is desirable.

The initial salary will be commensurate with experience and qualifications. A car is provided and all legitimate expenses met. A non-contributory pension scheme is in operation. Applications in writing should be addressed to:—

The Home Sales Manager, Broadway House, The Broadway, Wimbledon, London, SW.19.

Correspondence should be marked
"CONFIDENTIAL."

C 5792

Situations Vacant—Continued**CUXSON, GERRARD & CO., LTD.,
OLDBURY**

Require the services of a Representative to cover their interests to Chemists in

**NORTH EAST & NORTH WEST
ENGLAND**

Preferably applicants should be resident on the territory. Salary, expenses, and car provided. Superannuation Scheme. C 5770

THE BRITISH DRUG HOUSES, LTD., require a male pharmacist as assistant to the manager of the pharmaceutical laboratory in which bulk liquids, ointments, powders, etc., are manufactured. The post offers a good opportunity for a person wishing to pursue a career on the manufacturing side in the pharmaceutical industry. There is a superannuation fund (contributory) and the company operates life assurance and profit sharing schemes. Write, stating age, qualifications and experience to the Personnel Manager (Ref. W.K.W.), The British Drug Houses, Ltd., Graham Street, London, N.1. C 5786

AGENTS WANTED

IRISH RAZOR BLADES, retailing 1s. 6d. for 25. First-class agents with existing connection required Birmingham area to call on wholesale and retail chemists. Commission only. Replies: Bordesley Hardware Company, 7 Moseley Road, Birmingham, 12. C 3123
PROGRESSIVE and expanding cosmetic manufacturer requires good representatives for London and Home Counties. Full or part-time. Numerous existing live accounts will be handed over to right men. Commission basis. Apply personally to Sidney Margolis, Ltd., Margo House, Hemp Row, S.E.17, or telephone RODney 7461. C 3121

SITUATIONS WANTED**WHOLESALE**

DUTCHMAN, 31 years, having secondary education, assistant-pharmacist, tropical experience, speaks English, German and Malay. Commercial and technical experience in chemicals and pharmaceuticals. At the moment working as sales promoter in Holland and Germany for well-known British chemical and pharmaceutical company, looks for a position outside Holland. Excellent references available. Please apply to Box C 3120.

GENTLEMAN, 35, 9 years' managerial experience retail, seeks position of responsibility in wholesale or retail; any area, Box C 3119.
GENTLEMAN, 45, experienced compounder of all B.P., B.P.C. and B.N.F. preparations, etc., seeks position of responsibility where knowledge can be fully utilised in congenial and appreciative atmosphere. Residing London area. All propositions welcomed and acknowledged. Box C 3115.

SALES REPRESENTATIVE (29) requires sales appointment. Good sales record proveable. Excellent connections, Kent, Surrey and Sussex, also South and Central London. Car owner. Domiciled South London. No ethical knowledge. Box C 3124.

BUSINESS OPPORTUNITIES

WE TABLET AND PACK for the trade bath cubes, air-purifying tablets—in fact anything which can be tableted. Send your enquiries to Box A.C. 13298, Samson Clarks, 57/61 Mortimer Street, London, W.1. C 515

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Phone: Blackfriars 9432 (5 lines)

Bankers: Midland Bank, Ltd. C 438

URGENTLY required for cash, chemists' surplus stocks, bulk or part, particularly toilets, cosmetics, sundries, discontinued manufacturers' lines welcomed. Films, photographic equipment, sunlenses, binoculars, electric razors, Christmas clofrets and fancy goods, etc. Write immediately to Reginald Lottus, 263 Portwood Road, Southampton, Tel.: 54757. C 521

WE WILL PURCHASE for cash a complete stock, a redundant line, including finished or partly finished goods, packing raw materials, etc. No quantity too large. Our representative will call anywhere. Write or telephone:—Lawrence Edwards & Co., Ltd., 6/7 Wellington Close, Ledbury Road, London, W.11. Tel.: Bayswater 4020 and 7692. C 140

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Tenders are invited for the supply of Vitamins, Hormones, Tablets, Corticosteroids, Anaesthetics, Radiologicals, Ampoules and Selected Fine Chemicals and Drugs and also Dressings, Bottles, Jars, Corks and Screw Caps for a period of 12 months commencing 1st January, 1961, to 32 Hospital Management Committees in the Region. Tender forms may be obtained from the Supplies Officer at the undermentioned address and must be returned not later than Monday, 5th September, 1960.

The Wigan and Leigh Hospital Management Committee, acting on behalf of the other Management Committees concerned does not bind itself to accept the lowest or any tender.

C. B. LINFOOT,
Secretary.

Knowsley House,
Wigan Lane,
Wigan, Lancs.

C 5776

PATENTS

PATENT No. 695594 — Improvements in, or relating to, Salts of Theobromine-Laevalinic Acid Compounds. The Proprietors of Patent 695594 desire to enter into arrangements by way of licence or otherwise on reasonable terms to ensure its full development and commercial working in this country.

Address enquiries to:—

W. P. Thompson & Co.,
Chartered Patent and Trade Mark Agents,
12 Church Street, Liverpool, 1.

C 3117

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C 3114

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C274

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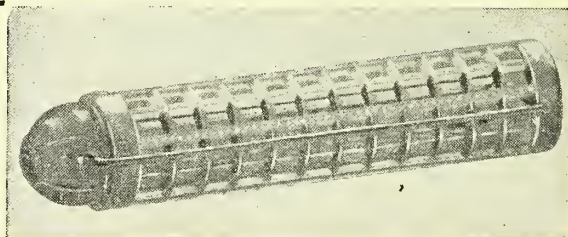
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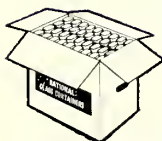
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